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NEW YORK WINE & GRAPE FOUNDATION

**ANNUAL REPORT**





NEW YORK WINE &  
GRAPE FOUNDATION

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A MESSAGE FROM OUR  
**EXECUTIVE DIRECTOR**

SAM FILLER



Dear Friends,

As we reflect on the past year, I'm proud to share the progress we've made together to elevate New York's wine and grape industry. At the New York Wine & Grape Foundation, our mission is rooted in supporting your work in the vineyard, in the cellar, and out in the world where our wines are shared and celebrated.

This year, we marked major milestones across all areas of our work. Our New York Sustainable Winegrowing Program continues to gain momentum, with more than 70 vineyards now certified and additional wineries eligible to use the Sustainability Trustmark. This program reinforces our state's leadership in environmentally responsible, cool- and cold-climate winemaking, and helps build consumer trust in New York wine.

We also released the 2024 New York Vineyard Report, based on results from the state's first comprehensive vineyard survey in over a decade. This data is critical. It not only allows us to benchmark regional grape production and varietal trends, but also helps ensure the industry has a clear, data-informed voice in state and national decision-making. We look forward to building on this work with the 2025 Report, which will include production, pricing, and tonnage data.

We remain committed to driving wine tourism and consumer awareness, both in-state and abroad. Our regional roadshows, sustainability campaigns, and marketing partnerships have helped highlight the unique stories and experiences that define New York wine. Through continued collaboration with wine trails, trade, and media, we're working to inspire discovery, increase visibility, and ensure our industry remains competitive in a fast-changing market.

Internationally, we secured \$1.3 million through USDA's Regional Agricultural Promotion Program, enabling our Export Program to expand support in key global regions and launch a new Caribbean market initiative in the future. With more than 35 wineries participating this year, New York wines are gaining traction around the world – from South Korea to Germany to Canada.

At the heart of all these efforts are you – our members, industry partners, and supporters. Your input continues to guide our strategy and priorities. As we move into the next chapter, our focus remains on amplifying your success, expanding access to resources and funding, and telling the bold, authentic story of New York wine.

On behalf of the entire New York Wine & Grape Foundation team, thank you for your continued partnership.

Cheers,

SAM FILLER  
Executive Director



# NEW YORK WINE & GRAPE FOUNDATION: A PRODUCTIVE PUBLIC-PRIVATE PARTNERSHIP

The New York Wine & Grape Foundation (NYWGF) was founded in 1985 by State Statute to support industry growth through investments in promotion, research, and capacity building. Today, our public-private partnership drives the industry’s growth and makes it a major state economic engine that generates more than \$16.81 billion in direct economic impact.\*

The 2024-2025 State Budget allocated \$1,225,000 through contributions from the Governor and State Legislature. In addition, NYWGF received a grant for \$400,000 from Genesee Valley Regional Market Authority (GVRMA) to Enhance the Impact of Finger Lakes Wine Marketing and support FLX Roadshows in NYC and Washington, DC via the Finger Lakes Wine Alliance.

GVRMA also supported Year 2 of the Comprehensive Statewide Vineyard Survey conducted by NYWGF. The United States Department of Agriculture (USDA) provided funding for our Market Access Program (MAP) and Regional Agriculture Promotion Program (RAPP) for Export, totaling \$853,927.

Activities under the Sustainability Program were supported by a Value-Added Producer Grant and Natural Resources Conversation Service Grant, totaling \$68,150. The availability of these grant funds creates an important inducement to encourage private sector industry contributions. NYWGF received \$296,978 from industry contributions during the 2024-2025 Fiscal Year (FY) and \$122,695 in member dues.

Since its inception in 1985, NYWGF and the industry have benefited from the State of New York’s support to conduct basic programs of promotion and research. The private sector contributes similar amounts to match the State funding. The sections that follow summarize the programs, with additional detail in the Appendices.

2024-2025 Fiscal Year	
Total Spent on Promotion	\$2,153,969
Total Spent on Research	\$709,182



\*Source: <https://wineamerica.org/economic-impact-study-2025/new-york-wine-industry-2025/>. Part of the National Economic Impact Study of the American Wine Industry 2025 by John Dunham & Associates.



## NEW YORK WINES IN THE PRESS

Thanks to strategic press outreach and engaging tasting events, New York wines were featured in more stories across local, national, and global media this year than ever before. Here are just a few highlights showcasing what the world is saying about New York’s wine industry!

*(See Appendix 4 for a full list of linked articles.)*

“New York wine is often overlooked for the bounty of bottles coming out of the West Coast. In recent years, however, as a compounding result of consumer preferences, climate change, education about the region, and some industry giants establishing roots on the East Coast, New York wine’s scene is more popular than ever.”

– Jillian Dara, Forbes

“The future of wine isn’t just about tradition—it’s about adaptation. And, in that sense, New York is ahead of the curve.”

– Devin Parr, The Vintner Project

“As consumers seek out increasingly unique and authentic wines and tasting room experiences, New York producers are delivering—and their methodology is a blueprint that other American regions can emulate to capture the attention of future generations.”

– SevenFifty Daily





# MEMBERSHIP 2024-2025

In FY 2024–25, the NYWGF provided members with a growing suite of benefits designed to help wineries and growers operate more efficiently, reduce costs, and adapt to shifting market dynamics. Through expert-led educational programming, access to grant funding and consulting services, exclusive discounts, and high-impact marketing opportunities—including national media exposure and participation in our Domestic Marketing Program—NYWGF has been helping members boost profitability, build sustainability, and stay competitive in an evolving industry.

See a full list of NYWGF Members in Appendix 3.

## TIER 1 MEMBERSHIP

In FY 2024–25, **74 wineries and 20 grape growers** participated in Tier 1 membership. This entry-level tier provided essential cost-saving benefits and educational opportunities. Members received discounts to industry conferences like B.E.V. NY and EWE, reduced entry fees to the New York Wine Classic, and access to the **newly developed Grants and Incentives Guide**. Wineries benefited from up to a 30% subsidy on Cornell Craft Beverage Analytical Wine Lab services, while both wineries and growers accessed a wide range of webinars covering viticulture, sustainability, and business topics.

## TIER 2 MEMBERSHIP

Last year, **23 wineries and 21 grape growers** advanced their business goals through Tier 2 membership. Designed for those looking to expand or build capacity, this level offered all Tier 1 benefits plus added value through enhanced educational webinars, individualized financial consulting via the Vine Hotline, and greater subsidies on services. Wineries received up to a 40% discount on Cornell Wine Lab services and a \$20 per-person discount on TiPS Tasting Room Training. Growers benefited from additional resources to support operational growth and long-term sustainability.

## TIER 3 MEMBERSHIP (WINERIES ONLY)

Our highest level of membership supported **43 wineries** in FY 2024–25. Tier 3 members received the most comprehensive benefits, including premium marketing and promotional opportunities. In addition to all Tier 1 and Tier 2 offerings, these wineries gained access to NYWGF’s Domestic Marketing Program—providing national visibility through trade tastings, influencer campaigns, and media outreach. Members also received the maximum (50%) subsidy on Cornell Wine Lab services, as well as a 75% per-person discount on TiPS Tasting Room Training.

## BUSINESS PARTNERS

In FY 2024–25, our **50 Business Partner members** had access to a variety of opportunities to connect with New York’s wine and grape community through sponsorships, advertising, and educational programming. We continued our valued collaboration with Business Associate members Farm Credit East and MMB+CO, offering members exclusive access to expert consultation and guidance on complex topics such as excise taxes, tax credits, business planning, and grant applications. American National Insurance further supported the industry as a sponsor of our regional Roadshows and Vineyard Survey project reinforcing the vital role our Business Partners play in advancing the Foundation’s mission.

TOTAL MEMBERS

181

BUSINESS PARTNERS

50

Weis Vineyards located in the Finger Lakes  
(Photo by Rima Brindamour)



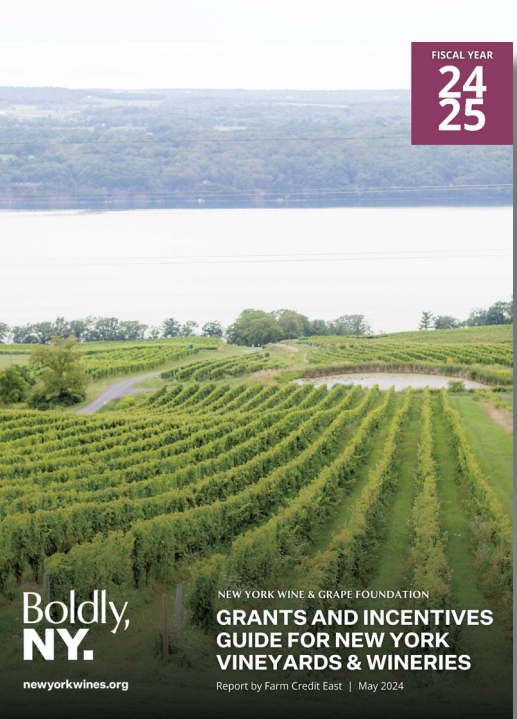
ENHANCED MEMBER TOOLS FOR GROWTH

In FY 2024–25, NYWGF continued its commitment to building a stronger, more resilient wine and grape industry by introducing new tools to help our members succeed. Two standout resources—the **Grants and Incentives Guide for New York Vineyards & Wineries** and a newly designed **Membership Capabilities Brochure**—were developed in direct response to industry feedback and member needs.

