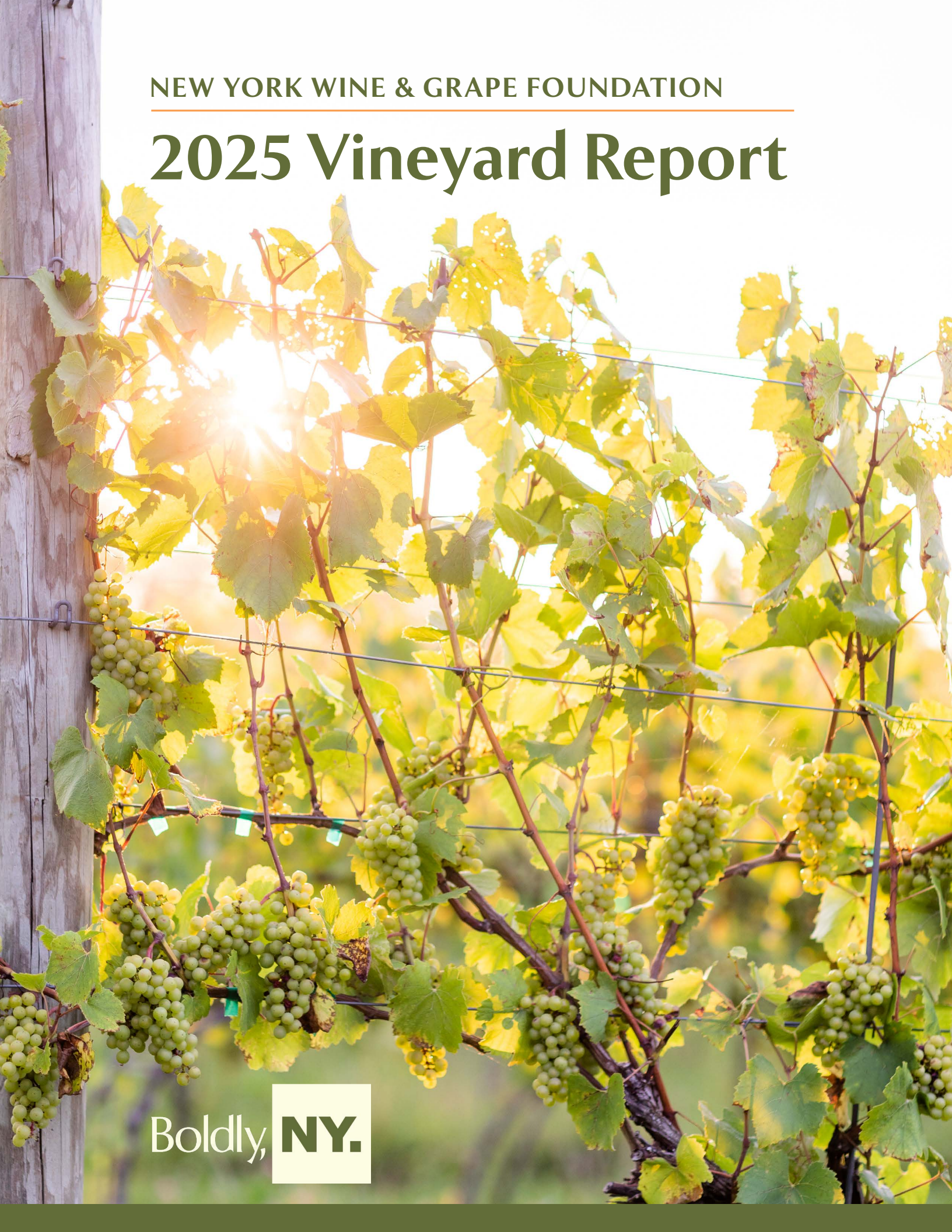




NEW YORK WINE & GRAPE FOUNDATION

2025 Vineyard Report

Boldly, **NY.**

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Boldly,
NY.

A Message From Our Executive Director

In 2024, the New York Wine & Grape Foundation (NYWGF) took a bold step forward by launching the first comprehensive statewide vineyard survey since 2011. That effort marked the beginning of a new chapter in how we understand, support, and share the story of New York's vineyards, grounded in data, shaped by innovation, and driven by collaboration.

Now, in 2025, we are proud to release the second year of data in this two-year vineyard reporting project. This year's work reflects not only the progress, but also the strength and resilience of our industry.

New York's vineyards continue to adapt in the face of environmental pressures, shifting consumer tastes, and the realities of a global market. The growers, winemakers, and researchers who make up this community are forging ahead, refining practices, rethinking variety selection, and recommitting to quality.

We're equally encouraged by the renewed spirit of partnership taking shape across the state. As we move forward, we remain committed to integrating data from these efforts wherever possible to ensure our reports reflect the most complete and accurate information available.

There's no question: this is a pivotal moment for New York's wine and grape industry. The decisions we make today, and the data we gather, will shape how we grow, market, and steward our vineyards for years to come. We are grateful to all who have contributed to this effort so far and look forward to continuing this important work together.



Sam Filler

Sam Filler, Executive Director
New York Wine & Grape Foundation

Acknowledgments

The New York Statewide Vineyard Survey was developed with the support of The Genesee Valley Regional Market Authority and the New York State Department of Agriculture.

The breadth of information provided in this report was made possible by our entire community, with direct input from New York grape growers, the contributions of our Technical Advisory Committee (TAC), which included NYWGF Board Members, viticulture professionals, and Cornell Cooperative Extension Staff, including Bruce Reisch, Professor Emeritus in the School of Integrative Plant Science Horticulture at Cornell AgriTech. The input from each and every contributor was critical. The TAC spent many hours reviewing the survey instrument, results of Deep Planet imagery, engaging in grower outreach, and reviewing final data. We could not have done this without them.

Finally, we would like to thank our partners at American National Insurance (ANI), NYWGF's first sponsoring partner, for their ongoing support of our community. ANI understands the importance of having accurate and up-to-date vineyard data to manage industry risks. We are grateful for their continued partnership.

Technical Advisory Committee (TAC)

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Director

Cornell Lake Erie Research
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National Grape Cooperative

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NYWGF

Chair

NYWGF Promotions Committee

Head Judge

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Northeast Gold Wine Competitions

Sommelier

Ravines Wine Cellars

*Agent - Finger Lakes,
Niagara & Canada*

Tonnellerie Bossuet

Methodology

To survey grape growers about the types and acreage of grapes grown in New York State, a multifaceted distribution approach was utilized. Surveys were distributed through mail, email, in-person at events, and via the New York Wine and Grape Foundation website.

Data was collected in-person, via telephone, via mail, and through a digital form. Growers were reminded to complete the survey form at events, via email marketing, and through social media communications.

In some cases, unique data from different vineyards were reported by the same contact. These were retained, while multiple reports on the same vineyard resulted in the removal of one record from the study data, prioritizing the record with fewer acres if discrepancies were found.

The data cleaning process involved several steps to determine accuracy and uniqueness:

- 1 Contact information was checked for duplicates using names, addresses, emails, phone numbers, and vineyard names.
- 2 Duplicate records were flagged to be removed, and their survey data were checked and removed if found to be the same.
- 3 If the same contact reported on two different vineyards, the data was kept as unique.
- 4 If multiple people reported on the same vineyard, both contacts were kept in the database, but only one set of data was included in the survey.
- 5 If the data was different, the record with the fewer acres was removed.
- 6 After cleaning, flagged duplicates were removed from the database.
- 7 Contact data from respondents who did not want their information to be included in the database was removed, though acreage remained.

Reported Acreage

Growers reported bearing, newly planted, and non-bearing acreage on this year’s survey. Bearing acreage indicates the area producing a harvestable crop. Newly planted areas indicate recent plantings not currently bearing fruit. Non-bearing acreage refers to vineyard land planted with grapes that are not currently producing a harvestable crop.

In 2024, NYWGF partnered with Deep Planet to provide us an accurate benchmark in acres under vine. Scanned acreage by AVA, to the nearest acre, is as follows:

New York State AVA	Acres
Lake Erie	17,653
Niagara Escarpment	219
Finger Lakes	9,035
Champlain Valley	24
Upper Hudson	31
Hudson River Region	172
Long Island	1,987
Other (No Associated AVA)	465
Total	29,586

To identify New York’s vineyards, Deep Planet used machine learning, building bespoke algorithms for crop segmentation, and numerous high resolution satellite images. Deep Planet’s approach involves advanced AI techniques for crop mapping using satellite data and qualitative information. These advanced approaches involve interpreting features in satellite images in conjunction with cartographic, statistical and climate data.

Note: Acreage with no associated AVA indicates those grapes grown outside of an established American Viticulture Area.

(continued on the next page)



Methodology

Ground Truthing

Deep Planet worked with NYWGF Technical Advisory Committee members to begin gathering provable data to confirm acreage results. Finger Lakes and Lake Erie were partially ground truthed for this survey by Bob Madill and Michael Colizzi.

This ground truthing is an ongoing process that has continued from the first year into the second year of the survey. Once complete, NYWGF and Deep Planet will be able to further determine accuracy of data collection, as well as compare it to the acreage reported by growers.

NYWGF will continue working with growers and industry partners to measure and monitor grape acreage across the state. The next step in the NYWGF Vineyard Report process involves making the scanned data available online for all New York growers to claim their vineyard blocks and assist with ground truthing.

This report should be seen as a valuable tool currently under development, crucial in reaffirming New York's reputation as a world-class grape growing and winemaking region. It plays an essential role in telling our story and demonstrating our economic impact. Maintaining a thorough and meticulous process will ensure that the survey results are both accurate and reliable.





