

**Boldly,
NY.**

newyorkwines.org

New York Wine & Grape Foundation

ANNUAL REPORT



FISCAL YEAR

**25
26**

New York Wine & Grape Foundation

TABLE OF CONTENTS

INTRODUCTION

Executive Director's Message	4
Press Mentions	5
Introduction	6

PROMOTION

NYWGF Membership	8
Business Development	11
Domestic Marketing	15
NY Wines Sustainability Week	22
Wine Enthusiast Wine Star Award	28
NY Wines Export Program	29
NY Sustainable Winegrowing Program	33
NY Vineyard Survey	34
Regional Listening Sessions	35
Industry Leadership Summit	36
Content Development	37

RESEARCH

Research Program	39
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APPENDICES

Organizational Structure	41
Consultants & Outside Contracts	42
NYWGF 2025-26 Members	45



FISCAL YEAR

**25
26**

NYWGF 2025-26 ANNUAL REPORT

As a state-created organization, NYWGF is legally required to report annually to the Governor and the Legislature on its operations, accomplishments, finances, and programs. The following language, established in the 1985 founding statute, outlines that obligation:

"The foundation shall submit to the governor and the legislature within ninety days after the end of its fiscal year, an annual report setting forth its operations and accomplishments, assets and liabilities, receipts and expenditures during such fiscal year as set forth according to generally accepted accounting practices, and a list of its consultants and outside contracts with the purposes and amounts thereof set forth. The report shall also include information on the amount of money designated for applied research and the types of research conducted; and the amount of money designated for promotion and the geographic distribution of promotion funds and the effectiveness of this program."

- New York State Statute, Section 4, 1985



A MESSAGE FROM OUR **EXECUTIVE DIRECTOR** SAM FILLER



What a year it has been for New York wine.

As I reflect on 2025-2026, what stands out most is the unmistakable sense that this industry is **moving forward with intention, confidence, and momentum, and the world is paying attention.**

This year, New York wines earned some of the most prestigious press coverage in our history. From sweeping tasting reports by **JamesSuckling.com and Cristaldi & Co.** declaring our state's wine scene an outright "awakening," to **Wine Enthusiast naming the Finger Lakes its 2025 American Wine Region of the Year**, the narrative around New York wine is shifting. We are no longer a hidden gem. We are a destination.

Our **New York Sustainable Winegrowing Program** grew to 79 certified vineyards, with the Trustmark now appearing on more bottles across the state than ever before. The second annual **New York Wines Sustainability Week** brought certified sustainable wines directly to consumers, trade, and media in New York City. Our **Export Program** expanded to six international markets with the addition of the Caribbean. And our **2024-2025 Research Reports** delivered science-backed findings on the most pressing challenges facing our growers and winemakers.

Perhaps most importantly, we listened. Through **Regional Listening Sessions** across five wine regions and the **New York Wine Industry Leadership Summit**, which convened 100+ industry leaders, we heard a clear message: New York wine does not have a quality problem. It has a coordination and accessibility problem. NYWGF is committed to helping solve it.

None of this work happens without you. Thank you for your continued partnership. New York wine's moment is here, and we intend to make the most of it.



Sam Filler, Executive Director
New York Wine & Grape Foundation

NEW YORK WINES IN THE PRESS

This year, New York wines earned some of the most meaningful press coverage in the program's history, not just in volume, but in the caliber of the voices telling our story. From James Suckling's deep dives into the Finger Lakes' rising identity beyond Riesling and Long Island's precision winemaking, to Jillian Dara's guide to America's top sparkling wine regions placing the Finger Lakes alongside Sonoma and Napa, to Jonathan Cristaldi's sweeping multi-region report that declared New York wine's moment an outright "awakening", the world is paying attention (and these stories are just a snapshot):

- May 2025 | La Patiala | **"A Guide to American Sparkling Wines: the Best Styles, Labels, and More"**
- July 2025 | Cristaldi & Co | **"New York State's Wine Awakening"**
- October 2025 | Wine Enthusiast | **"The Finger Lakes, American Wine Region of the Year, Is a Hotbed of Innovation"**
- December 2025 | James Suckling | **"Dialing in Precision: Long Island Winemakers Take a Qualitative Leap"**
- January 2026 | James Suckling | **"Classic Crunch: Finger Lakes' Cool-Climate Finesse"**

INVESTING IN NEW YORK'S WINE & GRAPE INDUSTRY

The **New York Wine & Grape Foundation** was founded in 1985 by State Statute to support industry growth through investments in promotion, research, and capacity building. Today, our public-private partnership drives the industry's growth as a major state economic engine, generating **more than \$16.81 billion in direct economic impact***.