Created in collaboration with **Farm Credit East**, the **Grants and Incentives Guide** is a comprehensive, clickable PDF that outlines available financial assistance for New York growers and wineries, including grant programs, tax incentives, and low-interest loan options. This digital resource empowers members to navigate funding opportunities with greater ease, helping reduce barriers to innovation, growth, and sustainability.

To complement this benefit and further support recruitment and retention, NYWGF launched a new **Membership Capabilities Brochure**—a concise, value-focused document designed to help industry leaders and NYWGF advocates better communicate the real, measurable benefits of membership. The brochure outlines each tier of membership with a clear breakdown of perks and dollar-value savings for both wineries and growers, reinforcing the business case for joining.

Together, these tools represent NYWGF’s continued focus on transparency, impact, and shared success—helping ensure that all members feel supported, informed, and valued.





BUSINESS DEVELOPMENT

As the industry continues to evolve, the NYWGF remains committed to helping wineries and growers across the state navigate change and seize new opportunities. Throughout the year, we provided the following resources to support their growth, resilience, and long-term success.

IMPROVING BUSINESS PRACTICES WITH WINERY BENCHMARKS



In FY 2024-25, NYWGF provided subsidies to **thirteen (13) Tier 2 and 3 winery members to participate in the Farm Credit East Winery Benchmarks Program**. This program offers wineries a valuable opportunity to compare their financial performance with industry peers through detailed benchmarking reports. Designed as both a strategic planning tool and an annual management resource, the program brings together winery owners and industry consultants to review key business metrics, discuss performance drivers, and identify areas for growth and improved profitability.

CORNELL CRAFT BEVERAGE ANALYTICAL WINE LAB SUBSIDY

Throughout FY 2024-25, **NYWGF provided subsidies to 94 New York wineries to help offset costs at Cornell’s Craft Beverage Analytical Wine Lab**. This program enables producers to access industry-leading analytical testing—covering everything from chemical composition to quality control—to benchmark their operations against regulatory standards and internal targets. Functioning as a powerful annual management and improvement tool, the Lab offers detailed data and expert insights to help wineries enhance quality, maintain compliance, and drive strategic growth.

EDUCATIONAL WEBINARS

In FY 2024-25, New York growers and wineries benefited from exclusive access to a robust library of live and on-demand webinars tailored to the unique needs of New York’s industry. These sessions featured leading voices from across the industry—including Cornell University, the Wine Market Council, Foster Garvey PC, MMB+CO, Farm Credit East, and the NYS Department of Labor—covering critical topics such as vineyard management, sustainability, financial planning, labor law, and market trends

NYWGF kicked off FY 2024-25 with their **Enhancing Winery E-Commerce: A Professional**



**Workshop Series.** This series, crafted for the NYWGF by Digital Marketing Expert, Ryan Milani, focused on enhancing e-commerce through effective digital marketing strategies. Spanning four comprehensive sessions, the series dove into essential digital marketing tools and techniques, including **Google Merchant Center, SEO optimization, Google Analytics, and Google Ads**. The workshops were structured to cater to a range of experience levels, from beginners to those facing specific digital marketing challenges, providing practical and impactful learning experiences.

By partnering with academic institutions, legal and financial professionals, and trusted Business Partners, NYWGF provided members with timely, practical education designed to support smarter decision-making and long-term business success.

Overall NYWGF hosted **29 webinars from April 2024 through March 2025**. These sessions welcomed **over 850 winery and grower participants** during the year, with **over 530 views of the recorded sessions**.

Popular educational webinar topics included:

- Managing Spotted Lanternfly in NY & Update on Sour Rot & Berry Moth Research
- Effective Budget Planning for New York's Growers & Wineries
- Wine Drinker Insights: Under-40 Consumers, NY Residents & Buyers of NY Wine
- Google Analytics: Deciphering Data for Business Growth
- Google Merchant Center: A Gateway to E-Commerce Success





THE NEW YORK WINE & RETAILER ROUNDTABLE SERIES

From January - March 2025, the NYWGF hosted a **three-part New York Wine & Retailer Roundtable Series**, bringing together **150 participants from New York wineries, off-premise retailers, and distributors** to strengthen the presence of New York wines in retail settings. Facilitated by wine educator Dan Belmont, each session focused on a key topic—**Consumer Marketing, Logistics & Resources, and Findings & Next Steps**—and featured a dynamic panel of industry professionals:

- Chad Hendrickson, **Lakewood Vineyards**
- Yancey Stanforth-Migliore, **Whitecliff Vineyards**
- Matt Yaeger, **Pinnacle Wine & Liquor**
- Michael A. Correra, **Michael-Towne Wines & Spirits**
- Katie Roller, **Republic National Distributing Company**

Together, they explored best practices for in-store engagement, addressed distribution challenges, and identified actionable solutions to drive collaboration and retail success. The series offered a valuable platform for candid dialogue and strategy-building—**reinforcing the critical role of winery-retailer-distributor partnerships in advancing New York wine at retail.**



NEW YORK WINE & GRAPE INDUSTRY ROADSHOWS

In April 2024, NYWGF hosted **5 informational sessions throughout New York**. The NYWGF team shared information about the organization, their programs, and their valuable membership benefits and services. The NYWGF team also listened to current members and industry professionals about issues they face, as well as gave a thorough overview of the New York Sustainable Winegrowing Program.

**Stefan Fleming, Director of Industry Development at Empire State Development**, also attended and led a discussion on 'Craft Beverage Regulatory FAQs'.

In FY 2024-25, the NYWGF proudly continued its partnership with Sponsoring Partner **American National Insurance (ANI)**, highlighting the essential role of corporate allies in strengthening the wine and grape industry. ANI's sponsorship played a key role in making our 2024 Industry Roadshows possible and continues to help deliver valuable services and resources to growers and wineries across the state. The ongoing support of partners like ANI—together with collaborations involving organizations such as Cornell University and Empire State Development—remains vital to sustaining and advancing the industry's growth and long-term success.

MINI-GRANTS TO SUPPORT MARKETING & EDUCATIONAL NEEDS

The NYWGF relaunched their **Mini-Grant Program to support marketing and educational needs of wineries, growers, and related promotional entities**. To support our community, NYWGF provided small grants designed to ensure those opportunities are taken advantage of to their full potential. Through this program, New York wineries, grape growers, wine trails, and regional promotional entities were eligible to apply for funding to support marketing or educational efforts.

All applicants were required to clearly articulate how the proposed activity would promote the world-class image of New York grapes and wines with priority given to activities that served more than one winery or grower. As of March 2025, NYWGF had awarded **over 20 mini-grants for the support of New York wine marketing and educational projects.**

Projects included:

- To celebrate two decades of winemaking in Long Island Wine Country, **Sparkling Pointe** commissioned **Brooklyn-based artist Craig Anthony Miller to design a commemorative label for their 20th Anniversary Brut Cuvée**. Featuring a hummingbird—a symbol of perseverance and, fittingly, known collectively as a “bouquet”—the label honors the winery's journey and dedication to quality grape growing. The special edition bottle debuted at Sparkling Pointe's Carnival event in August and remained available for purchase through the end of the 2024 calendar year.
- To celebrate and promote their 25th Anniversary, **Whitecliff Vineyard and Winery** purchased a **major promotional reel from Hudson Valley Happenings** for their Instagram and website. Hudson Valley Happenings is a popular online source for ideas on places to visit in the region, with over 250,000 followers.
- To promote the Finger Lakes AVA, the **Keuka Lake Wine Trail, Canandaigua Lake Wine Trail, Cayuga Lake Wine Trail, and Seneca Lake Wine Trail**, and to promote the Niagara Escarpment AVA, the **Niagara Wine Trail**, ran digital ad campaigns.



BRAND EXPANSION INITIATIVE



In FY 2024–25, NYWGF continued to elevate the visibility of New York Wines through expanded global outreach and education. As part of our ongoing Brand Expansion project with Born Collective, NYWGF enhanced their New York Wines Marketing Toolkit—**translating AVA videos and regional one-pagers into French, Korean, and Japanese to better serve international audiences.**

These updates, along with maps, posters, social media assets, and sustainability branding, are freely available to wineries, trade, and media via our website. Engagement continues to grow, with **over 1,500 toolkit downloads and 5,000+ video views** recorded this year—clear signs of rising interest in the New York wine story.