REPORT SUMMARY

We envision a New York where every grape grower, from multi-generational family farms to large-scale commercial vineyards, has access to the insights and tools they need to thrive. That vision continues to guide our work.

In 2025, NYWGF completed the second year of a statewide effort to gather detailed, accurate data on grape varietals and vineyard acreage across New York. This report builds on our 2024 foundation, incorporating updated information, increased survey participation, and continued verification efforts.

Looking ahead, we remain committed to working alongside growers and industry partners to enrich future reports. By coordinating with others who are collecting similar data, we aim to create a shared resource that reflects the full diversity, complexity, and potential of New York's vineyards.

Grape Classification Characteristics Used in This Report



TOTAL ACREAGE BY AVA:

Lists acreage of grapes by New York's seven primary American Viticultural Areas.



TOTAL ACREAGE BY VARIETY:

Includes details for each variety and acreage values.



TOTAL ACREAGE BY ORIGIN:

Shows the distribution among grape genetic backgrounds.



TOTAL ACREAGE BY COLOR:

Divides the acreage into Red and White categories.



TOTAL ACREAGE BY REGION:

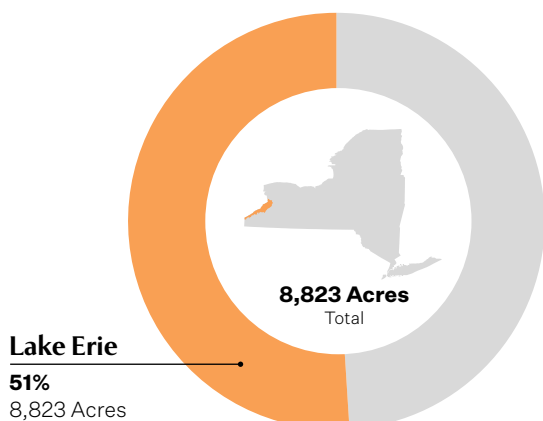
Details the acreage across New York's diverse regions.

Report Highlights

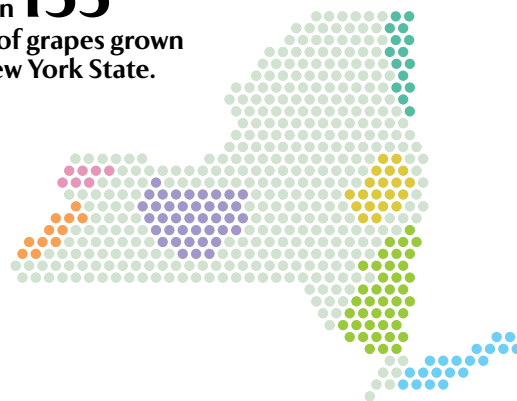
Growers reported over 17,414 acres of grapes in the 2024 growing year,
an 11% increase over the 15,745 acres reported in the 2023 growing year.

Highest AVA Acreage Reported:

LAKE ERIE

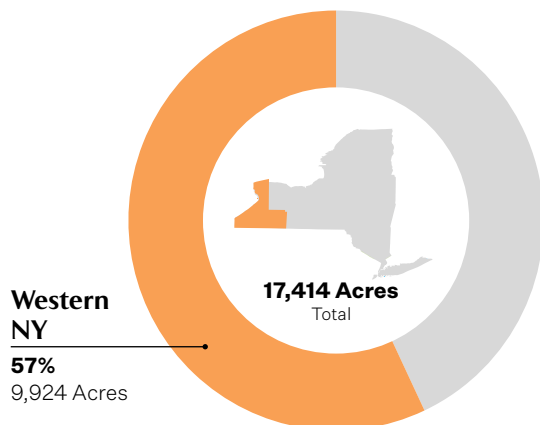


More than **155**
varieties of grapes grown
across New York State.



Highest Region Acreage Reported:

WESTERN NEW YORK



Top Red by Origin:



AMERICAN
Concord
6,709 Acres



VINIFERA
Cabernet
Franc
488 Acres



HYBRID
Baco Noir
109 Acres

Top White by Origin:



AMERICAN
Niagara
932 Acres



VINIFERA
Riesling
805 Acres



HYBRID
Aurora/e
388 Acres

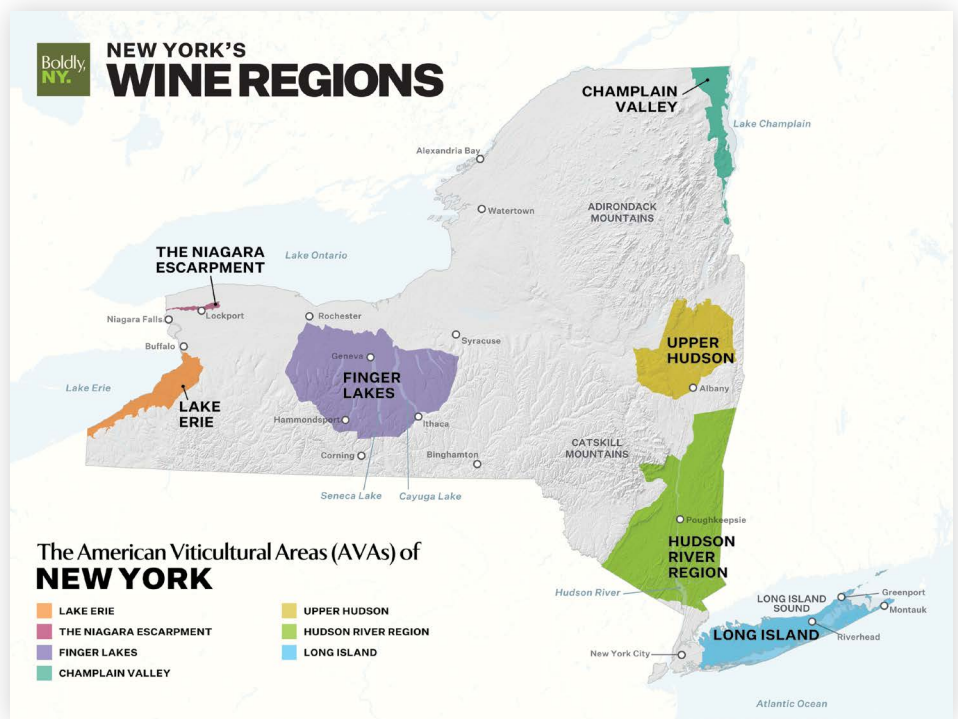
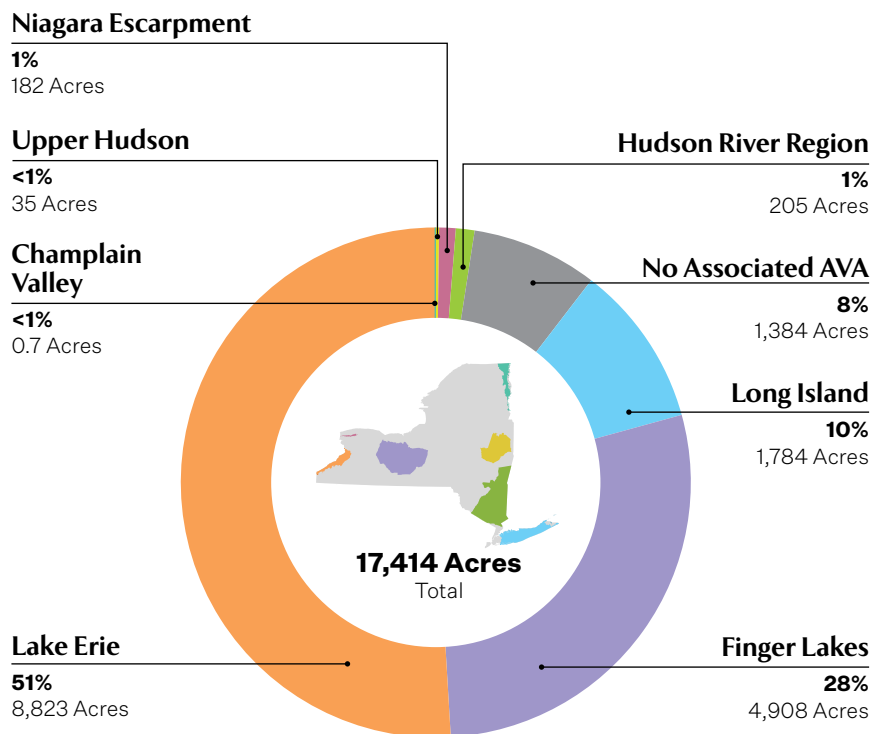
Variety by AVA

New York is home to seven primary American Viticultural Areas (AVAs). The data collected shows each variety's acreage as a share of its AVA total and as a share of the statewide total. All figures are rounded to the nearest whole number; values less than 1 are shown as <1.

Please Note: The data shown for "Newly Planted Acres" and "Non-Bearing Acres" is based on optional survey responses. These questions were made optional to reduce reporting burden and acknowledge that not all growers track or separate these figures. As a result, totals may not represent all growers statewide.

For the purposes of this report, non-bearing acres are considered vineyard plantings that are temporarily idled, under redevelopment, or not being farmed at all. Because this definition was not explicitly stated in the survey instructions, there may be some discrepancy between "non-bearing" and "newly planted" acreage, as some growers may have reported new plantings within their non-bearing totals.

