

VIII. Continuing Education

Vineyard management practices are constantly changing. New techniques, crop protection materials, and research results can and should influence your practices. Continuing education is important, because it facilitates the flow of research-based information, allows for exchange of ideas among growers, and helps growers understand how agricultural practices influence the environment and their community.

This section addresses what information sources, references and educational venues growers can use to keep up to date with new ideas and practices.



Continuing Education					
	1 - Low Risk	2	3	4 - High Risk	YOUR RANK
Does the Vineyard Manager have these essential publications?	<p>Grower has all four of these suggested publications:</p> <ul style="list-style-type: none"> • <i>NY/PA Pest Management Guidelines for Grapes</i> – latest edition • <i>Compendium of Grape Diseases</i> • <i>Cornell University Disease and Insect fact sheets</i> • <i>Weeds of the Northeast</i> 	Grower has three of the suggested publications.	Grower has two of the suggested publications.	Grower has one or none of the suggested publications.	

Continuing Education					
	1 - Low Risk	2	3	4 - High Risk	YOUR RANK
Does the Vineyard Manager have any of these useful publications?	<p>Grower has four or more significant viticultural publications, including but not limited to:</p> <ul style="list-style-type: none"> • <i>Grape Pest Management</i>, 2nd ed. • <i>The Nature and Properties of Soils</i> or similar high quality soil science book • <i>Managing Cover Crops Profitably</i> or similar high quality cover crop reference • <i>Grape IPM in the Northeast</i>. 	Grower has three significant viticultural publications.	Grower has two significant viticultural publications.	Grower has one or none of the additional viticultural publications.	

Continuing Education					
	1 - Low Risk	2	3	4 - High Risk	YOUR RANK
Does the Vineyard Manager subscribe to industry newsletters?	Vineyard Manager subscribes to two or more NY grape industry newsletters.	Vineyard Manager subscribes to one newsletter, preferably the regional newsletter.		Vineyard Manager subscribes to no newsletters.	
Does the Vineyard Manager subscribe to trade magazines?	Vineyard Manager subscribes to three or more grape industry magazines including but not limited to: <ul style="list-style-type: none"> • <i>Practical Winery and Vineyard</i> • <i>Vineyard and Winery Management</i> • <i>Wine East</i> • <i>Wine Business Monthly</i> • <i>Wines and Vines</i> 	Vineyard Manager subscribes to one or two grape industry magazines.		Vineyard Manager subscribes to no industry magazines.	

Continuing Education					
	1 - Low Risk	2	3	4 - High Risk	YOUR RANK
Does the Vineyard Manager attend grower meetings?	Vineyard Manager attends all regional grower meetings every season as well as at least one outside the region.	Vineyard Manager attends at least two regional grower meetings per season.	Vineyard Manager attends one regional grower meeting per season.	Vineyard Manager does not attend any grower meetings.	
Does the Vineyard Manager attend other meetings specifically pest or pesticide management?	Vineyard Manager attends all WPS/pesticide compliance meetings or other pest management meetings every year AND Vineyard Manager is enrolled in the local extension program.	Vineyard Manager attends at least two WPS/pesticide compliance meetings or other pest management meeting per year.	Vineyard Manager occasionally attends pest and pesticide management meetings, but not every year.	Vineyard Manager has not attended any additional pest management, WPS or pesticide regulation meetings.	