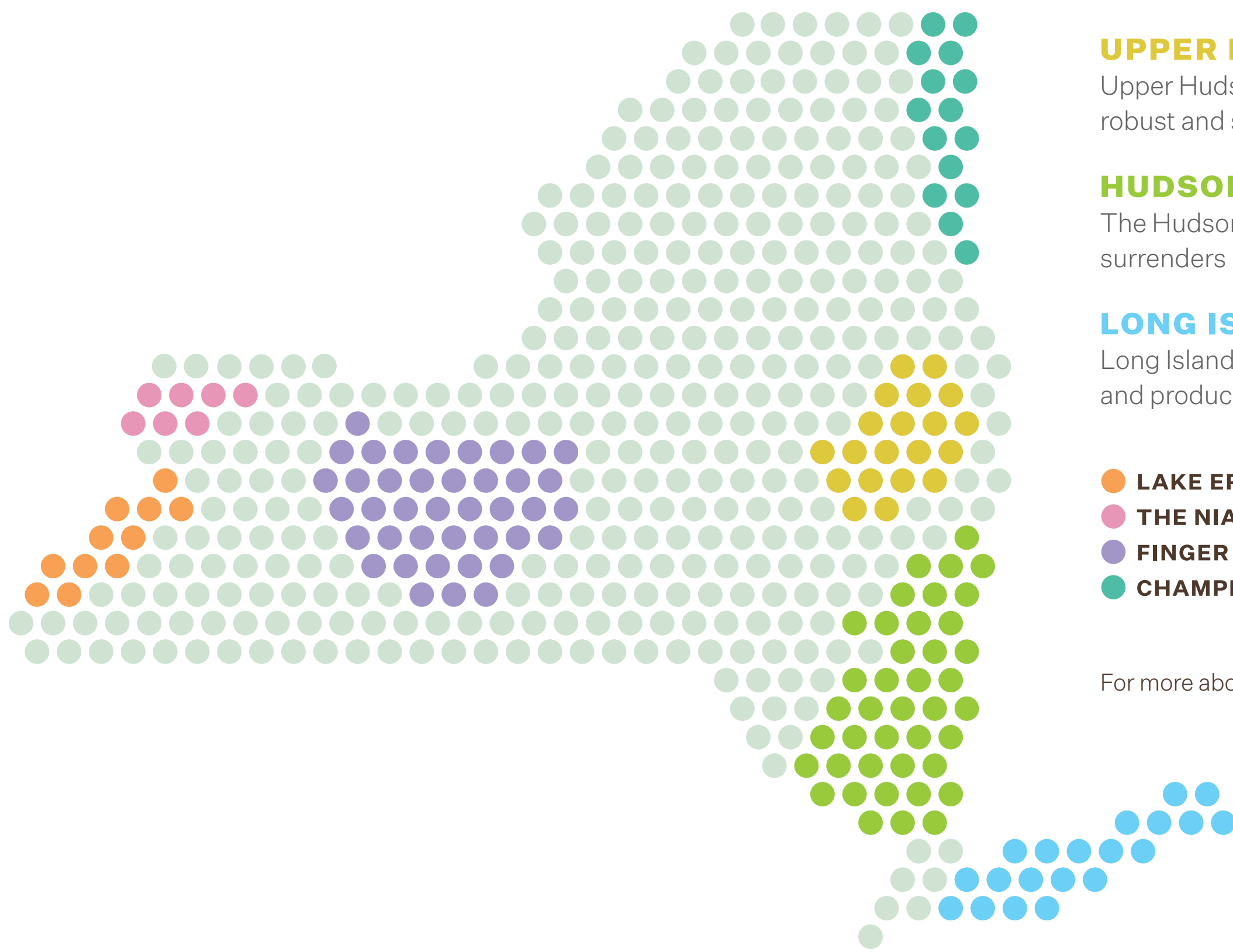




NEW YORK WINES



AMERICAN VITICULTURAL AREAS (AVAs)

LAKE ERIE Boldly, Historic

Lake Erie continues the tradition of making great wines from native grapes and is growing more diverse with thriving vinifera varieties.

THE NIAGARA ESCARPMENT Boldly, Confident

The Niagara Escarpment winemakers excel at making sought-after vinifera wines that are earning a reputation for high quality.

FINGER LAKES Boldly, Intricate

The Finger Lakes' deep lakes create a variety of micro-climates that yield an amazing range of food-friendly wines.

CHAMPLAIN VALLEY Boldly, Ascending

Champlain Valley is reaching new heights, making delicious wines that some compare to a northern Pinot Noir.

UPPER HUDSON Boldly, Energetic

Upper Hudson doesn't have a big body of water and creates robust and spirited wines from hardy hybrids and a cool attitude.

HUDSON RIVER REGION Boldly, Intense

The Hudson River Region's season is shorter, but what it surrenders in length it makes up for in intensity and excellence.

LONG ISLAND Boldly, Unhurried

Long Island's maritime influence helps vinifera grapes ripen slowly and produces wine that grows even greater with time.

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|--------------------------|-----------------------|
| ● LAKE ERIE | ● UPPER HUDSON |
| ● THE NIAGARA ESCARPMENT | ● HUDSON RIVER REGION |
| ● FINGER LAKES | ● LONG ISLAND |
| ● CHAMPLAIN VALLEY | |

For more about New York wines and our AVAs, visit newyorkwines.org

A bolder choice

New York is a bolder winemaking region and a bolder wine drinking choice. A less beaten path of small wineries with the spirit to turn a cool climate into something vibrant, exciting, and adventurous.

**Boldly,
NY.**