Total Bearing Acres Reported by AVA



Long Island

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Merlot	424	24%	88%	2	11
Chardonnay	311	17%	49%	0	6
Cabernet Franc	199	11%	41%	0	0
Cabernet Sauvignon	161	9%	64%	2	6
Sauvignon Blanc	155	9%	87%	3	2
Pinot Noir	81	5%	34%	2	0
Riesling	62	3%	8%	0	0
Malbec	54	3%	99%	1	<1
Pinot Gris	46	3%	45%	0	0
Petit Verdot	42	2%	99%	2	0
Pinot Meunier	33	2%	79%	0	0
Syrah	26	1%	61%	0	0
Gewürztraminer	25	1%	23%	0	0
Chenin Blanc	23	1%	91%	0	0
Cayuga White	21	1%	9%	—	—
Pinot Blanc	21	1%	71%	0	0
Albariño	16	1%	75%	2	0
Viognier	16	1%	88%	0	0
Seyval Blanc	11	1%	7%	—	—
Vidal Blanc	10	1%	9%	—	—
Semillon	8	<1%	97%	0	0
Lagrein	7	<1%	86%	—	—
Muscat Ottonel	5	<1%	55%	0	1
Tocai Friulano	4	<1%	23%	—	—
Carménère	4	<1%	75%	—	—
Grüner Veltliner	3	<1%	8%	1	—
Melon de Bourgogne	3	<1%	100%	0	0
Teroldego	2	<1%	100%	—	—
Verdejo	2	<1%	100%	—	—
Dornfelder	2	<1%	61%	—	—
Trebbiano Toscano	2	<1%	100%	0	0
Auxerrois	1	<1%	51%	—	—
Blaufränkisch/Lemberger	1	<1%	3%	—	—
Gamay Noir	1	<1%	4%	1	—
Pinotage	1	<1%	100%	—	—
Tannat	1	<1%	100%	—	—
Vignoles/Ravat 51	<1	<1%	<1%	0	0
Sangiovese	<1	<1%	6%	—	—
Dolcetto	<1	<1%	100%	—	—
Nebbiolo	0	0%	—	0	1
1,784 Acres Reported in Long Island					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Hudson River Region

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Cabernet Franc	39	19%	8%	2	37
Concord	19	9%	<1%	0	68
Chardonnay	18	9%	3%	2	1
Pinot Noir	17	8%	7%	<1	0
Niagara	11	5%	1%	0	68
Riesling	11	5%	1%	0	0
Tocai Friulano	9	4%	46%	0	—
Gamay Noir	8	4%	49%	<1	0
Noiret	7	3%	22%	0	0
De Chaunac	7	3%	17%	0	68
Seyval Blanc	7	3%	4%	0	0
Traminette	6	3%	10%	0	0
Vidal Blanc	5	3%	5%	0	35
Albariño	4	2%	19%	1	1
Cayuga White	3	2%	1%	0	0
Grüner Veltliner	3	2%	8%	<1	<1
Blafränkisch/Lemberger	3	1%	8%	1	1
Chambourcin	2	1%	11%	0	0
Vignoles/Ravat 51	2	1%	3%	0	0
Saperavi	2	1%	6%	0	0
Muscat Ottonel	2	1%	18%	0	0
Marquette	2	1%	2%	0	<1
Gewürztraminer	1	1%	1%	0	0
Syrah	1	1%	3%	0	0
Steuben	1	<1%	5%	0	68
Merlot	1	<1%	<1%	0	0
Geneva Red/GR7	<1	<1%	1%	—	—
Baco Noir	<1	<1%	<1%	0	0
Cabernet Sauvignon	<1	<1%	<1%	0	0
Valvin Muscat	<1	<1%	2%	0	0
Itasca	<1	<1%	3%	—	—
Sauvignon Blanc	<1	<1%	<1%	—	—
Chardonel	<1	<1%	6%	—	—
Arandell	<1	<1%	4%	—	—
Aromella	<1	<1%	2%	—	—
Everest	<1	<1%	33%	<1	<1
Nebbiolo	<1	<1%	14%	<1	<1
Sheridan	<1	<1%	4%	0	0
La Crescent	<1	<1%	<1%	—	—
Other	12	6%	65%	—	—
205 Acres Reported in Hudson River Region					
“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.					

Upper Hudson

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Newly Planted Acres
Marquette	13	38%	21%	<1	63
Petite Pearl	4	12%	95%	0	0
Louise Swenson	3	8%	100%	0	0
Marechal Foch	2	7%	4%	0	0
Itasca	2	6%	15%	<1	<1
Frontenac Blanc	2	5%	79%	0	0
La Crescent	2	5%	6%	0	0
La Crosse	1	3%	89%	0	0
Frontenac	1	3%	5%	0	0
Frontenac Gris	1	3%	15%	0	—
Brianna	1	2%	8%	0	0
St. Croix	1	2%	2%	0	0
Traminette	<1	1%	<1%	<1	—
Saperavi	<1	1%	<1%	—	—
Landot Noir	<1	<1%	50%	0	0
Vanessa	<1	<1%	3%	0	<1
Sabrevois	<1	<1%	20%	0	0
Melody	<1	<1%	9%	0	0
Other	1	3%	5%	—	—
35 Acres Reported in Upper Hudson					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Champlain Valley of New York

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Newly Planted Acres
Marquette	0.6	86%	1%	0	<1
Oberlin Noir	0.1	14%	100%	—	<1
St. Pepin	0	0%	—	0	0
Itasca	0	0%	—	0	0
Frontenac	0	0%	—	0	0
La Crescent	0	0%	—	0	0
0.7 Acres Reported in Champlain Valley of New York					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Finger Lakes

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Concord	855	17%	9%	0	6
Riesling	695	14%	86%	8	11
Catawba	382	8%	58%	0	0
Chardonnay	278	6%	44%	6	62
Niagara	276	6%	30%	0	0
Aurora/Aurore	239	5%	61%	0	0
Elvira	223	5%	57%	0	0
Cabernet Franc	200	4%	41%	11	19
Cayuga White	192	4%	77%	0	5
Pinot Noir	127	3%	53%	2	<1
Seyval Blanc	115	2%	74%	0	1
Baco Noir	107	2%	98%	0	1
Gewürztraminer	76	2%	70%	<1	0
Vignoles/Ravat 51	74	1%	94%	0	<1
Cabernet Sauvignon	71	1%	28%	2	1
Diamond	62	1%	59%	0	13
Vidal Blanc	57	1%	52%	0	0
Blaufränkisch/Lemberger	56	1%	1%	5	4
Geneva Red/GR7	55	1%	99%	0	0
Merlot	51	1%	11%	<1	0
Pinot Gris	43	<1%	42%	2	1
Rougeon	42	<1%	100%	—	—
Marechal Foch	37	<1%	58%	0	<1
Ventura	30	<1%	100%	0	0
St. Croix	30	<1%	98%	7	—
Delaware	30	<1%	79%	0	6
Traminette	28	<1%	49%	<1	<1
Grüner Veltliner	27	<1%	70%	<1	0
De Chaunac	26	<1%	65%	0	0
Saperavi	23	<1%	69%	4	5
Marquette	22	<1%	35%	3	2
Leon Millot	21	<1%	75%	0	0
Noiret	21	<1%	65%	<1	<1
Sauvignon Blanc	20	<1%	11%	0	0
Isabella	19	<1%	80%	<1	0
Chancellor	19	<1%	99%	0	0
Valvin Muscat	17	<1%	59%	0	0
Rkatsiteli	17	<1%	100%	<1	1
Vincent	16	<1%	42%	0	0
Corot Noir	14	<1%	100%	0	0

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Colobel	14	<1%	100%	0	2
Castel	14	<1%	100%	0	0
Aromella	12	<1%	97%	3	2
Syrah	11	<1%	25%	0	0
Ives	10	<1%	39%	0	0
Aravelle	9	<1%	97%	0	0
Frontenac	9	<1%	38%	0	0
Pinot Blanc	9	<1%	29%	—	—
Pinot Meunier	9	<1%	21%	0	0
Chambourcin	7	<1%	40%	0	2
Gamay Noir	7	<1%	47%	<1	0
Itasca	7	<1%	46%	0	0
Tocai Friulano	6	<1%	32%	0	0
Esprit	6	<1%	100%	0	0
Crimson Pearl	6	<1%	100%	6	—
La Crescent	6	<1%	19%	1	0
Chelois	5	<1%	100%	—	—
Arandell	5	<1%	92%	0	0
Sangiovese	4	<1%	94%	0	0
Zweigelt	4	<1%	100%	—	—
Chardonel	4	<1%	94%	—	—
Fredonia	3	<1%	9%	0	0
Siegerrebe	2	<1%	100%	0	0
Chenin Blanc	2	<1%	9%	—	—
Verdelet	2	<1%	100%	—	—
Petite Sirah	2	<1%	100%	—	—
GM 318	2	<1%	100%	—	—
Muscat Ottonel	2	<1%	21%	—	—
Barbera	2	<1%	95%	—	—
Petite Arvine	2	<1%	100%	<1	—
Iona	2	<1%	100%	—	—
Vanessa	2	<1%	44%	0	0
Amur	2	<1%	100%	0	0
Dornfelder	1	<1%	39%	0	<1
Reliance Seedless	1	<1%	39%	0	0
Mars Seedless	1	<1%	17%	0	0
Regent	1	<1%	68%	—	—
Himrod	1	<1%	38%	0	0
Lagrein	1	<1%	14%	—	1
Sheridan	1	<1%	42%	—	—