The **2025-2026 State Budget allocated \$1,225,000** through contributions from the Governor and State Legislature. Additional funding highlights include:

- **\$350,000 from Genesee Valley Regional Marketing Authority (GVRMA)** to market New York wines and support Finger Lakes regional marketing, alongside the conclusion of the 2-year Comprehensive Statewide Vineyard Survey
- **\$50,000 from Empire State Development's Market NY Program** to develop the New York Winery Tasting Room Directory on WineEnthusiast.com
- **\$10,000 from the Yates County Tourism Advisory Committee** to support a video highlighting the Finger Lakes as Wine Enthusiast's 2025 American Wine Region of the Year
- **\$943,786 from the USDA Market Access Program (MAP) and Regional Agriculture Promotion Program (RAPP)** for the New York Wines Export Program
- **\$34,280 from a Value-Added Producer Grant and Natural Resources Conservation Service Grant** supporting the New York Sustainable Winegrowing Program
- **\$367,116 in industry contributions** and **\$120,920 in member dues** during the 2025-2026 Fiscal Year

Since 1985, NYWGF has benefited from the State of New York's support for promotion and research, with the private sector contributing matching funds to amplify that investment.

2025-26 FISCAL YEAR

Total Spent on Promotion

\$2,269,044

Total Spent on Research

\$736,294

MACARI
VINEYARDS
NORTH FORK OF LONG ISLAND, NEW YORK

NYWGF MEMBERSHIP 2025-26

Throughout 2025-2026, NYWGF's membership program supported **176 wineries and growers** across New York State with practical resources, strategic guidance, and meaningful opportunities designed to help the industry navigate an increasingly complex business environment.

A major milestone this year was the successful launch of **MemberLeap, NYWGF's new membership management platform and members-only portal**, streamlining the membership experience and providing a centralized hub for renewals, event registration, benefit access, and direct engagement with Foundation resources.

This year, members across all tiers benefited from a robust portfolio of resources including:

- Expert-led educational webinars
- Applied research updates
- Cost-saving subsidies for Cornell Craft Beverage Analytical Wine Lab services
- Individualized financial guidance through the Vine Hotline consulting service
- Discounts on TIPS Training and the Farm Credit East Winery Benchmarks Program
- Exclusive access to NYWGF's Domestic Marketing Program
- **Much, much more**

TIER 1: GROWER

29

TIER 1: WINERY

69

TIER 2: GROWER

19

TIER 2: WINERY

11

TIER 3: WINERY

48

[LEARN MORE ABOUT NYWGF MEMBERSHIP](#)

NYWGF'S BUSINESS PARTNERS

NYWGF's **50 Business Partners** played an important role in supporting New York's wine and grape industry in 2025-2026, connecting directly with wineries and growers through sponsorships, educational programming, advertising, and collaborative initiatives.

Throughout the year, Business Partners shared their expertise through webinars and consulting services covering accounting, tax planning, compliance, and business strategy.

Strategic partnerships with **Farm Credit East, MMB+CO, and Farm Family Insurance** helped expand the resources available to members, reinforcing the collaborative network that strengthens New York's wine and grape community.



BUSINESS
PARTNERS

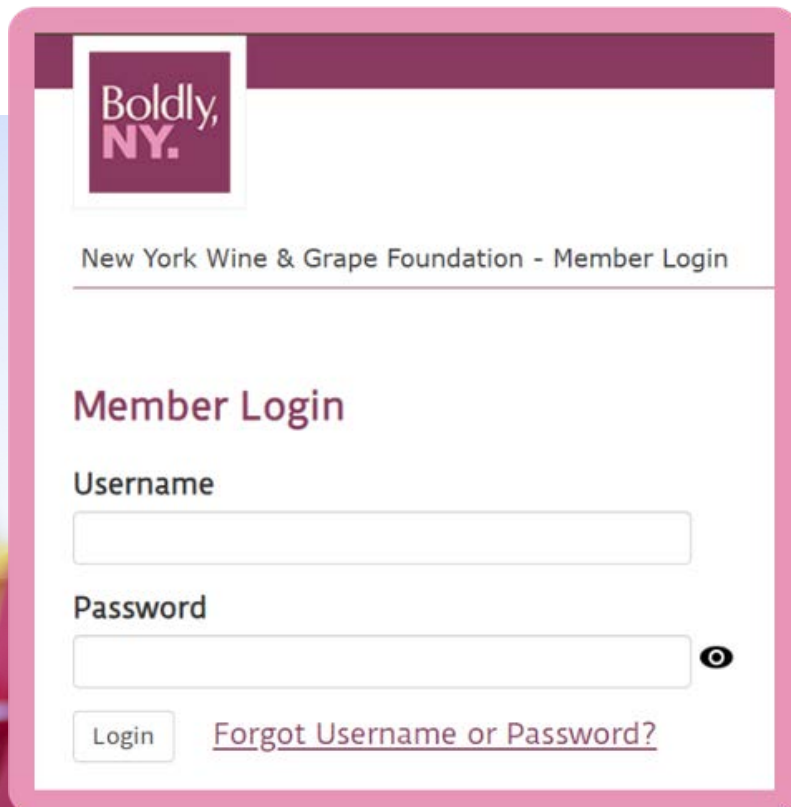
50

MEMBERLEAP: OUR FIRST-EVER MEMBER PORTAL

For the first time in NYWGF's history, members now have a dedicated digital home. MemberLeap is NYWGF's **new membership management platform and members-only portal**, a centralized hub where wineries and growers can manage renewals, register for events, access exclusive benefits, and stay connected to the Foundation's resources and updates.