The New York Wines Resources page has been updated regularly with foreign language versions of current assets, as well as new or revised assets based on industry feedback. All New York Wines Marketing Toolkit assets can be found online at [newyorkwines.org/resources](https://newyorkwines.org/resources).

UPDATED REFERENCE GUIDE & AVA VIDEO SERIES

As part of their Brand Expansion Initiative, NYWGF launched a short-form video series in 2024 to complement the **New York Wine Reference Guide (which was also translated into French and Japanese)**, developed in partnership with **wine writer and educator Dan Belmont**. Each engaging episode offers a snapshot of one of New York’s 11 AVAs, showcasing regional terroir, varietals, and winemaking styles.

Created for industry professionals and wine lovers alike, the videos **help deepen understanding of New York’s wine regions**—while supporting sustainability messaging with updated guide content featuring the **New York Sustainable Winegrowing Program**. In FY 2024-25, these videos gained **over 1,500 views on YouTube**.



PRINTING STOREFRONT

In FY2024–25, NYWGF launched the **New York Wines Printing Storefront**, a one-stop online shop offering wineries and vineyards access to high-quality printed materials designed to elevate both individual brands and the broader New York wine story. From striking AVA posters and educational brochures to branded beanies and Certified Sustainable signage, these assets give members the tools to visually communicate the value of New York wines in tasting rooms, at events, and beyond.

Created to meet demand for accessible, professional-grade marketing materials, the Storefront helps amplify industry impact while reinforcing consistent messaging statewide. All proceeds go directly back into supporting the New York wine community. Explore and order today at [nywgfstore.com](https://nywgfstore.com).



## DOMESTIC MARKETING

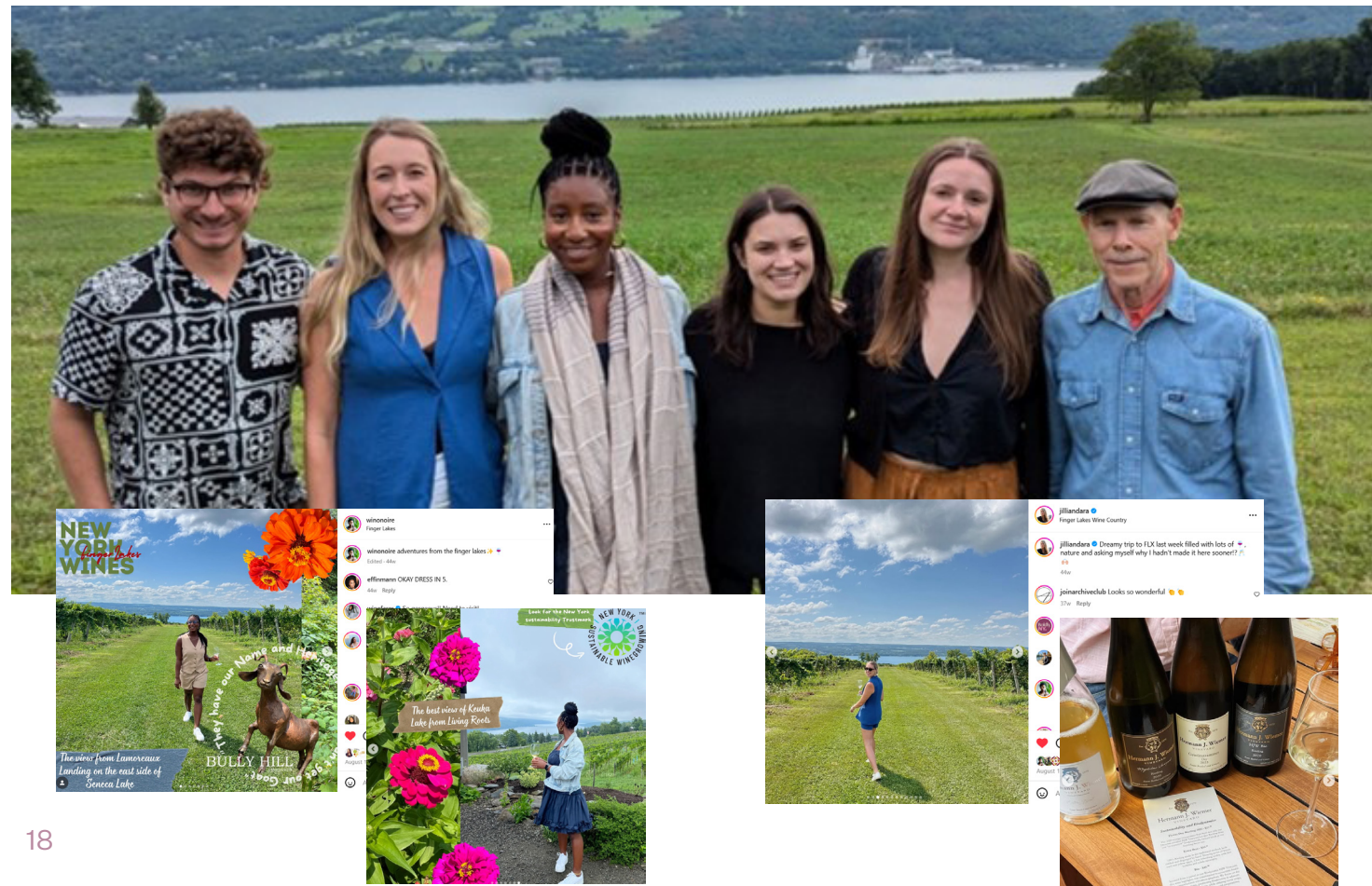
Throughout FY 2024–25, the NYWGF continued to invest in expanding the brand presence and product availability of New York wines in key markets. Their comprehensive promotions program offered wineries valuable support services designed to help them capitalize on these efforts and strengthen their business and marketing strategies.

Marketing Activities included: .

## IN-BOUND TRADE AND MEDIA TRIPS

In August 2024, NYWGF hosted a **media familiarization (FAM) trip to the Finger Lakes with wine and lifestyle journalists and content creators Jillian Dara, Desiree Harrison-Brown, and Samantha Maxwell.**

Over five days, the group visited 23 producers, tasted a diverse range of wines, and connected directly with the region's people and culture. Designed to boost awareness of New York wines and position the Finger Lakes as a top-tier wine destination, the tour fostered authentic storytelling, built lasting press relationships, and generated valuable earned media coverage. To date, social media coverage from the tour has reached **over 1.6 million unique viewers.**



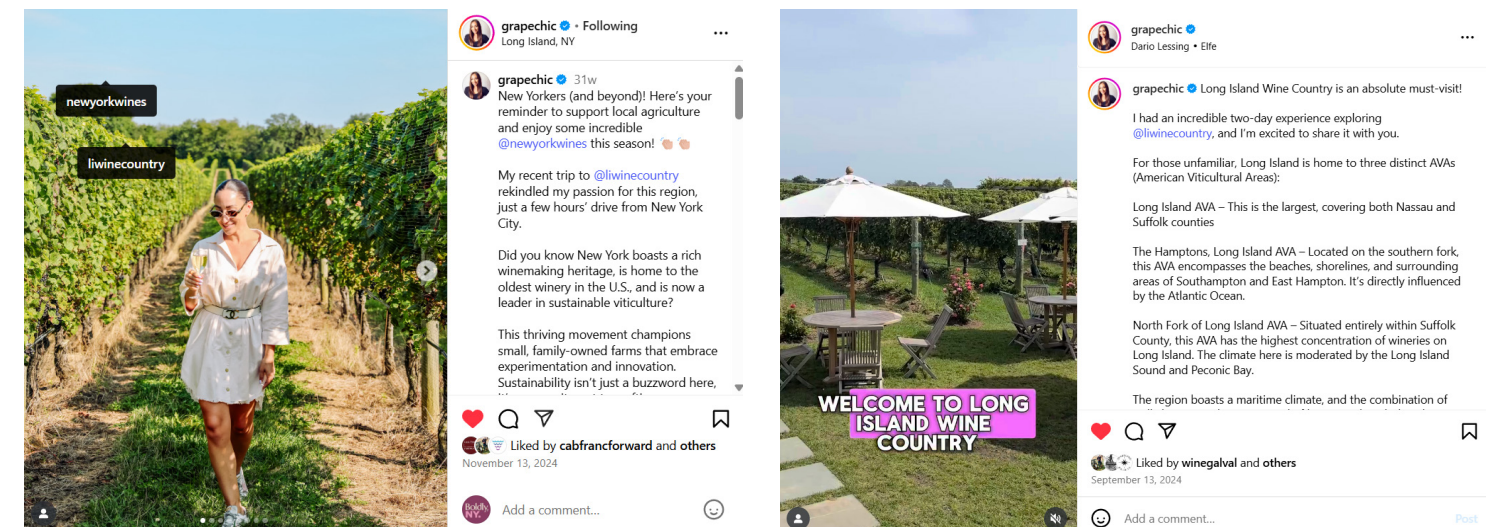
In November 2024, the NYWGF hosted a **trade-focused FAM trip to Long Island Wine Country, bringing a select group of influential New York City-based sommeliers and beverage professionals to the region**. Over two days, the group visited producers across the North and South Forks, experiencing a diverse range of Long Island wines and gaining valuable insight into the region's terroir, winemaking styles, and evolving identity.