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Finger Lakes

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Lakemont	1	<1%	38%	0	0
Geneva White	1	<1%	100%	—	—
Van Buren	1	<1%	100%	—	—
Albariño	1	<1%	5%	—	—
Glenora	1	<1%	100%	0	0
Melody	1	<1%	91%	—	—
Canadice	<1	<1%	58%	0	0
Affentaler	<1	<1%	21%	—	—
Diana	<1	<1%	100%	—	—
Auxerrois	<1	<1%	38%	—	—
Malbec	<1	<1%	1%	—	—
Nebbiolo	<1	<1%	86%	—	—
Thomcord	<1	<1%	18%	0	0
Aligoté	<1	<1%	100%	—	—
Buffalo	<1	<1%	100%	0	0
Scheurebe	<1	<1%	100%	0	0
Marquis	<1	<1%	14%	0	0
Jupiter	<1	<1%	19%	0	0
Petit Verdot	<1	<1%	1%	<1	—
Clarion	<1	<1%	100%	—	—
Somerset Seedless	<1	<1%	15%	0	0
Siegfriedrebe	<1	<1%	22%	0	0
Grenache	<1	<1%	100%	<1	—
Abillo Mayor	<1	<1%	100%	—	—
Sereksiy Charni	<1	<1%	100%	—	—
Primativo	<1	<1%	100%	—	—
Semillon	<1	<1%	3%	<1	—
Mourvedre	<1	<1%	100%	<1	<1
Soreli	<1	<1%	100%	—	—
Caco	<1	<1%	77%	0	0
Captivator	<1	<1%	1%	0	0
Everest	<1	<1%	67%	0	0
Brianna	<1	<1%	1%	0	0
Venus	<1	<1%	100%	0	0
Schioppettino	<1	<1%	100%	—	—
Gouais Blanc	<1	<1%	100%	—	—
Landot Noir	<1	<1%	50%	—	—
Băbească Neagră (Sereksia)	<1	<1%	100%	—	—
Prinzipal	<1	<1%	100%	—	—
Agria	<1	<1%	100%	—	—

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Roter Veltliner	<1	<1%	100%	—	—
Hungarian Riesling	<1	<1%	100%	—	—
Viognier	0	0%	—	<1	—
Petite Mansang	0	0%	—	<1	—
Compassion	0	0%	—	0	<1
Faith	0	0%	—	0	<1
Other	3	<1%	18%	0	3
4,908 Acres Reported in Finger Lakes					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Lake Erie

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Concord	7637	87%	81%	42	100
Niagara	504	6%	54%	<1	<1
Catawba	144	2%	22%	0	0
Elvira	98	1%	25%	0	0
Aurora/Aurore	37	<1%	9%	0	0
Diamond	33	<1%	31%	0	0
Vidal Blanc	27	<1%	24%	0	0
Marechal Foch	24	<1%	38%	0	0
Seyval Blanc	24	<1%	15%	0	0
Fredonia	22	<1%	77%	0	0
Steuben	21	<1%	95%	0	0
Captivator	18	<1%	99%	0	0
Vincent	18	<1%	45%	0	0
Ives	16	<1%	61%	0	0
Marquette	16	<1%	26%	0	4
Riesling	16	<1%	2%	0	0
Chardonnay	12	<1%	2%	2	2
Frontenac	12	<1%	52%	0	0
Valvin Muscat	11	<1%	38%	6	—
La Crescent	10	<1%	35%	0	0
Chambourcin	9	<1%	49%	—	<1
Brianna	9	<1%	91%	0	0
Cayuga White	9	<1%	4%	—	—
Delaware	8	<1%	21%	0	0
Edelweiss	7	<1%	50%	0	0
Mars Seedless	5	<1%	73%	—	—

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Lake Erie

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Frontenac Gris	5	<1%	75%	—	—
Itasca	5	<1%	33%	—	—
Isabella	5	<1%	20%	0	0
Traminette	5	<1%	8%	—	—
Cabernet Sauvignon	5	<1%	2%	—	—
Gewürztraminer	5	<1%	4%	—	—
Noiret	4	<1%	13%	—	—
Sauvignon Blanc	3	<1%	2%	0	0
De Chaunac	3	<1%	8%	—	—
Marquis	3	<1%	86%	—	—
Pinot Gris	3	<1%	3%	—	—
Grüner Veltliner	3	<1%	7%	0	0
Thomcord	3	<1%	82%	—	—
Cabernet Franc	3	<1%	<1%	<1	<1
Somerset Seedless	2	<1%	85%	—	—
Vignoles/Ravat 51	2	<1%	3%	0	0
Jupiter	2	<1%	81%	—	—
Himrod	2	<1%	63%	—	—
Blaufränkisch/Lemberger	2	<1%	6%	—	—
Einset	2	<1%	100%	—	—
Reliance Seedless	2	<1%	61%	—	—
Vanessa	2	<1%	53%	—	—
Carménère	1	<1%	25%	—	—
Geisenheim	1	<1%	100%	0	0
Lakemont	1	<1%	38%	—	—
Pinot Noir	<1	<1%	<1%	—	—
Canadice	<1	<1%	36%	—	—
Aravelle	<1	<1%	2%	—	—
Aromella	<1	<1%	2%	—	—
Auxerrois	<1	<1%	10%	—	—
Sabrevois	<1	<1%	40%	—	—
Albariño	<1	<1%	<1%	—	—
Prairie Star	<1	<1%	17%	—	—
Bluebell	<1	<1%	100%	—	—
Baco Noir	<1	<1%	<1%	—	—
Arandell	<1	<1%	2%	—	—
Barbera	<1	<1%	5%	—	—
Other	2	<1%	11%	0	0
4,908 Acres Reported in Lake Erie					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Niagara Escarpment

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Concord	73	40%	<1%	—	2
Niagara	38	21%	4%	—	—
Cabernet Franc	14	8%	3%	—	—
Pinot Noir	14	8%	6%	—	—
Riesling	13	7%	2%	—	—
Traminette	10	5%	16%	—	—
Chardonnay	5	3%	<1%	—	—
Cabernet Sauvignon	5	3%	2%	—	—
Syrah	5	3%	12%	—	—
Merlot	3	2%	<1%	—	—
Viognier	2	1%	12%	—	—
182 Acres Reported in The Niagara Escarpment					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

No Associated AVA*

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Concord	832	60%	9%	3	40
Catawba	137	10%	21%	2	0
Aurora/Aurore	113	8%	29%	0	200
Niagara	103	7%	11%	0	200
Elvira	71	5%	18%	0	237
Cayuga White	20	1%	8%	0	0
La Crescent	11	<1%	39%	0	0
Vidal Blanc	11	<1%	10%	—	—
Diamond	10	<1%	10%	0	0
Marquette	9	<1%	15%	0	0
Traminette	9	<1%	16%	0	0
Riesling	9	<1%	1%	0	0
Edelweiss	7	<1%	50%	—	—
Vincent	5	<1%	13%	—	—
Cabernet Franc	4	<1%	<1%	0	<1
Remilly	4	<1%	100%	—	—
Fredonia	4	<1%	14%	—	—
Affentaler	3	<1%	79%	—	—
Chardonnay	3	<1%	<1%	0	0
Gewürztraminer	2	<1%	2%	0	1

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

* The vineyard is not located within the boundaries of a federally recognized American Viticultural Area (AVA).

No Associated AVA*

Variety Name	Acres Reported	% of Total Reported Bearing Acreage in AVA	% of State Total of Variety in AVA	Newly Planted Acres	Non Bearing Acres
Baco Noir	2	<1%	1%	0	0
Grüner Veltliner	2	<1%	4%	—	—
Frontenac	1	<1%	6%	<1	0
Sheridan	1	<1%	54%	—	—
Siegfriedrebe	1	<1%	78%	—	—
Saperavi	1	<1%	3%	0	2
Prairie Star	1	<1%	83%	0	0
Blaufränkisch/Lemberger	1	<1%	3%	0	<1
Sauvignon Blanc	<1	<1%	<1%	0	<1
Mars Seedless	<1	<1%	10%	—	—
Frontenac Gris	<1	<1%	10%	<1	0
Pinot Noir	<1	<1%	<1%	0	0
Lakemont	<1	<1%	23%	—	—
Frontenac Blanc	<1	<1%	21%	<1	—
Muscat Ottonel	<1	<1%	6%	—	—
Itasca	<1	<1%	3%	0	0
Merlot	<1	<1%	<1%	0	<1
Marechal Foch	<1	<1%	<1%	0	0
Cabernet Sauvignon	<1	<1%	<1%	0	<1
Valvin Muscat	<1	<1%	<1%	—	—
Sabrevois	<1	<1%	40%	0	0
Petite Pearl	<1	<1%	5%	0	0
Chancellor	<1	<1%	1%	0	0
La Crosse	<1	<1%	11%	0	0
Turan	<1	<1%	100%	0	0
Arandell	<1	<1%	2%	0	0
Aravelle	<1	<1%	1%	0	0
Leon Millot	<1	<1%	<1%	0	0
Feteasca Neagra	<1	<1%	100%	0	0
Canadice	<1	<1%	5%	—	—
Caco	<1	<1%	23%	—	—
1,384 Acres Reported in No Associated AVA					

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

* The vineyard is not located within the boundaries of a federally recognized American Viticultural Area (AVA).

Varieties Undivided

In reviewing the varieties grown in New York State as a whole, Concord is the most prevalent grape with 54% of the total 17,414 reported acres. Overall, the reported data indicates there are more than 155 varieties of grapes grown across New York State.

All acreage and/or percentages were rounded to the nearest whole number; anything less than 1 is reflected as <1.