For our members, it means a simpler, more seamless experience. For NYWGF, it means a stronger, more connected community and a more efficient way to serve the industry we support.

[EXPLORE MEMBERS.NEWYORKWINES.ORG](https://members.newyorkwines.org)



Boldly, NY.

New York Wine & Grape Foundation - Member Login

Member Login

Username

Password

[Forgot Username or Password?](#)

Login



BUSINESS DEVELOPMENT

EDUCATIONAL WEBINARS

Throughout 2025-2026, NYWGF delivered timely, relevant educational programming through a combination of live and on-demand webinars, providing wineries and growers with practical insights on the evolving challenges and opportunities facing the industry.

Featured topics included eco-driven consumer behavior, solar energy incentives for agricultural businesses, grape contracts, wine labeling and marketing regulations, legal considerations for non-alcoholic wines and ready-to-drink beverages, and major federal tax legislation. By partnering with respected organizations, government agencies, academic institutions, and industry professionals, NYWGF continued to deliver trusted, high-quality education that empowers members to make informed decisions and strengthen their businesses.

Popular Sessions Included:

- **Powering NY Agriculture with Solar:** Save \$, Get Incentives & Turnkey Support
- Understanding Eco-Driven Wine Consumers: **Key Wine Market Council Findings**
- One Big Beautiful Bill: **What the New Law Means** for Wineries & Vineyards
- Maximizing Impact: **Best Practices for Hosting FAM Trips & Events**
- **Attract New DTC Wine Buyers** with a Smarter Sales Strategy
- **I LOVE NY** and New York Wine & Grape Foundation: **Tourism Ready Webinar**



WEBINARS:

11

ATTENDEES:

144

PROMOTION



CORNELL CRAFT BEVERAGE ANALYTICAL WINE LAB SUBSIDY

In 2025-2026, NYWGF provided subsidies to 90 New York wineries to help **offset the cost of analytical testing at Cornell's Craft Beverage Analytical Wine Lab**, giving producers access to industry-leading chemical composition and quality control analysis to benchmark operations, maintain compliance, and drive strategic growth.

WINERY SUBSIDIES:

90

AMOUNT WINERIES SAVED:

\$54,430

IMPROVING BUSINESS PRACTICES WITH WINERY BENCHMARKS

In 2025-2026, NYWGF provided subsidies to support Tier 2 and Tier 3 winery members in participating in the Farm Credit East Winery Benchmarks Program, **a valuable business management resource that enables wineries to evaluate their financial and operational performance against comparable East Coast operations**. Through detailed benchmarking reports and collaborative discussions with industry experts, participating wineries gained actionable insights to strengthen profitability and long-term operational efficiency.



FARM CREDIT EAST

WINERY SUBSIDIES:

10

AMOUNT WINERIES SAVED:

\$3,500

2025-26 MINI-GRANT PROGRAM

The 2025-26 Mini-Grant Program demonstrated the power of flexible, targeted funding to drive real impact across New York's wine and grape industry. **41 wineries, grape growers, wine trails, and regional organizations received grants** supporting a diverse range of marketing, education, and business development initiatives, from targeted digital advertising campaigns and professional video production to business consulting, staff training, and international market exposure.

This year's funded projects reflected the breadth of needs across New York's wine community. Highlights included:

- **Cab Franc Forward NY's second annual Grand Tasting** at the Prince George Ballroom in New York City, a sold-out event attended by more than 600 trade professionals, media, and consumers, that earned a formal letter of support from Governor Kathy Hochul
- **Three Brothers Wineries and Estates** used grant funding to boost two targeted Instagram video ads that collectively generated **57,900 views, 594 website visits, \$1,117.37 in tasting revenue, and 201 new followers.**
- **Sparkling Pointe** launched its Fizz and Fry collaboration with Braun's Seafood Co., driving a **54.2% increase in Monday guest counts** and an 18.8% increase in Monday sales
- **Billsboro Winery** used its grant to create a new private tasting space, now home to a thriving weekly **Winemaker's Table event series**

Across all recipients, the program funded initiatives that expanded market reach, strengthened business operations, elevated regional visibility, and reinforced the collaborative spirit that defines New York's wine and grape community.