The trip fostered meaningful dialogue between producers and trade professionals and helped lay the foundation for future placements and word-of-mouth promotion. Early results included **the addition of Long Island wines to by-the-glass lists at Ellen's Wines & Spirits, The Bowery Restaurant Group, and other establishments.**

## INFLUENCER PARTNERSHIPS

In August 2024, the NYWGF strengthened its year-round social media presence through **strategic influencer partnerships** that highlighted New York wines in authentic, lifestyle-driven content.

Paid partner **Nicole Muscari of @GrapeChic** visited **Long Island Wine Country**, sharing her experience through Instagram stories, reels, and a post that **reached over 25,000 accounts and generated nearly 20,000 video views** and strong engagement across platforms—including additional exposure on LinkedIn.



Around the holidays, **Carolyn Covington of @AmericanWineGirl** featured **New York wines in seasonal food pairings**, showcasing them alongside savory and sweet Thanksgiving dishes. Her content reached **more than 13,000 unique accounts and generated over 18,000 views across two posts**. These collaborations helped build awareness, drive engagement, and foster loyalty among key wine-curious audiences.



NEW YORK WINE CLASSIC

In FY 2024-25, NYWGF continued its partnership with the Beverage Testing Institute (BTI) to evaluate entries for the New York Wine Classic, a competition dedicated exclusively to New York wines. The top awards are highly regarded within the trade and frequently featured in winery marketing. Winners also received access to marketing funds that could be used for advertising and point-of-sale materials. *View Appendix 5 for a full list of 2024 NY Wine Classic Winners.*

CELEBRATING CONNECTION THROUGH COME OVER OCTOBER



In Fall 2024, the NYWGF was proud to sponsor **Come Over October**, a national initiative created by acclaimed wine journalist Karen MacNeil, alongside communications leaders Gino Colangelo and Kimberly Noelle Charles, DipWSET. This mission-driven campaign **encouraged people across the country to pause, reconnect, and gather over a shared bottle of wine**—highlighting the power of wine to deepen relationships and foster in-person connection in an increasingly digital world.

NYWGF’s participation aligned with their continued efforts to **promote New York wines as the perfect companion for authentic moments and meaningful gatherings**. By spotlighting the values of hospitality, conversation, and celebration, Come Over October provided a timely opportunity to elevate the visibility of New York wines on a

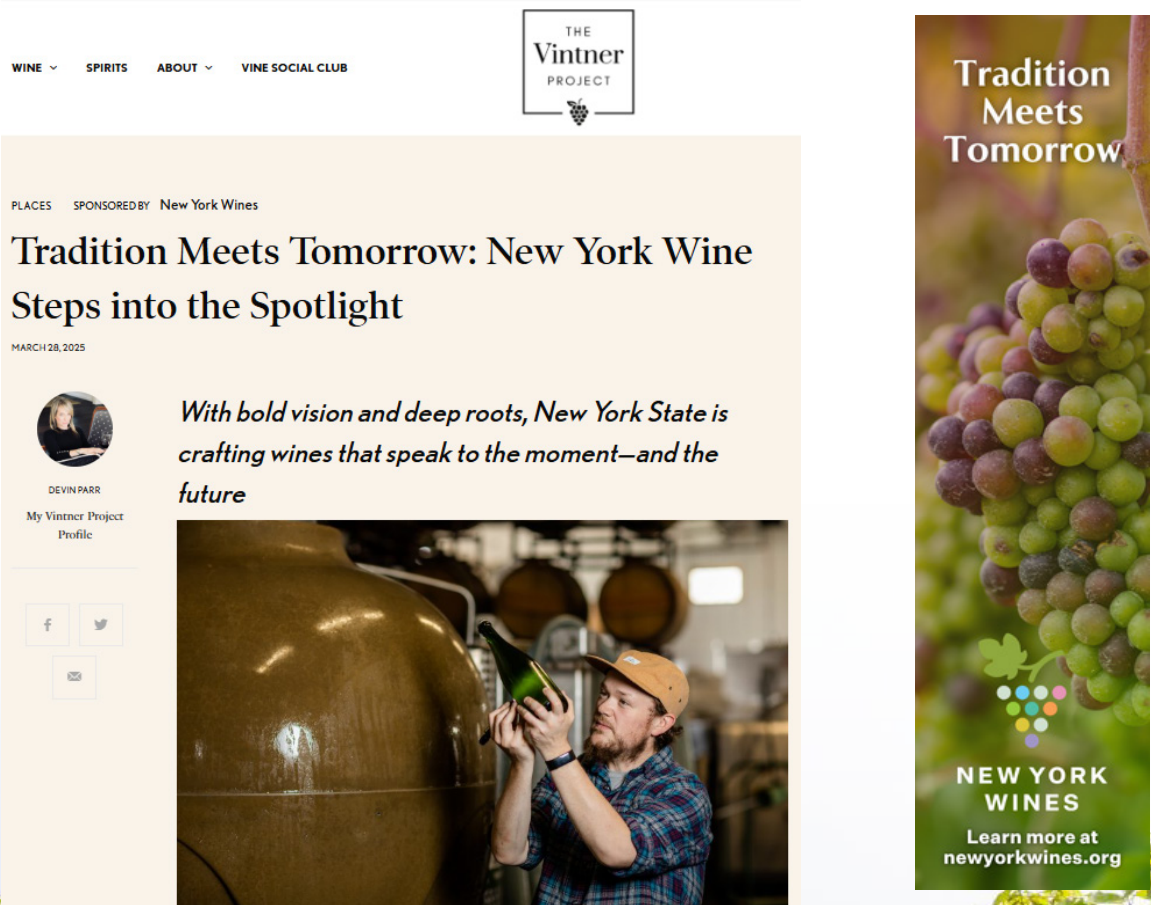
national stage. To date, NYWGF's organic social media campaign has **reached over 170 likes and 3,775 views**.

THE VINTNER PROJECT PARTNERSHIP

In FY 2024–25, the NYWGF partnered with The Vintner Project to **showcase New York wines through a multi-channel digital campaign aimed at reaching one million impressions**. The partnership included a sponsored article, targeted social media posts, a dedicated email blast, and prominent ad placements across The Vintner Project’s website.

One of the featured reels became one of their **top-performing posts of all time**, reflecting

strong audience engagement with New York wine content. The article remains linked in their Instagram bio as they continue to share content and run ads to meet campaign goals. This high-visibility collaboration has helped **elevate New York wine’s presence across both consumer and trade audiences**, reinforcing its growing relevance in the national wine conversation.







CONTENT DEVELOPMENT

To help build the narrative and amplify the unique perspectives of New York's winemakers and grape growers, the NYWGF continued with the commission of editorial content from **writers Robin Shreeves and Kathleen Willcox** to be published on [newyorkwines.org](http://newyorkwines.org).

- [New York’s Sustainable Winegrowing Program in Action: New Map Highlights Certified Vineyards & Wineries Using Sustainable Grapes](#)
- [Flexibility is Key to the Best Vineyard Practices](#)
- [How These New York Wineries Are Rethinking \(Social\) Sustainability](#)
- [Spring Is \(Finally!\) Here in New York](#)
- [Toasting Sustainable Winegrowing This Week in New York City](#)
- [One New York Couple’s Quest To Be New York Wine “Evangelists”](#)
- [Love Helps Power These New York Wineries](#)
- [Celebrating Black History Month](#)
- [The 2024 Vineyard Report Is Set To Transform the Current Perception and Future of New York Wine](#)
- [This Holiday Season, New York Wine Should Be On Your Table](#)
- [Toast to Our Nation’s Veterans with These New York Wines](#)
- [From Vineyard to Glass: Inside New York’s ‘Epic’ 2024 Harvest](#)
- [The First Trustmarks Are Showing Up on 2023 Bottles](#)
- [Why You Should Be Popping Empire State Fizz on Independence Day](#)
- [The Empire State’s Red-Hot Love Affair With Cabernet Franc](#)
- [How Scientists Are Helping Grape Growers Combat Pests and Pestilence](#)
- [A Look at the State of Hybrid Grapes—and Selling Wines Made from Them—in New York](#)
- [Why Come Over October Is Inspiring New York Wine Enthusiasts To Share Their Passion With Others](#)



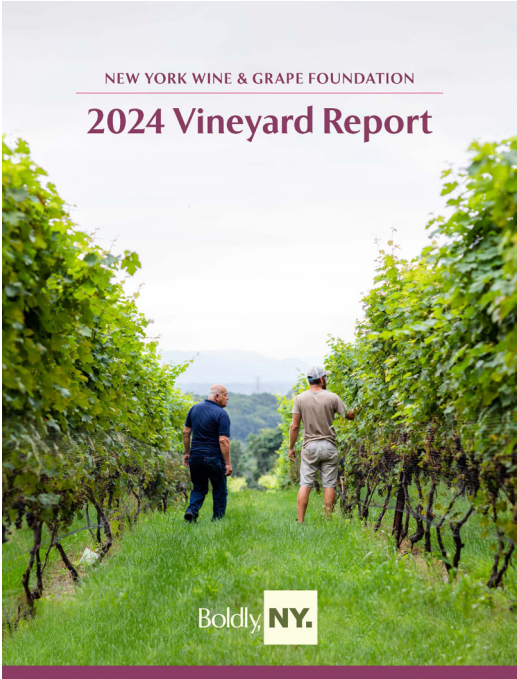
VINEYARD REPORT

In FY 2024–25, the NYWGF released the **2024 New York Vineyard Report**—from the results of the first statewide survey of its kind since 2011. Developed in partnership with Agency 29, Ag Access, and Deep Planet, the report offers accurate, up-to-date data on **more than 15,000 acres of grapes**, representing **over 134 varieties** across New York’s wine regions.