Variety Name	Grand Total		Newly Planted Acres	Non Bearing Acres
	Acres Reported	% of Total Reported State Bearing Acres		
Concord	9427	54%	45	216
Niagara	932	5%	<1	268
Riesling	805	5%	9	11
Catawba	662	4%	2	0
Chardonnay	630	4%	10	71
Cabernet Franc	488	3%	18	63
Merlot	481	3%	2	11
Elvira	392	2%	0	237
Aurora/Aurore	388	2%	0	200
Cabernet Sauvignon	252	1%	4	7
Cayuga White	249	1%	0	5
Pinot Noir	240	1%	5	<1
Sauvignon Blanc	179	1%	3	2
Seyval Blanc	156	<1%	0	1
Vidal Blanc	110	<1%	0	35
Baco Noir	109	<1%	0	1
Gewürztraminer	109	<1%	<1	1
Diamond	105	<1%	0	13
Pinot Gris	103	<1%	2	1
Vignoles/ Ravat 51	78	<1%	0	<1
Blafränkisch/ Lemberger	65	<1%	6	6
Marechal Foch	63	<1%	0	<1
Marquette	63	<1%	4	71
Traminette	58	<1%	<1	<1
Geneva Red/GR7	55	<1%	0	0
Malbec	55	<1%	1	<1
Syrah	43	<1%	0	0
Petit Verdot	42	<1%	2	0
Rougeon	42	<1%	—	—
Pinot Meunier	41	<1%	0	0
De Chaunac	40	<1%	0	68
Vincent	39	<1%	0	0
Grüner Veltliner	39	<1%	1	<1
Delaware	38	<1%	0	6
Saperavi	34	<1%	4	6
Noiret	32	<1%	<1	<1
St. Croix	31	<1%	7	0
Ventura	30	<1%	0	0
Pinot Blanc	30	<1%	0	0
Valvin Muscat	29	<1%	6	0

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Variety Name	Grand Total			
	Acres Reported	% of Total Reported State Bearing Acres	Newly Planted Acres	Non Bearing Acres
Fredonia	29	<1%	0	0
Leon Millot	28	<1%	0	0
La Crescent	28	<1%	1	0
Ives	26	<1%	0	0
Chenin Blanc	25	<1%	0	0
Isabella	24	<1%	<1	0
Frontenac	23	<1%	<1	0
Steuben	22	<1%	0	68
Albariño	22	<1%	3	1
Chancellor	19	<1%	0	0
Tocai Friulano	19	<1%	0	0
Chambourcin	19	<1%	0	2
Viognier	19	<1%	<1	0
Captivator	18	<1%	0	0
Rkatsiteli	17	<1%	<1	1
Gamay Noir	15	<1%	2	0
Itasca	15	<1%	<1	<1
Corot Noir	14	<1%	0	0
Colobel	14	<1%	0	2
Castel	14	<1%	0	0
Edelweiss	13	<1%	0	0
Aromella	13	<1%	3	2
Brianna	10	<1%	0	0
Aravelle	10	<1%	0	0
Muscat Ottonel	9	<1%	0	1
Lagrein	8	<1%	—	1
Semillon	8	<1%	<1	0
Mars Seedless	7	<1%	0	0
Frontenac Gris	7	<1%	<1	0
Esprit	6	<1%	0	0
Crimson Pearl	6	<1%	6	—
Arandell	5	<1%	0	0
Chelois	5	<1%	—	—
Carménère	5	<1%	—	—
Sangiovese	5	<1%	0	0
Petite Pearl	4	<1%	0	0
Chardonel	4	<1%	—	—
Zweigelt	4	<1%	—	—
Remaily	4	<1%	—	—
Affentaler	4	<1%	—	—
Marquis	4	<1%	0	0

Variety Name	Grand Total			
	Acres Reported	% of Total Reported State Bearing Acres	Newly Planted Acres	Non Bearing Acres
Vanessa	3	<1%	0	<1
Thomcord	3	<1%	0	0
Dornfelder	3	<1%	0	<1
Reliance Seedless	3	<1%	0	0
Himrod	3	<1%	0	0
Melon de Bourgogne	3	<1%	0	0
Louise Swenson	3	<1%	0	0
Jupiter	3	<1%	0	0
Somerset Seedless	3	<1%	0	0
Lakemont	3	<1%	0	0
Teroldego	2	<1%	—	—
Frontenac Blanc	2	<1%	<1	0
Sheridan	2	<1%	0	0
Siegenerbe	2	<1%	0	0
Petite Sirah	2	<1%	—	—
Verdelet	2	<1%	—	—
Verdejo	2	<1%	—	—
Einset	2	<1%	—	—
GM 318	2	<1%	—	—
Barbera	2	<1%	—	—
Auxerrois	2	<1%	—	—
Trebbiano Toscano	2	<1%	0	0
Regent	2	<1%	—	—
Petite Arvine	2	<1%	<1	—
Iona	2	<1%	—	—
Siegfriedrebe	2	<1%	0	0
Amur	2	<1%	0	0
Canadice	1	<1%	0	0
La Crosse	1	<1%	0	0
Prairie Star	1	<1%	0	0
Melody	1	<1%	0	0
Geisenheim	1	<1%	0	0
Geneva White	1	<1%	—	—
Van Buren	1	<1%	—	—
Glenora	1	<1%	0	0
Diana	<1	<1%	—	—
Nebbiolo	<1	<1%	<1	<1
Buffalo	<1	<1%	0	0
Sabrevois	<1	<1%	0	0

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

Variety Name	Grand Total		Newly Planted Acres	Non Bearing Acres
	Acres Reported	% of Total Reported State Bearing Acres		
Aligote	<1	<1%	—	—
Pinotage	<1	<1%	—	—
Scheurebe	<1	<1%	0	0
Tannat	<1	<1%	—	—
Clarion	<1	<1%	—	—
Everest	<1	<1%	<1	<1
Furmint	<1	<1%	—	—
Sereksiy Charni	<1	<1%	—	—
Grenache	<1	<1%	<1	—
Abillo Mayor	<1	<1%	—	—
Caco	<1	<1%	0	0
Dolcetto	<1	<1%	—	—
Primativo	<1	<1%	—	—
Soreli	<1	<1%	—	—
Mourvedre	<1	<1%	<1	<1
Landot Noir	<1	<1%	0	0
Venus	<1	<1%	0	0
Schioppettino	<1	<1%	—	—
Bluebell	<1	<1%	—	—
Feteasca Neagra	<1	<1%	0	0
Gouais Blanc	<1	<1%	—	—
Turan	<1	<1%	0	0
Băbească Neagră (Sereksia)	<1	<1%	—	—
Oberlin Noir	<1	<1%	—	<1
Prinzipal	<1	<1%	—	—
Roter Veltliner	<1	<1%	—	—
Agria	<1	<1%	—	—
Hungarian Riesling	<1	<1%	—	—
St. Pepin	0	0%	0	0
Nebbiolo	0	0%	0	1
Compassion	0	0%	0	<1
Faith	0	0%	0	<1
Petite Mansang	0	0%	<1	—
Other	18	<1%	—	—
Grand Total of 17,414 Acres Reported in the State				

“(—)” Indicates that the question was optional and the respondent chose not to provide an answer.

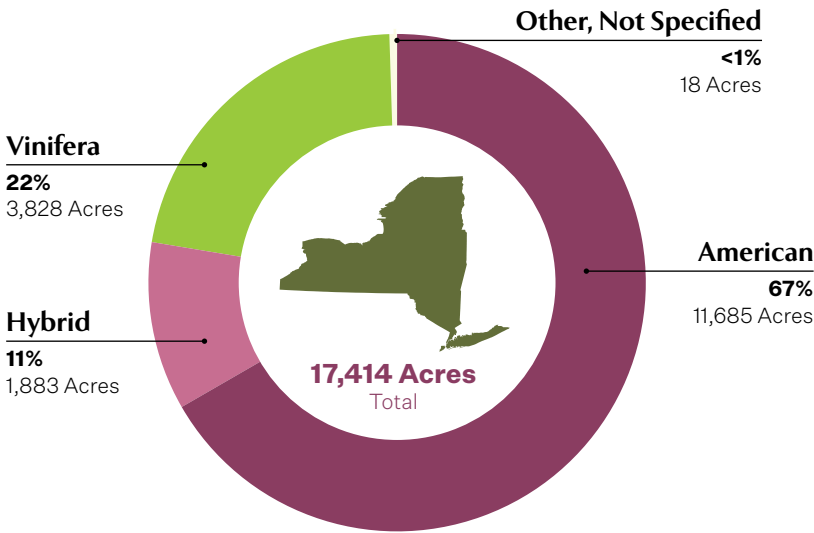


Variety by Origin

American grapes account for the largest share of New York’s vineyard acreage reported, largely due to Concord plantings in Western New York, including total reported bearing acreage outside of the state’s AVA regions.

All acreage and/or percentages were rounded to the nearest whole number; anything less than 1 is reflected as <1.