AWARDEES:

41

AMOUNT AWARDED:

\$21,000

DISCOVER MORE MINI-GRANT PROJECTS

MINI-GRANT PROJECT HIGHLIGHT

A representative from **Keuka Spring Vineyards**, along with representatives from **Fox Run Vineyards** and **Boundary Breaks**, took New York wines to the international stage through participation in the **VinoInfluencers Awards in Spain**, presenting Finger Lakes wines to a global audience of media, influencers, and trade professionals.

The participation generated significant international exposure for the region, with attendees expressing genuine surprise at the quality and stylistic range of New York wines, bringing the Finger Lakes' already established world-class cool-climate identity to a new and influential global audience.



"Attending the **2025 VinoInfluencers World Awards in Spain** was an incredible experience and a real point of pride for Fox Run, the Finger Lakes, and New York wines. Pouring our wines during the Wine Experience after the awards gala was a highlight — so many attendees were genuinely excited (and a bit surprised) to see New York wines there, especially given **we were the only region from the United States represented**. We received a lot of comments about the **refreshing consistency and high quality across all of our wines**, and how many attendees now hoped to visit the region after tasting them."

Garrison Kuhl, Marketing Manager, Fox Run Vineyards



DOMESTIC MARKETING

The world is paying closer attention to New York wine than ever before, and NYWGF's Domestic Marketing Program is a driving force behind that momentum. In 2025-2026, the program delivered a comprehensive portfolio of initiatives designed to **elevate the profile of New York wines among consumers, trade professionals, and media across the country.**

From immersive familiarization tours and landmark press engagements to influencer partnerships, retail tastings, and the launch of the Wine Enthusiast Tasting Room Directory, every initiative was built around a single goal: **putting New York wines in front of the right people and making sure the story they hear is one worth telling.**

TRADE & MEDIA TASTINGS: JAMES SUCKLING AND CRISTALDI & CO

This program year, NYWGF coordinated two landmark trade and media engagements that resulted in some of the **most prestigious coverage New York wines have ever received** from the international wine press.

NYWGF hosted **Brian Freedman of JamesSuckling.com**, one of the world's most influential wine publications, for an immersive tasting tour of the **Finger Lakes and Long Island**. Of 186 wines tasted on Long Island, **159 earned scores of 90 points and above**. The Finger Lakes report celebrated the region's growing identity beyond Riesling, spotlighting the dynamic rise of Cabernet Franc and cool-climate character.

NYWGF also invited **Jonathan Cristaldi of Cristaldi & Co.** for a comprehensive tasting of wines from across New York State's major wine regions, followed by an extended tour through **Long Island, the Hudson Valley, and the Finger Lakes**. The experience culminated in a sweeping report reviewing **over 260 wines and profiling 16 wineries**. His conclusion was unequivocal: New York wine is not on the verge of a moment. It is having an awakening.

CRISTALDI & CO.
**260 wines
reviewed**

JAMESSUCKLING.COM
**159 Long Island Wines
earned 90 points+**

FINGER LAKES FAMILIARIZATION TOUR

In August 2025, the NYWGF worked with Domestic Marketing consultant, Teuwen Communications, to host a **high-impact familiarization (FAM) trip** in the Finger Lakes. This wine media and trade tour invited top-tier journalists and educators to immerse themselves in the wines, producers, and unique terroir of the Finger Lakes region.

Prior to the trip, NYWGF prepared a detailed media briefing for participating Tier 3 Member Wineries, including bios, trip themes, suggested discussion points, and best practices for hosting. Over the course of the trip, the group visited and met with **29 producers and 1 grower**, experiencing first-hand the region's diversity of varietals, viticultural excellence, and warm hospitality.

FLX FAM TRIP GUESTS

Christopher Struck

Wine & Spirits Educator and Consultant

Jacy Topps

Freelance Journalist for Food & Wine, Bon Appétit, and SevenFifty Daily

Kilolo Strobert

Owner of Fermented Grapes

Susan Gordon

Freelance Journalist for Hugh Johnson's Pocket Wine Book and Forbes

TOTAL INSTAGRAM
STORIES & POSTS:

63

TOTAL POTENTIAL
UNIQUE AUDIENCE
(# OF POSTS X UNIQUE
AUDIENCE):

224,152

LAKEWOOD
VINEYARDS



"I was excited by the quality (and versatility) of some of the **hybrid wines**, and was glad the selection presented wasn't dominant in one variety or style of wine, but a **great cross-section of what the region is capable of**. Beyond 'heirloom varieties,' **Riesling (of course) and Cabernet Franc were memorable too.**"

Christopher Struck



6 IN-FEED INSTAGRAM POSTS 249 INTERACTIONS



Click each image to view the full post.

