



Boldly, supportive.

NYWGF Business Partnership

The New York Wine & Grape Foundation accomplishes our mission by providing a wide range of services to support the wine and grape industries including marketing programs, informational webinars, cost saving subsidies and much more. Partnership opportunities are available to businesses that share our commitment and offer value to the winery and grower community. Business Partners have the opportunity to connect with New York State wineries and grape growers in a variety of ways, including advertising, sponsorships, webinars, and more.

Become a Business Partner and enjoy the following benefits for just \$150 per year.

- **A listing in the [Business Partner Directory](#) on the NYWGF website.**
- **New partners are welcomed in our email newsletters.** Reach our audience of 8k subscribers through our email newsletters, The Press Deck (news & updates for a broad audience) and The Grapevine (winery & grower audience). Placement will be based on space and intended audience.
- **The opportunity to submit a proposal for an educational webinar for our community of wineries and growers.** If accepted, your webinar will be promoted and hosted online by NYWGF at no cost.
- **The opportunity to submit editorial content ideas.** If accepted, your content will be published on our website, and included in the Grapevine and/or The Press Deck newsletter. (Note: Editorial content is designed to inform, educate or entertain. Sponsored content options are available for partners looking to sell a product or service.)
- **Advertising discounts in The Press Deck & Grapevine.**
- **Opportunities for prominent high-profile sponsorship of upcoming events.** There are a variety of opportunities to connect with our community throughout the year during virtual and in-person events held by NYWGF. View our [advertising & sponsorship opportunities](#) for more detail.

Join or Renew Online today at newyorkwines.org/partner.

**Boldly,
NY.**

www.newyorkwines.org

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