Variety by Origin, Statewide



Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	73	187
Hybrid	28	390
American	47	808
Other, Not Specified	0	3
Total	148	1,388

Top 5 American Varieties Reported in NYS

- Concord**
9,427 Acres
- Niagara**
932 Acres
- Catawba**
662 Acres
- Elvira**
392 Acres
- Diamond**
105 Acres

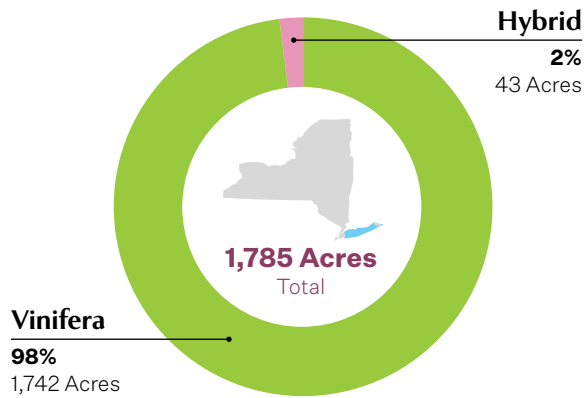
Top 5 Vinifera Varieties Reported in NYS

- Riesling**
805 Acres
- Chardonnay**
630 Acres
- Cabernet Franc**
488 Acres
- Merlot**
481 Acres
- Cabernet Sauvignon**
252 Acres

Top 5 Hybrid Varieties Reported in NYS

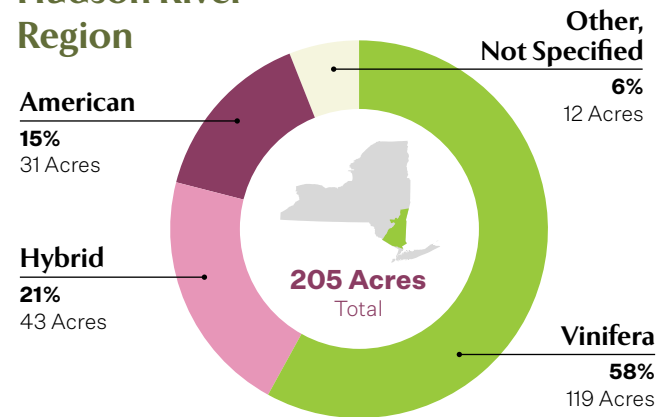
- Aurora/e**
388 Acres
- Cayuga White**
244 Acres
- Seyval Blanc**
156 Acres
- Vidal Blanc**
110 Acres
- Baco Noir**
109 Acres

Long Island



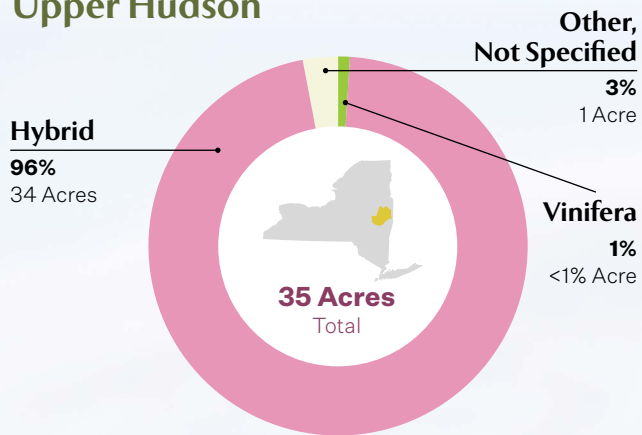
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	16	28
Hybrid	0	0
American	—	—
Other, Not Specified	—	—

Hudson River Region



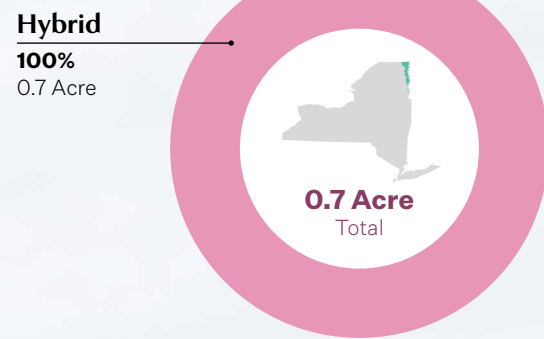
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	7	40
Hybrid	<1	104
American	0	204
Other, Not Specified	—	—

Upper Hudson



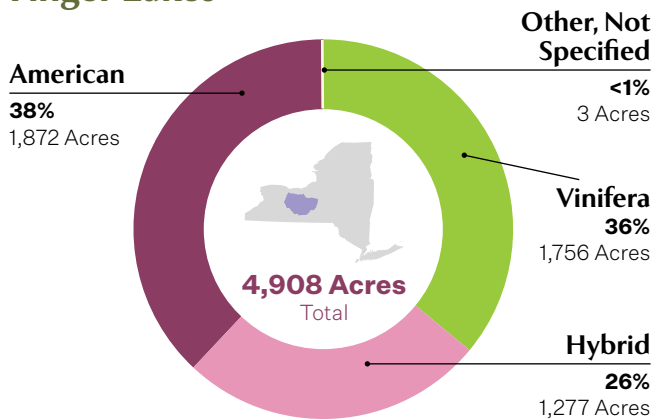
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	—	—
Hybrid	1	63
American	0	<1
Other, Not Specified	—	—

Champlain Valley of New York



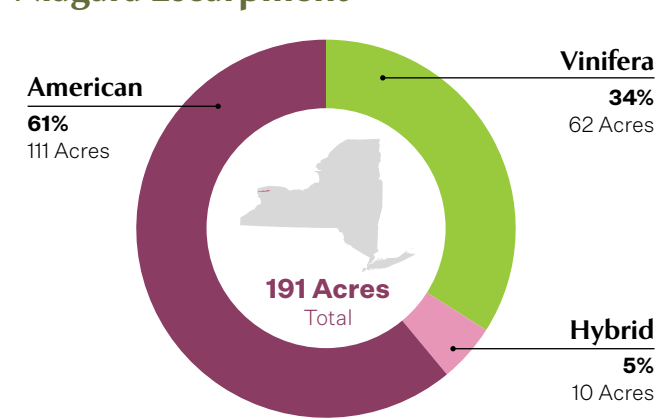
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	—	—
Hybrid	0	1
American	—	—
Other, Not Specified	—	—

Finger Lakes



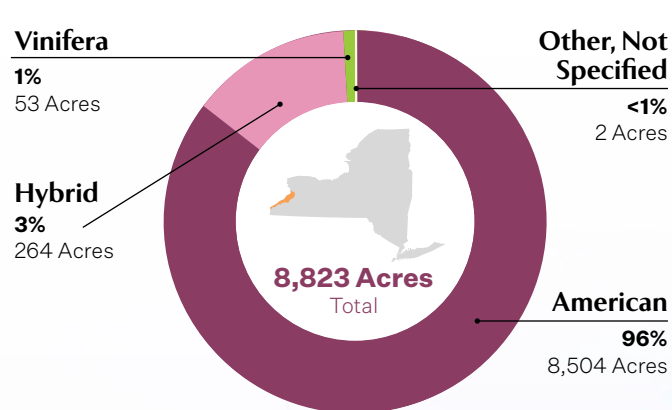
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	42	106
Hybrid	20	17
American	<1	25
Other, Not Specified	0	3

Niagara Escarpment



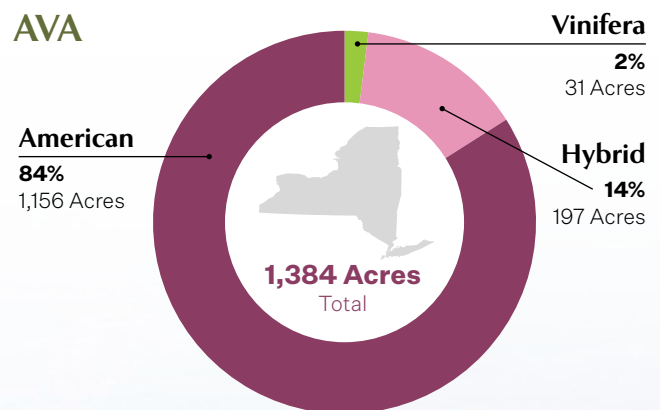
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	—	—
Hybrid	—	—
American	—	2
Other, Not Specified	—	—

Lake Erie



Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	2	2
Hybrid	6	4
American	42	100
Other, Not Specified	0	0

No Associated AVA



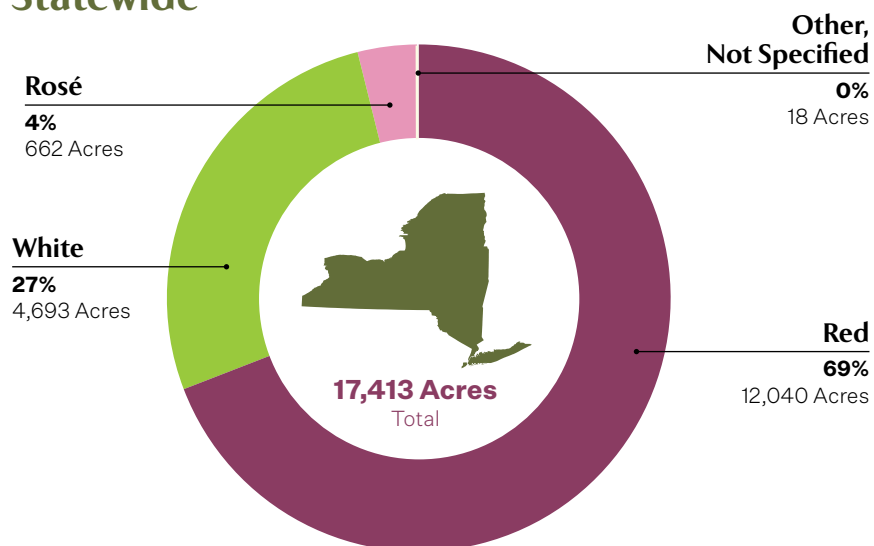
Variety	Newly Planted Acres	Non Bearing Acres
Vinifera	0	5
Hybrid	2	200
American	5	477
Other, Not Specified	—	—

Red vs. White

The majority of the reported state bearing acres are devoted to red grapes, including acreage outside of AVA regions.

All acreage and/or percentages were rounded to the nearest whole number; anything less than 1 is reflected as <1.