LONG ISLAND FAMILIARIZATION TOUR

Following the Finger Lakes FAM Tour, NYWGF worked with Domestic Marketing consultant Teuwen Communications to host a **second FAM trip on Long Island**. The group visited and met with **7 producers**, who represent all Tier 3 Long Island Members, and tasted a range of wines from the region.

LONG ISLAND FAM TRIP GUESTS

Jacqueline Coleman

Contributing Columnist for Biscayne Times; Blogger for Vino and Voyage; Wine & Drinks Segment Contributor for Food, News, and Views Podcast; and Miami Ambassador for Star Wine List

Janice Brockenberry

Freelance Writer for SevenFifty Daily and Essence, and Contributor to Wine Enthusiast

BISCAYNE Times

Corridor News Noteworthy Viewpoint Boulevard Living Dish & Drink Digital Edition



Click each image to view the full post.

SOCIAL MEDIA INFLUENCER CAMPAIGNS

Throughout the 2025–2026 program year, NYWGF partnered with **three Instagram influencers spanning both the wine and travel and tourism spaces** to expand the reach and visibility of Finger Lakes and New York wines. By engaging voices across multiple content categories, NYWGF was able to connect with a broader and more diverse audience, from dedicated wine enthusiasts to lifestyle and travel consumers discovering New York wine country for the first time.

Each partnership was designed to authentically showcase the quality and character of New York’s wines alongside the **unique experiences that make New York a world-class tourism destination**. Together, these collaborations helped drive brand awareness, inspire tasting room visits, and reinforce New York’s growing reputation among consumers.

LONG ISLAND INFLUENCER PARTNERSHIP

In June 2025, NYWGF partnered with **Katie Romero, @thekatieromero**, to bring Long Island Wine Country to life with her Instagram audience. Visiting **five of the region’s most notable wineries**, Katie captured the effortless weekend escape that Long Island offers New York City residents and visitors, weaving together the region’s coastal beauty, its welcoming tasting room culture, and the impressive quality of its wines.



INSTAGRAM STORIES:

REACH: 61,285
 INTERACTIONS: 464
 ACCOUNTS ENGAGED: 442
 LIKES: 353
 VIEWS: 71,693
 SHARES: 57
 REPLIES: 54
 STICKER TAPS: 1,663

INSTAGRAM REEL:

REACH: 43,566
 INTERACTIONS: 4,296
 ACCOUNTS ENGAGED: 3,067
 LIKES: 1,445
 VIEWS: 56,271
 COMMENTS: 50
 SAVES: 1,199
 SHARES: 1,602

HUDSON VALLEY INFLUENCER PARTNERSHIP

In October 2025, NYWGF partnered with New York City-based influencer **Elizabeth Fowler, @elizabethfowlerx**, to shine a spotlight on **four of the Hudson Valley's standout wineries**. Through her content, Elizabeth captured the ease of escaping New York City for wine country, highlighting the Hudson Valley's stunning landscapes, the warmth of its tasting rooms, and the remarkable diversity of wines being produced just a short trip from the city.



INSTAGRAM STORIES:

REACH: 10,692
VIEWS: 12,434
INTERACTIONS: 45
STICKER TAPS: 118

INSTAGRAM REEL:

REACH: 5,914
LIKES: 205
VIEWS: 7,814
COMMENTS: 37
SAVES: 108
SHARES: 11
REPOSTS: 3



SPARKLING WINE INFLUENCER PARTNERSHIP

In December 2025, NYWGF partnered with **Madison, @madwinegirl**, to celebrate the holiday season with a **spotlight on New York's sparkling wine heritage**. Madison introduced her audience to seven sparkling wines from across New York State, making a compelling case for why New York produces some of the most exciting and underrated bubbles in the country, and positioning New York wines as the perfect addition to any holiday table.



INSTAGRAM STORIES:

LIKES: 16
VIEWS: 2,724
SHARES: 4
REPLIES: 5
STICKER TAPS: 13

INSTAGRAM REEL:

REACH: 3,284
INTERACTIONS: 209
LIKES: 135
VIEWS: 4,368
COMMENTS: 24
SAVES: 22
SHARES: 28
REPOSTS: 7



NEW YORK WINES SUSTAINABILITY WEEK

From February 23 through March 1, 2026, NYWGF hosted the second annual **New York Wines Sustainability Week** in New York City, and this year's program raised the bar in every way. Through an expanded roster of partners and programming, the week brought certified sustainable New York wines directly to consumers, trade professionals, and media in the country's largest wine market.

New this year, NYWGF partnered with **Tourmaline, featuring Wine Director Nicole Muscari, DipWSET, and 2026 James Beard Award Semifinalist Chef Yvan Lemoine**, alongside educational classes at **Flatiron Wine & Spirits and De Gustibus Cooking School by Miele**. Roundtable Discussions with trade and media were led by Christopher Struck, a connection first made during NYWGF's Finger Lakes FAM Trip, bringing an authentic and credible voice to the conversation around New York's sustainability leadership.