This foundational project was made possible through grower participation and support from the Genesee Valley Regional Market Authority and the New York State Department of Agriculture and Markets. It provides benchmark figures on grape acreage by AVA, variety, color, and origin (vinifera, hybrid, American)—equipping the industry with essential **tools for investment, planning, research, and marketing**.

Led by a Technical Advisory Committee and built on the input of growers themselves, the Vineyard Report is already helping NYWGF and partners better understand planting trends, climate resilience strategies, and growth opportunities. A follow-up survey is planned for 2025 to include tonnage, pricing, and non-bearing acreage data.

Explore the 2024 New York Vineyard Report at [newyorkwines.org/vineyard-survey-2024](https://newyorkwines.org/vineyard-survey-2024) and be part of shaping the next chapter of New York wine.





INTERNATIONAL MARKETING

In FY 2024–25, the **NYWGF's Export Program** made major strides in advancing the global visibility of New York wines. Most notably, NYWGF was awarded **\$1.3 million through the USDA's Regional Agricultural Promotion Program (RAPP)**—a transformative five-year investment that will expand their global footprint, increase their budget by 40%, and enable the targeted expansion into the Vietnam and South Korea markets and launch of the Caribbean as a new target market.

Over the past year, New York wines were featured in high-profile events across **Western Europe**, including a standout presence in Munich during the NFL game between the New York Giants and Carolina Panthers. **Winemakers Peter Weis (Weis Vineyards) and Roman Roth (Wölffer Estate)** proudly represented the state at media events hosted by the **U.S. Consulate and German government**, garnering coverage in outlets like *Süddeutsche Zeitung* and *Exklusiv München*. Social media support from key influencers and diplomatic partners helped amplify the brand's reach.

Nearing year-end, NYWGF continued building momentum preparing for major international trade shows like **ProWine Tokyo** and **Wine Paris**, while deepening market partnerships in **Vietnam and South Korea**. These efforts are already creating new business connections and market entry opportunities.

In addition, the Export Program completed a comprehensive **Caribbean market research report**. Covering key island markets including Aruba, Jamaica, the Dominican Republic, and Trinidad & Tobago, this research will guide NYWGF's tailored strategy for New York wines across the region—an essential step for targeted, sustainable market growth.

With **over 35 wineries** participating in the program this year, NYWGF's Export Program continues to provide unmatched access to global trade resources, in-market events, and brand-building support. Together, we are telling the world the story of New York wine—bold, diverse, and ready to lead on the international stage.





# NEW YORK SUSTAINABLE WINEGROWING

Demand for ethically produced products remains strong both domestically and in foreign markets such as Canada and the EU. Wine drinkers want to feel confident that the wine they are enjoying was not made at the expense of the environment or local community. Transparency in communicating this ethical production once afforded products an elite status in the market. However, in luxury products like wine, consumers now view this as the bare minimum. While the New York Wine industry is no stranger to ethical wine production, communication of this fact is becoming more of an imperative by the day.

The mission of the [New York Sustainable Winegrowing Program](#) is to advance the environmental, social, and economic sustainability of New York’s wine and grape industry through regionally defined sustainability standards, third-party certification, grower education, and stakeholder engagement. The vision of the program is to **elevate New York State as a world class wine and grape region that protects the environment, conserves natural resources, and improves the lives of our stakeholders**. The certification itself, launched in 2022, provides a method to credibly communicate the sustainable practices of the NY winegrowing industry, while providing producers a guide and resources needed to improve their practices.



In May 2024, the program announced its second round of certified vineyards. **49 vineyards grew to 70 throughout all of New York’s AVAs**. All having undergone inspection by independent auditors and meeting the standards of VineBalance 2024, a workbook outlining sustainable viticulture practices in New York’s cool climate. Certified vineyards received sustainably branded signs and access to the programs’ Trustmark along with a suite of marketing materials including fact sheets, posters, and social media templates. **Grapes grown in these certified vineyards may be turned into wine, and any wine made from at least 85% of these grapes is able to bear the Trustmark on their bottle**. The Trustmark provides wineries with a way to credibly communicate the sustainable efforts of their vineyards and grape growers. Wines bearing the Trustmark are currently on shelves across the state.

The New York Sustainable Winegrowing certification is based on science-backed best practices verified by independent third-party certification providing a reliable indication of responsible production. However, without public awareness, the Trustmark is unable to help consumers make informed decisions. In September 2024, the NYWGF received a Value-Added Producers Grant from the USDA for \$47,500 for the marketing of sustainable New York wine. Activities have included funding press tours and featuring sustainable wines for journalists.



The highlight of this grant so far was the first **New York Wines Sustainability Week** held in New York City. Three Somm dinners, four public wine dinners, and five retail events were held throughout the week of February 24th highlighting certified vineyards and the wines made with their grapes. These events provided an organic introduction to the program and certification to the public, trade, and media of the largest wine consuming city in the state. Consumers enjoyed not only a taste of NY wine but time with viticulturalist and winemakers explaining the realities of sustainable wine production in NY.



Constant improvement is a cornerstone of sustainability, and to that end NYWGF strive to provide resources to assist vineyards and wineries in their journey. In July 2024, the NYWGF secured a further \$289,000 of Federal funds from a Conservation Innovation Grant to expand the capabilities of the Efficient Vineyard tool and develop more rigorous program standards. VineBalance has been successfully incorporated into Efficient Vineyard with Beta testing ongoing. For 2026, all certification requirements will be directed through the program streamlining the process for both the NYWGF and participants.

In October 2024, VineBalance 2025 was released and signups for **certification opened for the 2025 growing season with 10 new vineyards** completing the workbook and undergoing in person audits. Participation in New York Sustainable Winegrowing helps to measure the New York grape industry’s contribution to conserving New York State’s natural environment. Documenting these practices through VineBalance positions grape growers as key contributors to the goals of the landmark 2019 NYS Climate Leadership and Community Protection Act (CLCPA). The growth of the statewide certification program continues to elevate the ability of New York vineyards to be a proactive force in tackling climate change, and supporting rural economies.

PLAN YOUR SUSTAINABLE VINEYARD TOUR

To kick off the 2024–25 fiscal year, the NYWGF launched a powerful new tool to connect consumers and the industry to the state’s growing network of certified sustainable producers. Developed in April 2024, the **Interactive Sustainable Wine Map** offers a dynamic, user-friendly way to explore wineries and vineyards that have earned certification through NYWGF’s Sustainable Winegrowing Program.

This map allows wine lovers to easily locate and support environmentally responsible producers—whether planning a weekend wine trail visit or exploring new regions of the state. Visitors can identify vineyards and wineries that are using sustainable practices and sourcing at least 85% of their grapes from certified vineyards. It’s also a valuable marketing asset for certified members, reinforcing their sustainability efforts and helping attract eco-conscious consumers.

By increasing visibility for certified producers and providing a clear call-to-action for consumers, this new tool underscores NYWGF’s commitment to building a more resilient and transparent wine industry. The map not only promotes responsible tourism, it also advances our strategic goal of positioning New York as the leading cool and cold climate region for sustainable winegrowing.





RESEARCH PROGRAM

Since its creation in 1985, NYWGF has sponsored an ambitious and comprehensive program in close coordination with the wine & grape industry and academia. As with the promotion program, private sector funding is used to leverage the state funds. **NYWGF’s annual research budget is normally between \$350,000-\$600,000 to support many projects**, mostly conducted by Cornell University’s New York State Agricultural Experiment Station in Geneva NY and the Cornell Lake Erie Research and Extension Lab in Portland NY.

The private sector funds come from various organizations, businesses, and individuals to support all research related projects, but focused on the two main areas of research: **viticulture and enology**.