Red vs. White, Statewide



Color	Newly Planted Acres	Non Bearing Acres
Red	106	533
White	40	852
Rosé	2	0
Other, Not Specified	0	3
Total	148	1,388

Top 10 White Varieties Reported in NYS



Niagara
932 Acres

- 2 **Riesling** | 805 Acres
- 3 **Chardonnay** | 630 Acres
- 4 **Elvira** | 392 Acres
- 5 **Aurora/e** | 388 Acres
- 6 **Cayuga White** | 244 Acres
- 7 **Sauvignon Blanc** | 179 Acres
- 8 **Seyval Blanc** | 156 Acres
- 9 **Vidal Blanc** | 110 Acres
- 10 **Gewürztraminer** | 109 Acres

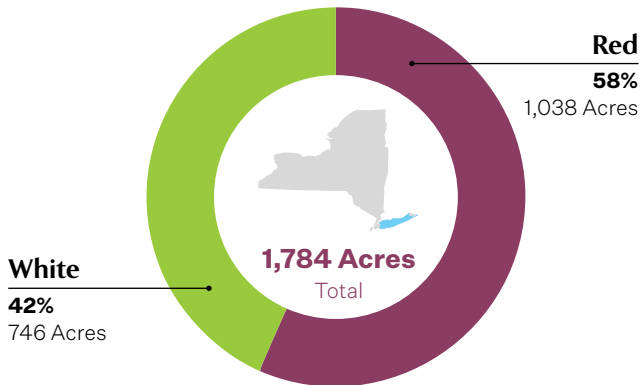
Top 10 Red Varieties Reported in NYS



Concord
9,427 Acres

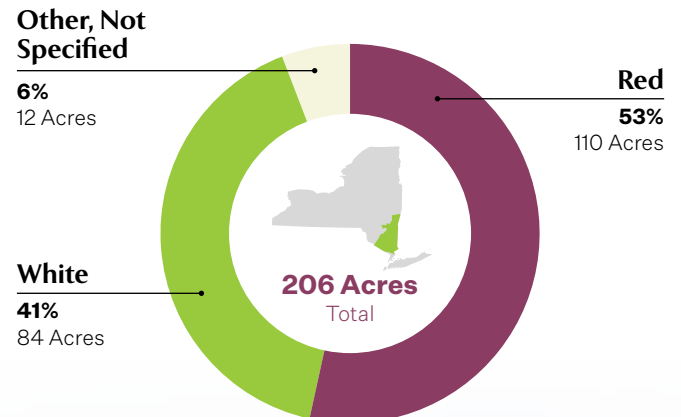
- 2 **Cabernet Franc** | 488 Acres
- 3 **Merlot** | 481 Acres
- 4 **Cabernet Sauvignon** | 252 Acres
- 5 **Pinot Noir** | 240 Acres
- 6 **Baco Noir** | 109 Acres
- 7 **Marechal Foch** | 63 Acres
- 8 **Marquette** | 63 Acres
- 9 **Geneva Red/GR7** | 55 Acres
- 10 **Malbec** | 55 Acres

Long Island



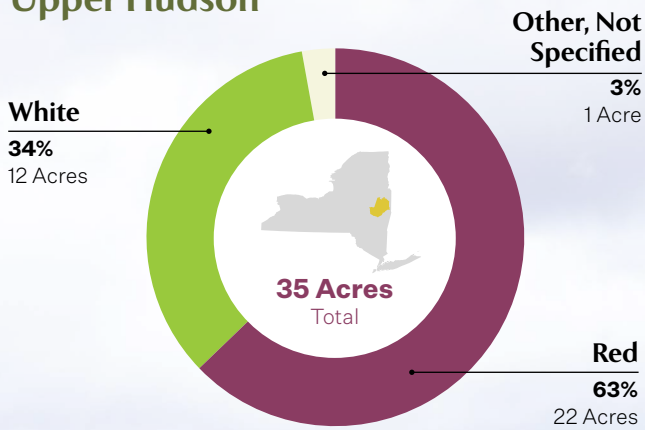
Color	Newly Planted Acres	Non Bearing Acres
Red	10	19
White	6	9
Rosé	—	—
Other, Not Specified	—	—

Hudson River Region



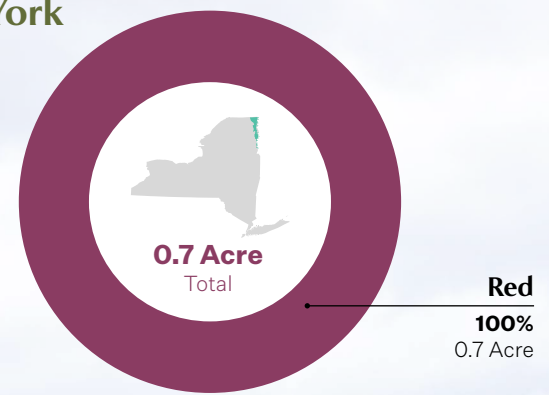
Color	Newly Planted Acres	Non Bearing Acres
Red	4	243
White	3	105
Rosé	—	—
Other, Not Specified	—	—

Upper Hudson



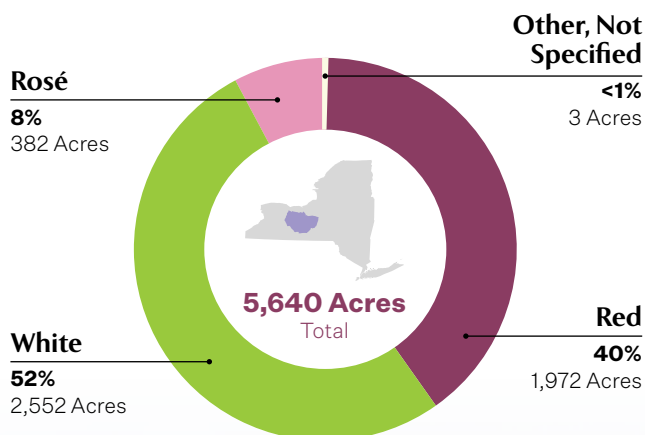
Color	Newly Planted Acres	Non Bearing Acres
Red	1	63
White	<1	<1
Rosé	—	—
Other, Not Specified	—	—

Champlain Valley of New York



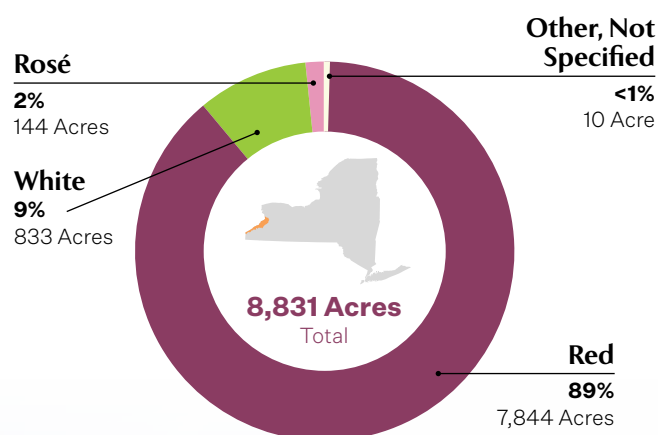
Color	Newly Planted Acres	Non Bearing Acres
Red	0	1
White	0	0
Rosé	—	—
Other, Not Specified	—	—

Finger Lakes



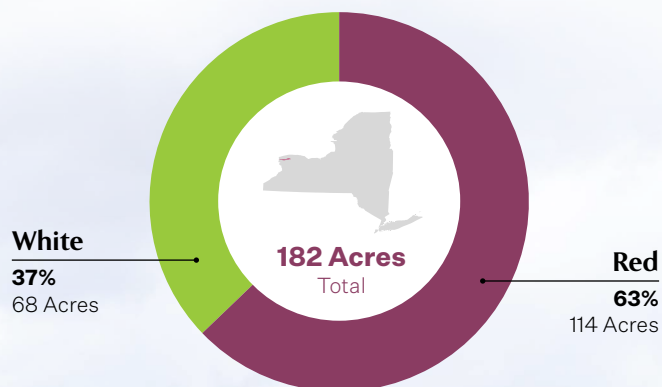
Color	Newly Planted Acres	Non Bearing Acres
Red	42	51
White	21	97
Rosé	0	0
Other, Not Specified	0	3

Lake Erie



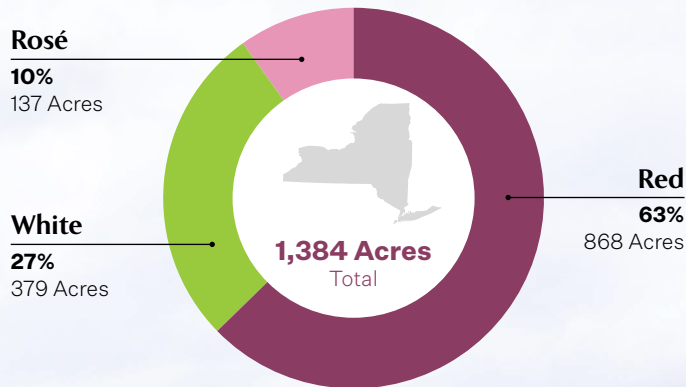
Color	Newly Planted Acres	Non Bearing Acres
Red	42	104
White	8	2
Rosé	0	0
Other, Not Specified	0	0

Niagara Escarpment



Color	Newly Planted Acres	Non Bearing Acres
Red	—	—
White	1	63
Rosé	0	<1
Other, Not Specified	—	—