16 TOTAL EVENTS

31 WINERIES HIGHLIGHTED

101 WINES FEATURED

250+ CONSUMERS CONNECTED

40+ TRADE ENGAGED

4 TRADE/CREATOR PARTNERSHIPS

285,000+ SOCIAL MEDIA AUDIENCE

SUSTAINABLE & ECO-FRIENDLY
ITEMS WERE CREATED AND
PROMOTED:

TRADE ROUNDTABLE INVITATION

TRADE TASTING SHEETS ON
RECYCLED PAPER

INTRODUCTORY POSTCARD ON
PLANTABLE SEED PAPER

BRANDED PULLTAP
CORKSCREWS



RETAIL TASTINGS

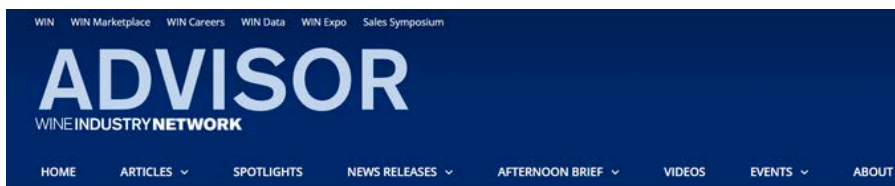
9 TASTINGS THROUGHOUT NYC

39 WINES FEATURED

67 BOTTLES SOLD

\$1,461.73 RETAIL SALES

For the second consecutive year, **May Matta-Aliah, DipWSET and SWE**, led in-store consumer tastings alongside corresponding staff trainings, introducing consumers to the New York Sustainable Winegrowing story while equipping retail sales teams with the knowledge to champion these wines long after the week concluded.



MEDIA ALERT

WINE INDUSTRY ADVISOR:
6,448 UVM

CITY GUIDE NYC:
20,416 UVM

New York Wine & Grape Foundation Announces
Second Annual New York Wines Sustainability
Week | February 23 – March 1, 2026

© Press Release February 17, 2026

CONSUMER EVENTS

4 EVENTS

96 TOTAL ATTENDEES

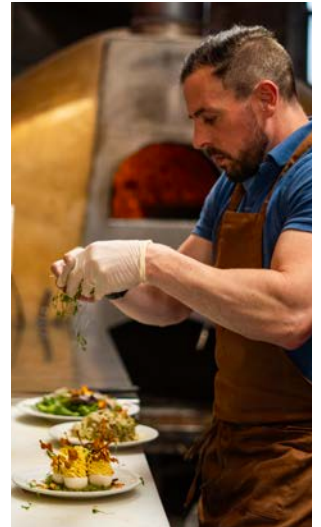
10 WINERIES FEATURED

30+ WINES POURED

A core pillar of New York Wines Sustainability Week, NYWGF prioritized ticketed consumer events designed to **engage a committed audience with a genuine interest in New York and sustainable wines**. By centering education alongside the tasting experience, each event gave attendees a deeper understanding of the New York Sustainable Winegrowing Program and the people behind it, connecting craftsmanship, place, and environmental stewardship in a meaningful way.

THE MARSHAL

ELEVATED 6-COURSE FARM-TO-TABLE
DINNER BY CHEF CHARLIE MARSHALL
PAIRED WITH WINES FROM 3 PRODUCERS



TOURMALINE

WINE DIRECTOR & LONG-TIME NEW YORK
WINES ADVOCATE NICOLE MUSCARI,
DIPWSET, HOSTED GUESTS FOR A 5-
COURSE DINNER WITH PAIRINGS BY JAMES
BEARD FOUNDATION SEMI-FINALIST CHEF
YVAN LEMOINE.

FLATIRON WINES & SPIRITS

A LEADING SHOP IN NEW YORK CITY
RECOMMENDED BY THE NEW YORK
TIMES, WINE SPECTATOR, AND FOOD &
WINE, LED A PANEL DISCUSSION WITH 3
NEW YORK PRODUCERS TO DIVE INTO THE
INTRICACIES AND IMPORTANCE OF
SUSTAINABLE GROWING.



DE GUSTIBUS COOKING SCHOOL BY MIELE

ONE OF THE NATION'S MOST REPUTABLE
CULINARY INSTITUTES WELCOMED 4
NEW YORK PRODUCERS TO EXPLORE
LOCAL FOOD FROM CHEF CHARLIE
MARSHALL AND WINE, AS WELL AS
THEIR SUSTAINABLE PRESENT AND
FUTURE.