The NYWGF’s Board Research subcommittee oversees the solicitation of research proposals based on industry generated priority themes. They meet with the researchers at a reporting session held each February where they can ask questions about current projects and research proposals for the next fiscal year. The committee meets in March and reviews all proposals and makes a recommendation to the NYWGF Board for final allocations to individual projects.

The projects funded in FY 2024-25 include:



Photoby Rima Brindamour

RESEARCH PROJECTS AWARDED 2024-25

Researcher	Viticulture Topics	Project Cost	
Acevedo	Life cycle and parasitism potential of grape berry moth larval parasitoids	\$	16,162
Bates	Optimizing Fruit Color of Vincent and Ives	\$	7,080
Bogdanove	Reduced susceptibility to powdery mildew by precision gene editing	\$	35,000
Emery	Linking observations of Spotted Lantern Fly with Tree of Heaven and transit corridors to predict SLF risk to NYS vineyards using remote sensing	\$	22,500
Fuchs	Driving rogueing to manage viruses in diseased vineyards-Phase 2	\$	41,243
Gerling	Veraison to Harvest Newsletter and Fruit Sampling 2024	\$	30,874
Gold	Plant protection sensing to improve sustainable grape disease mgmt	\$	33,000
Hed	Efficacy of strobilurin fungicides as alternatives to ziram for Phomopsis control in the Lake Erie Region	\$	11,429
Hed	Survey of downy mildew fungicide resistance in the LE region of NY	\$	18,198
Loeb	Understanding late-season damage from grape berry moth	\$	13,290
Londo	Cold hardiness monitoring and microclimate optimization of grapevines in NY 24-25	\$	40,220
Oravec	Development of resilient and high-quality wine grape varieties	\$	30,000
Russo	Evaluating Osmotic Protectant, Glycine Betaine, as a multifaceted approach to enhance grapevine stress tolerance and productivity	\$	19,623
Russo	Increasing the reliability and scope of NEWA weather & pest model information	\$	41,811
Schuster	Evaluation of Cabernet Franc Clone and Rootstock Viticulture and Wine Attributes suitable for the Hudson Valley AVA	\$	30,000
Sosnoskie	Evaluating vision-guided spray technology and electrical weeding units in New York grapes	\$	14,775
Tako	Upcycling grape pomace as dietary alternative to antibiotic growth promoters in broiler production-Phase 2	\$	54,000
Walter-Peterson	Improving crop estimation for concord grape production in the Finger Lakes Region	\$	36,376
Wise	Evaluation of Hybrid Winegrape Varieties on Long Island	\$	11,668
Subtotal Viticulture Projects		\$	507,249

Researcher	Enology Topics	Project Cost	
Chen	Development of high fiber, protein rich snacks from whole Concord grapes	\$	18,269
Sacks	Expanding the range of rapid analysis approaches to semi-polar volatiles and non-volatile precursors in grapes	\$	121,670
Subtotal Enology Projects		\$	139,939
Total Awarded Research		\$	647,188



ORGANIZATIONAL STRUCTURE

BOARD OF DIRECTORS

- Wendy Oakes**, *Chair*  
Leonard Oakes Estate Winery
- Mike Colizzi**, *Vice Chair*  
Kashong Glen Vineyards
- Katie Roller**, *Secretary*  
Republic National Distributing Company
- Jen McCormick**, *Treasurer*  
Chief Administrative Officer
- Kwaw Amos**  
Gotham Winery
- Mark Amidon**  
National Grape Cooperative Association
- Michael Brooks**  
Bed-Vyne Wine & Spirits
- Oskar Bynke**  
Hermann J Wiemer Vineyard
- Matt Doyle**  
Doyle Vineyards
- Stefan Fleming**  
Empire State Development
- Bob Madill**  
RJM Consulting
- Anna Katherine Mansfield**  
Cornell AgriTech
- Charlie Marshall**  
The Marshall
- Mike Nozzolio**  
Harris Beach
- Ami Opisso**  
Rose Hill Vineyards
- Adam Rak**  
Double A Vineyards
- Max Rohn**  
Wölffer Estate

- Matt Schraeder**  
E. & J. Gallo Winery
- Jeniffer Taylor**  
Bully Hill Vineyards
- Leah VanScott**  
Greater Rochester Enterprise
- Lauren Williams**  
Department of Agriculture & Markets
- STAFF
- Sam Filler**, *Executive Director*
- Dana Alexander**, *Director of Operations*
- Jennifer Cooper**, *Membership Manager*
- Meg Hopkins**, *Communications Manager*
- Kim Hughes**, *Director of Finance*
- Justin Jackson**, *Sustainability Program Manager*
- Valerie Venezia-Ross**, *Director of Programs and Marketing*
- Programs:** Promotion, Research
- Products:** Grape Juice, Wine, Table Grapes
- Regions:** Chautauqua/Lake Erie, Niagara Escarpment, Finger Lakes, Hudson Valley, Upper Hudson Valley, Champlain Valley of New York, Long Island, Other

CONSULTANTS AND OUTSIDE CONTRACTS

The following consultants, institutions or organizations received monies from the NYWGF during FY 2024-25. The list includes a brief description of the projects and the amounts committed during the fiscal year.

Consultant/Service Provider (Project)	Commitment
Agency 29 (Contract for vineyard survey)	\$60,015
A & M Consulting and Communications Inc. (FAS Market Access Program/ATP LCBO program consultant)	\$81,053
Asahi Agency (FAS Market Access Program & Regional Agricultural Promotion Program consultant)	\$46,680
B Cause Marketing Inc./Born Collective (Contract for Global messaging and Sustainability marketing plans)	\$83,280
Bob Madill (Contract to host export program Familiarization Tour attendees)	\$3,250
Bryant Christie Inc. (FAS Market Access Program & Regional Agricultural Promotion Program; export program management consultant)	\$117,150
Cornell University & Cooperative Extension offices statewide (Contracts for Viticulture & Enology research projects and Wine Lab)	\$736,151
Dan Belmont (Contract for NY wine guide update)	\$13,420
Deep Planet (Contract for vineyard survey)	\$11,600
Erica Duecy (Webinar host)	\$1,000
Farm Credit East (Contract for grants guide and winery benchmark svc)	\$4,550
Finger Lakes Economic Development Council (Contract for NYWGF office space)	\$14,220
FLX International LLC (FAS Market Access Program; export program consultant)	\$8,750
Heveron & Company CPAs (Contract for annual audit services)	\$11,900
Hopscotch-Sopexa (FAS Regional Agricultural Promotion Program consultant)	\$37,360



Consultant/Service Provider (Project)	Commitment
HROne (Contract for HR services, Org chart project, mandatory training, payroll svc)	\$7,615
Ironvine Studios LLC (Contract to design award plaques)	\$1,250
Kathleen Wilcox LLC (Contract for content creation services)	\$3,400
La Pianna Associates Inc (Contract for consulting on partnerships with FLWA, and with LISWG)	\$43,750
Nixon Peabody (Contract for legal services)	\$13,319
Northwest Wine Co (Contract for Caribbean marketing research, FAS Regional Agricultural Promotion Program)	\$25,000
Orbitist (Contract for MyEV collaboration)	\$18,600
Pennsylvania State University (Contract for Viticulture research projects)	\$55,482
R&R Teamwork/Think Drink Global (FAS Market Access Program & Regional Agricultural Promotion Program consultant)	\$124,460
Robin Shreeves (Contract for content creation services)	\$2,000
Ryan Milani (Contract to host webinar)	\$4,000
Sawtooth Vineyard Mgmt & Consulting/Chris King (Contract for Sustainability farm inspection services)	\$5,000
SCT Computers (Contract for consulting svc for domestic marketing and events)	\$1,608
Sohn's Market Makers LTD (FAS Market Access Program & Regional Agricultural Promotion Program consultant)	\$15,250
Teuwen Communications (Contract for Sustainability farm inspection services)	\$90,200
Tim Martinson (Contract for Sustainability farm inspection services)	\$3,000
True Eats Local Food Education Inc. (Contract for grant writing services)	\$10,000
US Export Consultants (Contract for event planning at Vinexpo Paris, FAS Market Access Program)	\$2,065

Consultant/Service Provider (Project)	Commitment
Vieth Consulting LLC (Contract for membership database set up svc.)	\$3,743
Wanda Mann (Contract for NY Classic Awards host)	\$2,500
Total Consultants and Outside Contracts	\$ 1,662,631





NYWGF MEMBERS 2024-2025

GRAPE GROWERS

Amberg Grapevines	Michael Mullins
Anthony Pagano, Jr.	Naeser Vineyards
Apple Barrel Orchards	Old State Vineyards
Bedient Farms	Olde Chautauqua Farms
Bruce Henderson Farms	Orton Farms
C & D Wager	ParaDeys Vineyards
Cato Vineyards	Pendleton Farms
Clearview Farms	Rockhouse Vineyards
Cornell University Horticulture	Sawmill Creek Vineyards Inc.
Darcy Boys Winegrowers	Sawtooth Vineyard Mgmt & Consulting
Double A Vineyards	Shale Creek Vineyards
Doyle Vineyard Management	Simmons Vineyards
Edward C. Dalrymple Farm	Sunrise Hill Vineyards
Erdle Farm	Travis Hill Farm and Vineyard
George Disbrow	Trebor Vineyards
Hillbilly Farm Winery	Tuller Vinifera Vineyards
JM Joy Farms, LLC	Turan Vineyards
Joyful Vineyards	Two Gorges Vineyards
Kashong Glen Vineyards	Valcour Vineyards
Knight Vineyards	VanDette Farms
Lake Road Vineyards	Vinehaven Vineyards
Lakewood Farms	Virgil Road Vineyard
McCullough Vineyard Inc.	

