



2024 New York State Vineyard Survey

Dear New York Grape Grower,

We need your help to shape the future of New York's grape-growing industry. You know better than anyone how much our industry is evolving. Societal trends, environmental pressures, and shifting market demands are all influencing what and how you grow.

Last year, Deep Planet scans detected **29,586 total vineyard acres** in New York. Growers reported over **15,745 bearing acres**. This next iteration of the vineyard survey will build upon Deep Planet's scans and continue the important process of ground truthing to ensure the most accurate and actionable data for growers like you.

We are committed to serving you better, including advocating for the industry effectively. As the industry's primary resource for research, promotion, and economic development, we rely on up-to-date information to advance initiatives that matter most to growers.

That's why NYWGF, in partnership with **Deep Planet**, **Agency 29**, and **Ag Access**, is continuing the collection of annual vineyard data for New York State. By participating, you'll contribute to a report that:

- **Supports Smarter Planting Decisions:** Help growers make informed choices based on current trends and benchmarks.
- **Strengthens Legislative Support:** Provide the data policymakers need to better advocate for growers, especially during weather-related disasters and other challenges.
- **Showcases Our Industry:** Highlight New York's grape products and regions to trade, media, and consumers worldwide.

Your participation is vital to the success of this effort. Enclosed, you'll find a paper copy of the survey along with a self-addressed, stamped envelope. For your convenience, there's also a QR code to complete the survey online. Please choose whichever method works best for you.

The survey will remain open until May 15, 2025.

Rest assured, all data collected will be kept strictly confidential. Results will only be published in aggregate form, ensuring no personally identifiable information is shared.

If you have any questions about the survey or the overall project, please don't hesitate to reach out to Jennifer Cooper at the New York Wine & Grape Foundation by calling (315) 924-3700.

Thank you for your cooperation and for playing a vital role in shaping the future of New York's grape-growing industry. Together, we're building a stronger, more resilient future for growers across the state.

Sincerely,

A handwritten signature in blue ink that reads "Sam Filler".

Sam Filler
Executive Director
New York Wine & Grape Foundation

Instructions for completing the survey:

Thank you for your participation in this comprehensive statewide survey of grapes grown in 2024 within New York. Your individual responses will be kept confidential and be combined with others to form a summary report. The survey will remain open until May 15, 2025.

1. This survey should only be completed by one representative per grower or winery.
2. Please provide information for the total acres of grapes you operate in New York. If your vineyard is managed by somebody else, the survey should be completed by that person.

Include your 2024 price per tonnage, new plantings, non-bearing, and bearing (grapes at least two years old) acreage on:

- Land that you own
- Land that you rent from somebody else
- Land that you manage for somebody else

Do not include:

- Land that you rent to somebody else, or somebody else manages for you
- Acres and production originating in another state
- Data from years other than 2024

3. Please use a separate line for each variety within each county. For example, if you farm Concord grapes in Cattaraugus and Chautauqua counties, please enter the acreage and tonnage of Concord for each county on two separate lines.

4. Please report vineyard acreage only. Do not include headlands, ponds, buildings, etc. Do not include abandoned vineyards that were not farmed in 2024. Please report to the nearest 0.1 acre (one decimal point). If less than 0.1 acres, please do not include.

5. If you require further space to complete the survey, please use the provided attachment or include additional pages, as necessary.

6. This survey is intended to be a complete census so we need a response from every grower. If you are unable to complete the questionnaire either online or by mailing in your response, please reach out to Gary Scheer for assistance at 314-944-2091 or via email gary.scheer@qlarityaccess.com.

Please refer to the grape variety list below while completing the survey.

