



## The New York Wine & Grape Foundation

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*This email is for distribution to ambassadors and stakeholders that will help NYWGF spread the word about the vineyard survey. They may copy and paste the subject line and body text into their own email to spread the word.*



[IMAGE LINK]

[https://drive.google.com/file/d/1Yr\\_07xw\\_S8okPkwKyrNY3wIK7NTzC3hl/view?usp=sharing](https://drive.google.com/file/d/1Yr_07xw_S8okPkwKyrNY3wIK7NTzC3hl/view?usp=sharing)

**Subject Line:** We're helping spread the word!

**Email content:**

Hi there,

Last year the New York Wine & Grape Foundation sent out a vineyard survey to collect data from growers throughout the state. They've begun mailing out the 2025 Vineyard Survey to growers throughout New York State.

**Again, NYWGF needs our help to make this survey a success!**

1. If you're a grape grower, please complete the survey once you receive it.

- a. There is also a digital option to [complete the survey online](#), too, if that's easier!

2. Help us spread the word.

Spreading the word is as easy as forwarding this email to others throughout our industry. If you follow NYWGF on social media, look for posts that you can share, too.

**By the way, growers who complete the Vineyard Survey in its entirety will be entered to win one of three (3) \$500 gift cards to the Agricultural Supply Company of their choice. That would come in pretty handy!**

If you are unable to complete the questionnaire either online or by mailing in your response, please reach out to Gary Scheer for assistance at 314-944-2091 or via email [gary.scheer@qlarityaccess.com](mailto:gary.scheer@qlarityaccess.com).

🙏 On behalf of NYWGF, thank you for your participation and your ongoing support.