WINERIES

A Gust of Sun	Belhurst Estate Winery
Acquilano Wine Cellars	Bella Rose Vineyard & Winery
Adirondack Winery	Benmarl Winery
Airy Acres Vineyard	Bet the Farm Inc.
Anthony Road Wine Company	Better Daze Winery
Anyela's Vineyards	Billsboro Winery
Apollo's Praise	Black Diamond Farm & Cider
Applewood Winery	Black Willow Winery
Arbor Hill Grapery & Winery	Boundary Breaks
Arrowhead Spring Vineyards	Bregg Winery Inc
Atwater Vineyards	Bridge Lane Wine
Barnstormer Winery	Bright Leaf Winery

WINERIES (CON'T)

Brotherhood, America's Oldest Winery	Johnson Estate Winery
Bully Hill Vineyards, Inc.	Keuka Lake Vineyards
Buttonwood Grove Winery	Keuka Spring Vineyards
Canandaigua Wine Company (EJ Gallo Wines)	Knapp Winery
Casa Larga Vineyards	Lakewood Vineyards
Channing Daughters Winery	Lamoreaux Landing Wine Cellars
Chateau LaFayette Reneau	Leonard Oakes Estate Winery
CJS Vineyards	Liberty Vineyards & Winery
CK Cellars, LLC	Lieb Cellars
Clover Pond Vineyard	Living Roots Wine & Company
Clovis Point (East End Vineyards)	Lucas Vineyards
Colloca Estate Winery	Macari Vineyards
Damiani Wine Cellars	Mazza Chautauqua Cellars
Deer Run Winery	McCall Wines
Dr. Konstantin Frank Winery	McGregor Vineyard
Element Winery	Meadowdale Winery
Fjord Vineyards	Middleburgh Winery
FLCC Viticulture & Wine Technology Corporation	Milea Estate Vineyard
Fly Creek Cider Mill & Orchard	Millbrook Vineyards & Winery
Forge Cellars	Montezuma Winery
Four Maples Vineyard & Winery	N Kendall Wines
Fox Run Vineyards	Neverstill Wines
Frontenac Point Vineyard & Estate Winery	New Vines
Fulkerson Winery	Northern Cross Vineyard
Glenora Wine Cellars	Old Tavern Farm Winery
Goose Watch Winery	Osmote Wine
Gotham Winery	Osprey's Dominion Vineyards
Grace Tyler Estate Winery	Pail Shop Vineyards
Hazlitt 1852 Vineyards, Inc.	Palmer Vineyards
Heart & Hands Wine Company	Paul Brady Wine
Hermann J. Wiemer Vineyard	Paumanok Vineyards
Heron Hill Winery	Pindar Vineyards
Hillick & Hobbs Estate	Point of the Bluff Vineyard
Hosmer Winery	Prejean Winery
Hunt Country Vineyards	Quartz Rock Vineyard
Inspire Moore Winery & Vineyard	Ravines Wine Cellars
J. R. Dill Winery	Red Hook Winery
JD Wine Cellars	Red Newt Cellars
	RG NY
	Ria's Wines



NYWGF MEMBERS 2024-2025 (CON'T)

WINERIES (CON'T)

Roanoke Vineyards	Thirsty Owl Wine Company
Robibero Family Vineyards	Thorpe Vineyard
Rock Stream Vineyards	Three Brothers Wineries & Estates
Rolling Hills Estate Winery	Toast Winery
Rose Hill Ferments	Treleaven Wines
Ryan William Vineyard & Winery	Trestle 31
Schwenk Wine Cellars	Usonia Wine
Scout Vineyards	Ventosa Vineyards
Shalestone Vineyards	Victory View Vineyard
Shaw Vineyard	Vineyard View Winery
Sheldrake Point Winery	Vizcarra Vineyards
Silver Thread Vineyard	Wagner Vineyards
Six Eighty Cellars	Weis Vineyards
Sparkling Pointe	White Hill Vineyard
Stever Hill Vineyards	Whitecliff Vineyard & Winery
Stoutridge Vineyard	Winery of Ellicottville
Suhru Wines	Wölffer Estate Vineyard
The Lenz Winery	Young Sommer Winery
The Winery at Marjim Manor	Zugibe Vineyards

BUSINESS PARTNERS

Advance Media	Imbibe Solutions
AEB	InnoVint, Inc.
Agency 29	Interpreting Wine
American National & Farm Family Insurance	Jenifer Vogt
Arryved Point of Sale	Know Your Roots LLC
AssuredPartners	Lyons National Bank
BASF	Mainfreight Inc.
BioWorks	New York Kitchen
Bison Bag Co.	New York State Pollution Prevention Institute
Bond, Schoeneck & King PLLC	New York State Tourism Industry Association
Camp Good Days Finger Lakes Int'l Wine	Niagara Label
Competition	Northeastern Resources LLC
Century Enrollment and Benefit Services LLC	Nutrien Ag Solutions
Conversational Traveler LLC	Rising Tide Global
Cornell AgriTech	Saratoga Associates
Crafting A Brand	Somm Says
Cultivate FLX	Stork Insurance Agency
Economy Products & Solutions	Sun Farmer's Group, LLC.
Ekos	This Is Cooperstown
Experience! The Finger Lakes	TLF Graphics
Farm Credit East	Traphagen Law PLLC
FLX International LLC	True Eats
Four Points Inc.	Van Alstine/Macaran
GR8PE by Stil-Bène	Veraqua
Greenspoon Marder	Vinroom
Growers Co-op	Waterloo Container Co.
Helena Agri-Enterprises LLC	Wine and Beer Supply
HR One	WISE Academy
Hudson Valley Wine Magazine	Works Design Group



# PRESS MENTIONS

Tasting events and ongoing press pitches throughout the year helped generate several articles and coverage from various media outlets.

- 1. [11 Interesting White Wines To Drink All Winter Long](#), Forbes
- 2. [14 Low-Alcohol Wines for Hot Summer Days](#) , Food & Wine
- 3. [15 Must-Try Wines From New York State](#), Forbes
- 4. [15 Winemakers to Watch in 2025](#), VinePair
- 5. [2024 Lake Erie AVA Harvest Concludes with Promising Vintage for Mazza Wines: Ideal Growing Season and Standout Grapes Set High Expectations for Wine Enthusiasts](#), WineTraveler
- 6. [2024 Wine Industry Leaders](#), WineBusiness Monthly
- 7. [4 Great American Wine Regions to Visit Beyond California](#), AARP
- 8. [5 Destinations for the Perfect Long Island North Fork Wine Tour](#), Sports Illustrated
- 9. [5 wine trips to take when you're not a wine pro](#), Tripadvisor
- 10. [A Comprehensive Guide To Some Of America's Best Rosé Wines](#), Forbes
- 11. [A Current List of #openlocalwine Deals](#), The Cork Report
- 12. [A Local's Guide to Hudson in 2024](#), Vogue
- 13. [A New York State/Finger Lakes study with 9 interesting wines](#), WineAnorak
- 14. [A Sommelier Told Me His 8 Favorite Wines to Gift for the Holidays, Starting at \\$13](#), Food & Wine
- 15. [A Taste Of History In New York's Finger Lakes Wine Country](#), Forbes
- 16. [A toast to the best: Top 10 wine festivals across the US](#), USA Today
- 17. [America's oldest winery dates back to 1839 and found loophole to stay open during Prohibition – it even has a cave](#), The U.S. Sun
- 18. [Best Buys: The Top-Rated Wines Under \\$20 for 2024](#), Wine Enthusiast
- 19. [Beyond the tasting room: 10 best winery tours in the United States](#), USA Today
- 20. [Celebrating the NFL in Munich: A Culinary Journey Through New York and North Carolina Flavors](#), Touchdown Munich