SOMMELIER ROUNDTABLES

4 THEMED EVENTS:

OFF THE BEATEN VINE: UNEXPECTED WHITE WINES

THE NEW, NEW YORK CLASSICS: GRAPES REDEFINING NEW
YORK WINE

THE MANY FACES OF THE FINGER LAKES: FROM HERITAGE
STYLES TO BOLD NEW EXPRESSIONS

NEW YORK, IN SPARKLING FORM: BUBBLES SHAPING NEW
YORK'S COOL-CLIMATE

Returning for the second year, the Sommelier Roundtables once again proved to be one of the most impactful formats of Sustainability Week, offering an intimate setting for **New York producers to connect directly with some of the city's most influential trade voices**. New this year, NYWGF tapped **Christopher Struck** as the partner and moderator for all 4 roundtables.



SOCIAL MEDIA INFLUENCER PARTNERSHIPS FOR NEW YORK WINES SUSTAINABILITY WEEK

To amplify the reach of New York Wines Sustainability Week beyond its in-person events, NYWGF partnered with **2 Instagram influencers** representing complementary audiences, one focused on New York City food and lifestyle, and one dedicated to wine education and trade.

Together, the 2 partnerships **extended the visibility of New York Wines Sustainability Week well beyond the events themselves**, connecting the program's message of environmental stewardship and wine quality to tens of thousands of engaged consumers and trade professionals across Instagram.

NICOLE MUSCARI, DIPWSET @GRAPECHIC

50,600 FOLLOWERS

2 IN-FEED POSTS

VIEWS: 12,000+

LIKES: 500+

COMMENTS: 135

SHARES: 37

REPOSTS: 17

SAVES: 19

18 STORIES

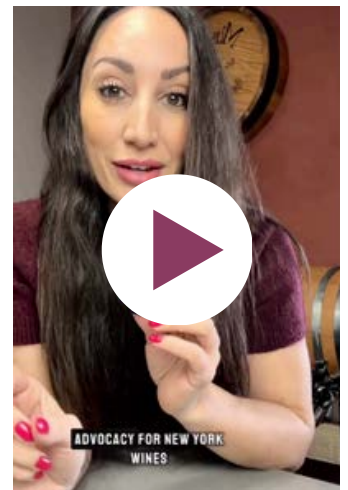
VIEWS: 12,723

LIKES: 221

SHARES: 12

REPLIES: 30

STICKER TAPS: 61



KATIE ROMERO, @THEKATIEROMERO

235,000 FOLLOWERS

1 REEL WITH GIVEAWAY

VIEWS: 29,00+

LIKES: 380+

COMMENTS: 115

SHARES: 169

SAVES: 70

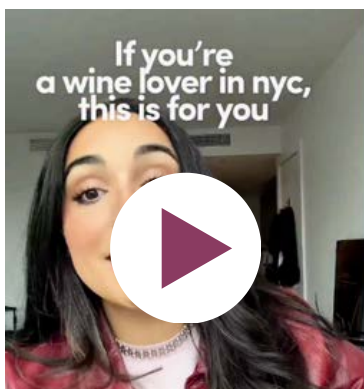
REACH: 20,100

1 STORY

VIEWS: 9,034

SHARES: 6

REACH: 7,588



theateromero 4w
If you're looking for something unique to do in NYC, check out New York Wines Sustainability Week happening this coming week, Feb. 23rd - March 1st.

Think: wine classes, curated dinner pairings, and even FREE tastings you can get in on. Visit [@newyorkwines](#) for the full schedule of events that celebrate local wines made from sustainably grown vineyards.

GIVEAWAY
I'm teaming up with [@newyorkwines](#) to give away 2 sets of tickets (2 tickets each) to the De Gustibus class on Sat 2/28 (21+), so you can enjoy great wines that do good.

WINE ENTHUSIAST ONLINE TASTING ROOM DIRECTORY

In 2025-2026, NYWGF partnered with Wine Enthusiast, one of the world's most respected wine publications, to launch the **New York Winery Tasting Room Directory**. Featuring 100 New York wineries across a statewide landing page and four prominent wine trails across the state, the directory offers wine enthusiasts a seamless tool for discovering and planning visits to New York wine country across the Finger Lakes, Long Island, the Hudson Valley, and beyond.

To drive ongoing awareness, NYWGF executed a quarterly promotional strategy through editorial content on newyorkwines.org and targeted social media campaigns, extending the directory's reach to consumers at every stage of their wine country planning journey.