<i>Abillo Mayor</i>	<i>Catawba</i>	<i>Frontenac Gris</i>	<i>Malbec</i>	<i>Regent</i>	<i>Syrah</i>
<i>Affentaler</i>	<i>Cayuga White</i>	<i>Furmint</i>	<i>Malvasia</i>	<i>Reliance Seedless</i>	<i>Tannat</i>
<i>Albariño</i>	<i>Chambourcin</i>	<i>Gamay Noir</i>	<i>Marechal Foch</i>	<i>Riesling</i>	<i>Thomcord</i>
<i>Aligote</i>	<i>Chancellor</i>	<i>Geneva Red/Gr7</i>	<i>Marquette</i>	<i>Rkatsiteli</i>	<i>Tocai Friulano</i>
<i>Amur</i>	<i>Chardonel</i>	<i>Gewürztraminer</i>	<i>Marquis</i>	<i>Romulus</i>	<i>Traminette</i>
<i>Arandell</i>	<i>Chardonnay</i>	<i>Glenora</i>	<i>Mars Seedless</i>	<i>Rosette</i>	<i>Trebbiano Toscano</i>
<i>Aravelle</i>	<i>Chelois</i>	<i>GM 318</i>	<i>Melody</i>	<i>Rougeon</i>	<i>Trepat</i>
<i>Aromella</i>	<i>Chenin Blanc</i>	<i>Grenache</i>	<i>Melon De Bourgogne</i>	<i>Sabrevois</i>	<i>Turan</i>
<i>Aurora/Aurore</i>	<i>Colobel</i>	<i>Grüner Veltliner</i>	<i>Merlot</i>	<i>Sangiovese</i>	<i>Ugni Blanc</i>
<i>Auxerrois</i>	<i>Concord</i>	<i>Himrod</i>	<i>Mourvedre</i>	<i>Saperavi</i>	<i>Valvin Muscat</i>
<i>Baco Blanc</i>	<i>Corot Noir</i>	<i>Interlaken</i>	<i>Muscat Ottonel</i>	<i>Sauvignon Blanc</i>	<i>Vanessa</i>
<i>Baco Noir</i>	<i>De Chaunac</i>	<i>Iona</i>	<i>Niagara</i>	<i>Scheurebe</i>	<i>Ventura</i>
<i>Barbera</i>	<i>Delaware</i>	<i>Isabella</i>	<i>Noiret</i>	<i>Semillon</i>	<i>Van Buren</i>
<i>Bianca</i>	<i>Diamond</i>	<i>Itasca</i>	<i>Oberlin Noir</i>	<i>Sereksiy Charni</i>	<i>Venus</i>
<i>Blaufränkisch/Lemberger</i>	<i>Diana</i>	<i>Ives</i>	<i>Petit Verdot</i>	<i>Seyval Blanc</i>	<i>Vidal Blanc</i>
<i>Bluebell</i>	<i>Dolcetto</i>	<i>Jupiter</i>	<i>Petite Pearl</i>	<i>Sheridan</i>	<i>Vignoles/Ravat 51</i>
<i>Brianna</i>	<i>Dornfelder</i>	<i>La Crescent</i>	<i>Petite Arvine</i>	<i>Siegerrebe</i>	<i>Vincent</i>
<i>Buffalo</i>	<i>Dutchess</i>	<i>La Crosse</i>	<i>Petit Sirah</i>	<i>Somerset Seedless</i>	<i>Viognier</i>
<i>Cabernet Franc</i>	<i>Edelweiss</i>	<i>Lagrein</i>	<i>Pinot Blanc</i>	<i>Sovereign Coronation</i>	<i>Zweigelt</i>
<i>Cabernet Sauvignon</i>	<i>Einset</i>	<i>Lakemont</i>	<i>Pinot Gris</i>	<i>St. Croix</i>	<i>Other-</i>
<i>Caco</i>	<i>Elvira</i>	<i>Landot Noir</i>	<i>Pinot Meunier</i>	<i>St. Pepin</i>	<i>Please Specify</i>
<i>Canadice</i>	<i>Esprit</i>	<i>Lemberger</i>	<i>Pinot Noir</i>	<i>Steuben</i>	
<i>Captivator</i>	<i>Frontenac</i>	<i>Leon Millot</i>	<i>Pinotage</i>	<i>Suffolk Red</i>	
<i>Carmenere</i>	<i>Frontenac Blanc</i>	<i>Louise Swenson</i>	<i>Prairie Star</i>	<i>Swenson Red</i>	



To complete your survey online, scan the QR code or visit survey.qlarityaccess.com/survey/selfserve/32cc/250226?list=6

SURVEY:

To be entered in the contest raffle to win one of three \$500 gift cards to the agricultural supply store of your choice, please complete this survey in its entirety and that your name and mailing address information is complete. See below for contest terms and conditions. Note your individual responses will be kept confidential and be combined with others to form a summary report.