- 21. [Decanter World Wine Awards: America's emerging wine regions grab Gold](#), Decanter
- 22. [Decanter's Top 50 US Wines: Part one – 50-31](#), Decanter
- 23. [Discover These Unexpected Wine Styles from New York State](#), SevenFifty Daily
- 24. [Drink Pink: 10 Refreshing & Elegant Rosé Wines](#), Wine With Wanda
- 25. [Ep 62: The Timing of Vineyard Management Tasks is Everything](#), Vineyard Underground
- 26. [Experimentation in 'the wild west of American wine'](#), Club Oenologique
- 27. [Expert's Choice: US Riesling](#), Decanter
- 28. [Explore 10 must-visit wine regions in the US for a grape getaway](#), USA Today
- 29. [FINGER LAKES FOLKS: A goal realized: FLCC grad becomes winemaker at Owera Vineyards](#), Finger Lakes Times
- 30. [Finger Lakes producer maintains a 'chill vibe' with a focus on dry wines](#), Penn Live
- 31. [Finger Lakes winery focuses on offering customers a 'truly unique tasting'](#), Penn Live
- 32. [Finger Lakes: Follow the Leaders](#), Vinous
- 33. [Fox Run Vineyards](#), Wine News TV Podcast
- 34. [Here's how you can support small domestic wineries](#), The Atlanta Journal-Contitution
- 35. [Hidden In New York's Finger Lakes Is A Village For Fall Foliage Views And World-Class Wine](#), Islands
- 36. [How Three Brothers Wineries & Estates' Philosophy and Direct-to-Consumer Strategies Boosted Revenue by 800%](#), DesignRush
- 37. [I've Tried Hundreds of Wines This Year. These Are the Bottles I Buy Again and Again](#), Wall Street Journal
- 38. [In the Finger Lakes, Cabernet Franc Is The New Superstar](#), Men's Journal
- 39. [In the Sprawling Lake Erie AVA, Variety Is the Spice of Life](#), Wine Enthusiast
- 40. [Inside A Launchpad For Wine Education In New York's Finger Lakes](#), Forbes
- 41. [Is Cabernet Franc the Hudson Valley's Signature Grape?](#), Chronogram
- 42. [Let's Toast: These Are The Wine Destinations In The U.S. That Should Be On Your Radar](#), Essence
- 43. [Meaghan Frank Makes History At 60-Year-Old Dr. Konstantin Frank Winery](#), Forbes



44. [Napa’s Rutherford Edge, Sparkling New York and Into Eastern Europe: Weekly Tasting Report \(July 24-30\)](#), James Suckling

45. [Nathan Kendall: Rising star of New York’s Finger Lakes](#), Decanter

46. [New owners aim to put their mark on a landmark Finger Lakes winery location](#), Penn Live

47. [New York City’s Urban Winemaking Renaissance Is Here](#), Wine Enthusiast

48. [New York is home to one of America’s most Instagrammed vineyards](#), TimeOut

49. [New York Riesling: Cooler than the other side of the pillow](#), Decanter

50. [New York State Wineries Announce Cab Franc Forward Coalition](#), Forbes

51. [New York State: A look at the ‘unpredictable’ 2023 vintage](#), Decanter

52. [New York Wines at Decanter’s London Fine Wine Encounter 2024](#), Decanter

53. [North Fork winery Sparkling Pointe toasts 20 years](#), New York Post

54. [Nova Cadamatre MW: A Trailblazer and Advocate for Small Wine Producers](#), Sommelier Business

55. [Owners of new Finger Lakes winery ‘taken aback by just how much interest there was’](#), PennLive

56. [Perfection in a Glass](#), Mountain Home Magazine

57. [Pioneering Finger Lakes winery to be featured in tasting](#), msn.com

58. [Richard Esling. On the Grapevine: a toast to Riesling’s 590th birthday](#), SussexWorld

59. [Sparkling Pointe's 2021 Topaz Imperial Rosè Wins Best in the State](#), Dan’s Papers

60. [The 12 Best Austrian Reds for 2024](#), Forbes

61. [The 15 Best Cabernet Francs for 2024](#), VinePair

62. [The 16 Best Rieslings for 2024](#), VinePair

63. [The 18 Best Pinot Grigios for 2024](#), VinePair

64. [The 25 Best Sparkling Rosés for 2024](#), VinePair

65. [The 25 Best Wineries in the United States](#), MSN

66. [The 30 Best Chardonnays for 2024](#), VinePair

67. [The 30 Best White Wines for 2025](#), VinePair

68. [The 5 States With the Best Vineyards in the U.S.](#), The Baltic Times

69. [The 5 US states with the best wineries, according to a sommelier](#), Business Insider

70. [The 50 Best Wines of 2024](#), VinePair

71. [The 9 Best Sauvignon Blancs to Buy Right Now, From Napa to New Zealand](#), Robb Report

72. [The Beginner’s Guide to Wine in the Finger Lakes](#), Tasting Table

73. [The Best Day Trips from NYC](#), Club Oenologique

74. [The Best Day Trips From NYC](#), Vogue

75. [The Best Small Towns in the Finger Lakes for a Weekend Retreat](#), World Atlas

76. [The best wine pairings with Halloween candy](#), WPIX-TV (PIX11)

77. [The brighter side of US Chardonnay plus 10 brilliant wines](#), Decanter

78. [The Finger Lakes Region, Once Famous for Their Bubbly, Is Now Making Excellent Pét-Nats](#), Food & Wine

79. [The Rebel’s Guide to Sparkling Wine](#), The Vintner Project

80. [The Science of Carbonic Maceration in Wine](#), SevenFifty

81. [The Story of New York State Wine, as Told Through 7 Grapes](#), Wine Enthusiast

82. [The US Wine Festivals You Won't Want To Miss](#), Tasting Table

83. [The Wine Of The Year, According To The Beverage Testing Institute](#), Forbes

84. [The World-Class Riesling Wines Of The Finger Lakes Region](#), Forbes

85. [These 12 Towns In New York Were Ranked Among US Favorites In 2024](#), World Atlas

86. [This \\$13 riesling is a peachy introduction to a famous region](#), The Washington Post

87. [This New York-Bred Hybrid Grape Packs a Big Personality](#), Wine Enthusiast

88. [This Small Historic Town Was Named the Best Place to Retire in New York State — and It's Near Beaches, Wineries, and Affordable Housing](#), Travel + Leisure

89. [Toast To Spring With These 10 Wines](#), Forbes

90. [Tradition Meets Tomorrow: New York Wine Steps into the Spotlight](#), The Vintner Project

91. [Uncorking 11 Outstanding Vineyards and Wineries on the East Coast](#), Observer

92. [Uncorking the Best-Kept Secret: Thousand Islands Wineries Take Center Stage](#), The National Herald

93. [Usonia Wine's Current Releases \(Finger Lakes, NY\)](#), Cab Franc Chronicles



94. [Weekend in the Finger Lakes: the East Coast’s answer to Napa Valley](#), Tripadvisor

95. [Why world-class winemakers are headed for the Finger Lakes](#), The Drinks Business

96. [Wine country getaways: These wine regions are the best in the US](#), USA Today

97. [Wine Destinations In The U.S. That Aren't Napa Or Sonoma](#), HuffPost

98. [Wine News You Can Use In April 2024](#), Forbes

99. [Wine of The Week: The Racy Rieslings of Ravines Wine Cellars](#), The Gourmet Gazette

100. [Wine Press: 3 great American rose wines for summer](#), Mass Live

101. [Wine Snobs, Don't Let a Cute Critter on the Label Come Between You and a Great Bottle](#), Wall Street Journal (paywall)

102. [Wine tasting on a budget: 10 affordable wine regions that aren't Napa](#), USA Today

103. [Winemaker Lynne Fahy on Finger Lakes Ambitious New Winery Hillick & Hobbs](#), Grape Collective

104. [Wines and Ciders for the Thanksgiving Feast](#), New York Times

105. [Wölffer Estate Adds Sauvignon Blanc to Its 'Summer In A Bottle' Line](#), Men’s Journal

106. [The 15 Best Valentine’s Day Wines in 2025](#), Gayot



Photo-by Rima Brindamour



## 2024 NEW YORK WINE CLASSIC WINNERS

In July 2024, Wanda Mann, East Coast Editor of The SOMM Journal and founder of Wine With Wanda, announced the winners of the 38th Annual New York Wine Classic, a nationally recognized competition highlighting the best of New York’s wine industry. The announcement was made this evening during a special live virtual event hosted by the New York Wine & Grape Foundation.

- **Governor's Cup and Winery of the Year:** Weis Vineyards, *Finger Lakes*
- **Best Sparkling:** Damiani Wine Cellars 2017 Brut Méthode Champenoise, *Finger Lakes*
- **Best White Wine:** Dr. Konstantin Frank 2022 Reserve Riesling, *Finger Lakes*
- **Best Pink Wine:** Fulkerson 2023 Estate Rosé Syrah, Seneca Lake, *Finger Lakes*
- **Best Red Wine:** Raphael 2019 Reserve Cabernet Franc, North Fork, *Long Island*
- **Best Dessert Wine:** Weis Vineyard 2018 Ice Wine, Riesling, *Finger Lakes*
- **Best Specialty Wine:** Earle Estates Apple Enchantment Semi-Sweet Apple Wine, *Finger Lakes*





# Boldly, NY.

**[newyorkwines.org](http://newyorkwines.org)**

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