

## NEWYORK WINES

## AMERICAN VITICULTURAL AREAS (AVAs)

#### LAKE ERIE Boldly, Historic

Lake Erie continues the tradition of making great wines from native grapes and is growing more diverse with thriving vinifera varieties.

### THE NIAGARA ESCARPMENT Boldly, Confident

The Niagara Escarpment winemakers excel at making soughtafter vinifera wines that are earning a reputation for high quality.

#### FINGER LAKES Boldly, Intricate

The Finger Lakes' deep lakes create a variety of micro-climates that yield an amazing range of food-friendly wines.

#### CHAMPLAIN VALLEY Boldly, Ascending

Champlain Valley is reaching new heights, making delicious wines that some compare to a northern Pinot Noir.

#### **UPPER HUDSON Boldly, Energetic**

Upper Hudson doesn't have a big body of water and creates robust and spirited wines from hardy hybrids and a cool attitude.

#### **HUDSON RIVER REGION Boldly, Intense**

The Hudson River Region's season is shorter, but what it surrenders in length it makes up for in intensity and excellence.

#### LONG ISLAND Boldly, Unhurried

Long Island's maritime influence helps vinifera grapes ripen slowly and produces wine that grows even greater with time.

- LAKE ERIE
- THE NIAGARA ESCARPMENT
- FINGER LAKES
- CHAMPLAIN VALLEY
- UPPER HUDSON
- HUDSON RIVER REGION
- **LONG ISLAND**

For more about New York wines and our AVAs, visit **newyorkwines.org** 

# Abolderchoice

New York is a bolder winemaking region and a bolder wine drinking choice. A less beaten path of small wineries with the spirit to turn a cool climate into something vibrant, exciting, and adventurous.