1. Contact Information

First Name:
Last Name:
Mailing Address:
City:
State:
ZIP Code:
Email Address:
Phone Number:
Grower or Winery Name:

2. I farmed grapes in 2024:

☐ Yes ☐ No
(If 'no', do not continue.)

3. What is the total bearing acreage of grapes farmed: _____

4. Please complete the following table by County, using one row per grape variety.

If you require additional space, please use the attachment provided, Attachment A.

**Indicates optional fields.*

NY county	AVA	Zip Code	Grape variety	Bearing acres in this county	New-planted acres in this county*	Non-Bearing acres in this county*	Average Price Per Tonnage*

5. Considering the balance between keeping the data up-to-date and minimizing the burden on growers, do you think it would be more effective to complete a comprehensive state grape survey annually or every two years? We want to ensure the data remains relevant without overwhelming participants or losing momentum.

☐ Annually ☐ Every two years

6. Would you like to receive further communications from the New York Wine & Grape Foundation, including a copy of the survey report, via email?

☐ Yes ☐ No

If yes, please ensure your email address is included in the contact information above.

CONTEST TERMS AND CONDITIONS

Eligibility

The contest is open to legal residents of New York State who are 18 years of age or older at the time of entry.

Employees, officers, directors, agents, and representatives of New York Wine & Grape Foundation and its affiliated companies, as well as their immediate families and household members, are not eligible to participate.

Contest Description

To enter, respondents can complete the entire survey provided.

Each completed survey will automatically be entered into a draw for a chance to win one of three \$500 gift cards redeemable at the agricultural supply store of the winner's choice.

There is no purchase/survey completion necessary to enter or win. A purchase or completion of the survey will not increase your chances of winning. For those not completing the survey please email info@newyorkwines.org to register your entry.

Entry Period

The contest begins on February 20, 2025 and ends on May 15, 2025 (the "Entry Period"). All eligible survey responses received within this period will be considered entries. Entries received after the Entry Period will not be eligible.

Winner Selection and Notification

Winners will be selected by random drawing from all eligible entries received during the Entry Period. The drawing will take place on or about June 1, 2025. Winners will be notified via the contact information provided at the time of survey completion. It is the entrant's responsibility to provide accurate contact details.

If a winner cannot be contacted within 14 days of the initial notification, or if the winner is found not to be eligible, an alternate winner may be selected.

Prize Details

Each of the three winners will receive a \$500 gift card for the agriculture supply store of the winner's choice. Prizes are non-transferable and cannot be exchanged for cash or any other alternative.

New York Wine & Grape Foundation reserves the right to substitute a prize of equal or greater value if the advertised prize is unavailable.

General Conditions

By participating in this contest, entrants agree to be bound by these Terms and Conditions and the decisions of New York Wine & Grape Foundation, which are final and binding in all respects.

New York Wine & Grape Foundation reserves the right to cancel, suspend, or modify the contest if any fraud, technical failures, or any other factor beyond our reasonable control impairs the integrity of the contest as determined by New York Wine & Grape Foundation in its sole discretion.

New York Wine & Grape Foundation is not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the contest.

Limitation of Liability

In participating, entrants agree to release and hold harmless New York Wine & Grape Foundation, its affiliates, and their respective officers, directors, employees, and agents from any liability, loss, or damage resulting from or in connection with the contest or the acceptance, possession, or use of any prize.

New York Wine & Grape Foundation shall not be responsible for any damage or injury to any person or property, including but not limited to, any contestant's computer, hardware, or software, which may be caused, directly or indirectly, in whole or in part, from the said contestant's participation in the contest or receipt or use of any prize.

Disputes

Except where prohibited, entrants agree that any and all disputes, claims, or causes of action arising out of or connected with this contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in New York State.

All federal, state, and local laws and regulations apply.

Privacy

Information collected from entrants will be used in accordance with New York Wine & Grape Foundation's Privacy Policy. By entering the contest, entrants consent to such use.

Sponsor

The contest is sponsored by New York Wine & Grape Foundation. Any questions, comments, or complaints regarding the contest should be directed to Jennifer Cooper at jennifercooper@nywgf.org.

Thank you for your participation,

Please use the self-addressed pre-paid envelope to return your survey or return it to

Clarity Access
105 Margaret St.
Suite D
Cuba, MO 65453

ATTACHMENT A

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