No Associated AVA



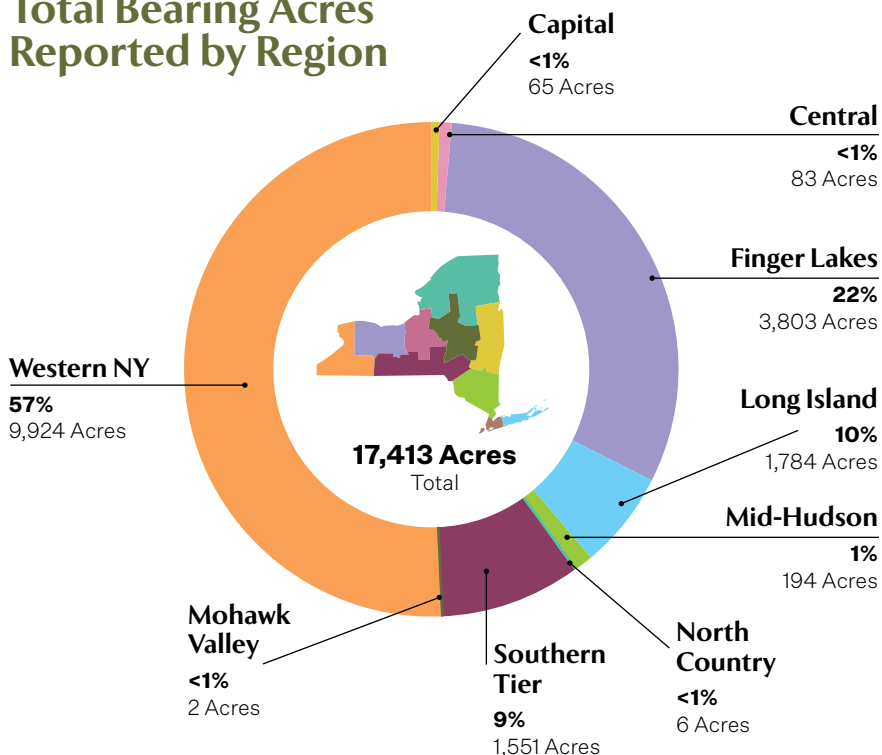
Color	Newly Planted Acres	Non Bearing Acres
Red	4	43
White	1	639
Rosé	2	0
Other, Not Specified	—	—

Variety by NYS Region

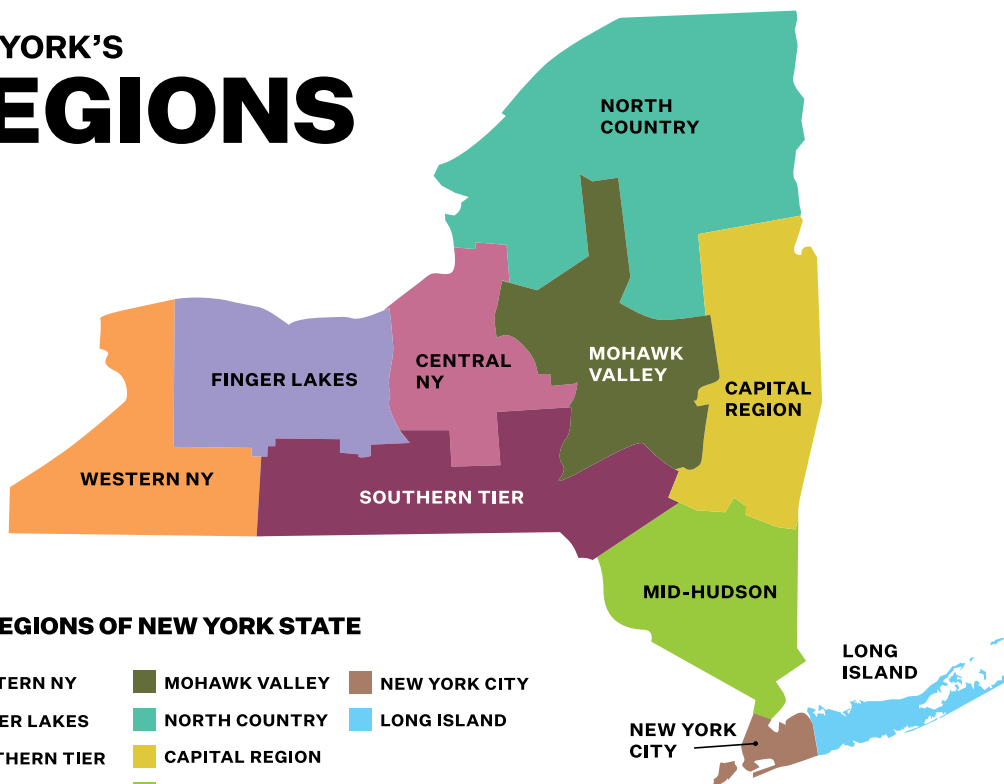
For a more comprehensive overview beyond the limits of AVAs, and to encompass the entirety of New York State, total bearing acreage is divided into ten regions, following Empire State Development's statewide framework of geographic and economic areas.

All acreage and/or percentages were rounded to the nearest whole number; anything less than 1 is reflected as <1.

Total Bearing Acres Reported by Region



NEW YORK'S REGIONS



Pricing Averages & Benchmarks

New to this year’s grower survey are enhanced Price Per Tonnage (PPT) tables. Added as an optimization to last year’s format, these tables provide weighted average data by variety, AVA, color, and origin.

In this report, weighted averages have been provided in the Price Per Tonnage (PPT) tables to account for the fact that some grape varieties cover more acres than others. Larger plantings have a bigger influence on the average than smaller ones, giving a truer picture of typical grape prices across the state.

Please Note: The pricing data shown is based on optional survey responses. This question was made optional to reduce reporting burden, respect the sensitivity of pricing information, and acknowledge that not all growers track this data. As a result, totals may not represent all growers statewide.

By including newly planted and non-bearing acreage (where reported), these tables offer growers a clearer view of market trends, planting decisions, and potential pricing benchmarks across the industry.

Varieties Undivided

Variety Name	Base*	Weighted Average of PPT
Concord	93	\$366
Cabernet Franc	72	\$2,580
Riesling	67	\$2,137
Niagara	59	\$408
Chardonnay	55	\$2,276
Merlot	44	\$2,832
Cabernet Sauvignon	41	\$2,582
Pinot Noir	38	\$2,693
Cayuga White	33	\$712
Catawba	30	\$331
Elvira	28	\$325
Sauvignon Blanc	25	\$2,873
Vidal Blanc	25	\$695
Gewürztraminer	23	\$2,185
Aurora/Aurore	22	\$433
Diamond	21	\$495
Seyval Blanc	20	\$608

*Base = number of growers responding;
only varieties with ≥20 responses are shown.

Varieties by AVA

Long Island		
Variety Name	Base	Weighted Average of PPT
Merlot	29	\$2,860
Cabernet Franc	23	\$3,061
Chardonnay	21	\$2,610
Cabernet Sauvignon	20	\$2,719

Finger Lakes		
Variety Name	Base	Weighted Average of PPT
Riesling	45	\$2,088
Cabernet Franc	35	\$1,991
Concord	27	\$361
Cayuga White	25	\$617
Chardonnay	25	\$1,820
Pinot Noir	22	\$2,317
Niagara	21	\$514

Lake Erie		
Variety Name	Base	Weighted Average of PPT
Concord	51	\$364
Niagara	25	\$348

Varieties by Origin Statewide

Variety	Base Weighted Avg PPT	Weighted Average of PPT
Vinifera	547	\$2,479
Hybrid	318	\$621
American	283	\$378

Red vs. White Statewide

Color	Base Weighted Avg PPT	Weighted Average of PPT
Red	578	\$694
White	540	\$1,173
Rosé	30	\$331

Conclusion

Every statistic in this report reflects a shared commitment to building a strong, sustainable future for New York's grape and wine industry.

This survey isn't just about data points. It's about uncovering the trends, shifts, and opportunities that shape our collective path forward. With more accurate and up-to-date information in hand, we're better equipped to promote our industry to trade partners, media, and consumers around the globe, highlighting what makes New York's grapes and wines truly exceptional.

The insights gathered this year help us focus research efforts where they'll have the greatest impact—on innovations that matter most to you, our growers. They also give power to our marketing efforts, ensuring that the stories we tell reflect the real scope, diversity, and evolution of New York's vineyards.



From tracking economic contributions to monitoring shifts in varietal preference and vineyard practices, this survey helps us all see the bigger picture and respond with purpose. With this knowledge, we can adapt, plan, and ensure New York remains at the forefront of grape growing and winemaking.

Supporting the broader mission of the New York Wine & Grape Foundation, engaging with growers via active listening, proactively meeting their needs, and data collection in surveys like this one, all serve as a cornerstone of our role as the state's lead organization for industry promotion and economic development.

Thank you for being a vital part of this ongoing effort.





“ Thanks to our partner, **American National**, our **NYWGF Roadshows across New York State** were a success.

Their sponsorship enabled us to engage with over 130 winery leaders and grape growers, fostering crucial dialogue within our industry.

Their support has significantly impacted the growth and sustainability of New York's wine and grape sector. ”

Sam Filler,
Executive Director, NYWGF



Hudson Valley



Finger Lakes



Lake Erie

Top Writer of Agribusiness Insurance in New York!*

With decades of insurance expertise and dedicated service to New York's winery and vineyard owners, American National is proud to support NY Wine & Grape Foundation as their "First Sponsoring Partner."



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*American National Insurance Company, Galveston, Texas, American National Life Insurance Company of New York, Glenmont, New York, American National Property And Casualty Company and affiliates, Springfield, Missouri, Farm Family Casualty Insurance Company, Glenmont, New York, United Farm Family Insurance Company, Glenmont, New York. Not all companies are licensed in all states. In New York, business is conducted by New York licensed companies.

SNL Data 2023*

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BECOME A NEW YORK WINE & GRAPE FOUNDATION MEMBER

NYWGF is dedicated to telling the amazing story of New York's wineries and growers, and to improving your ability to succeed in today's changing business reality.



TIER 1 BASIC BUSINESS SUPPORT

Benefits include money saving discounts and subsidies, and access to a variety of basic webinars.



TIER 2 CAPACITY BUILDING RESOURCES

Access to enhanced webinars on topics like DTC strategies, website development, digital metrics, and website building.



TIER 3 (WINERY ONLY) DOMESTIC MARKETING PROGRAM

Connect directly with influential members of the trade and media through marketing opportunities and events.



Photos by Rima Brindamour.



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