Find a Tasting Room in New York Wine Country



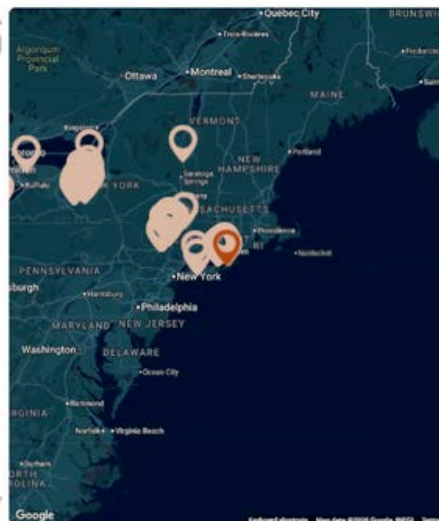
Channing Daughters Winery

Winery

1927 Scuttlehole Road, Bridgehampton, NY, US | Long Island Wine Trail

[View Website](#) [Make a Reservation](#)

At Channing Daughters Winery, our foremost commitment is to the care of our grapevines and the quality of wine in the bottle. Our



WINE ENTHUSIAST ONLINE TASTING ROOM DIRECTORY IN THE PRESS:

New York Wine & Grape Foundation Partners with Wine Enthusiast to Showcase New York Wineries in Global Tasting Room Directory | [CLICK HERE](#)

Fall in Love with New York Wines: Plan Your Wine Getaway | [CLICK HERE](#)

Spring Into New York Wine Country: Online Tasting Room Directory | [CLICK HERE](#)

WINE ENTHUSIAST 2025 AMERICAN WINE REGION OF THE YEAR: FINGER LAKES

On October 18, 2025, **Wine Enthusiast** named the **Finger Lakes its 2025 American Wine Region of the Year**, one of the most prestigious recognitions in the wine world, and a defining moment for New York's wine and grape industry.

When Wine Enthusiast reached out to Sam Filler to announce the honor, NYWGF immediately recognized the magnitude of the opportunity and took the lead in ensuring the Finger Lakes received the recognition it deserved. From spearheading video production and securing funding through various local organizations and businesses to coordinating with the Finger Lakes Wine Alliance and regional partners, NYWGF orchestrated a comprehensive campaign to amplify the award to the widest possible audience.

This was not just a win for one winery or one corner of the region; **it was a celebration of every grower, winemaker, and industry professional who has dedicated themselves to building one of the world's most compelling cool-climate wine destinations.** The Finger Lakes earned this recognition, and NYWGF was proud to make sure the world knew it.

PRESS COVERAGE

Finger Lakes Named Wine Enthusiast's 2025 American Wine Region of the Year | [CLICK HERE](#)

The Finger Lakes, American Wine Region of the Year, Is a Hotbed of Innovation | [CLICK HERE](#)

PR NEWSWIRE METRICS:

507 PICKUPS

5,500 TRAFFIC

6,300 ENGAGEMENT

108.5M AUDIENCE



NEW YORK WINES EXPORT PROGRAM: INTERNATIONAL MARKETING

The New York Wines Export Program continued to deliver meaningful results for New York wineries in 2025-2026, **connecting producers with international buyers, trade professionals, and media across six target markets**. Funded through the USDA's Market Access Program (MAP) and Regional Agriculture Promotion Program (RAPP), the program provides participating wineries with education, strategic trade relationships, and collaborative marketing initiatives designed to grow the global visibility and reach of New York wines on the world stage. Below are a few highlights on 2025-26:

A NEW MARKET: THE CARIBBEAN

In 2025-2026, NYWGF proudly **expanded the New York Wines Export Program to include the Caribbean** as its **sixth international market**. With a strong regional appreciation for quality, hospitality, and distinctive wine experiences, the Caribbean is a natural fit for New York wines. NYWGF partnered with **Strategos Consulting Group**, headquartered in Santo Domingo, Dominican Republic, to lead this exciting new chapter in the global reach of New York wines.

JAPAN: PROWINE TOKYO

NYWGF made its debut at **ProWine Tokyo**, presenting 47 wines from 19 New York wineries to 650+ booth visitors, making it one of the most popular booths at the show. The exhibition included a **sold-out masterclass**, a feature interview with WINART magazine, and meaningful engagement with key Japanese importers. Two New York wines placed in the top 10 of the show's wine label contest.



PROWINE TOKYO

19 NY WINERIES

47 NY WINES

650+ BOOTH
VISITORS

WESTERN EUROPE: TASTING TOUR

NYWGF executed an ambitious portfolio of trade and media engagements across Western Europe, including a buyer inbound tour of the **Finger Lakes** and **Long Island**, a trade and consumer tasting in Oslo with the American Chamber of Commerce in Norway, a walkaround tasting in Copenhagen hosted by **Keld Johnson**, a highly sought-after booth at **Wine Paris**, and a trade tasting in London.



RECAP THE OSLO
TASTINGS



RECAP
COPENHAGEN



RECAP WINE
PARIS



RECAP THE TRADE TASTING
IN LONDON

LEARN MORE ABOUT THE
WESTERN EUROPEAN
TOUR:

AN INTENSE NEW YORK
WINE MARKETING ABROAD
TRIP LEADS TO OPTIMISM
[CLICK HERE](#)

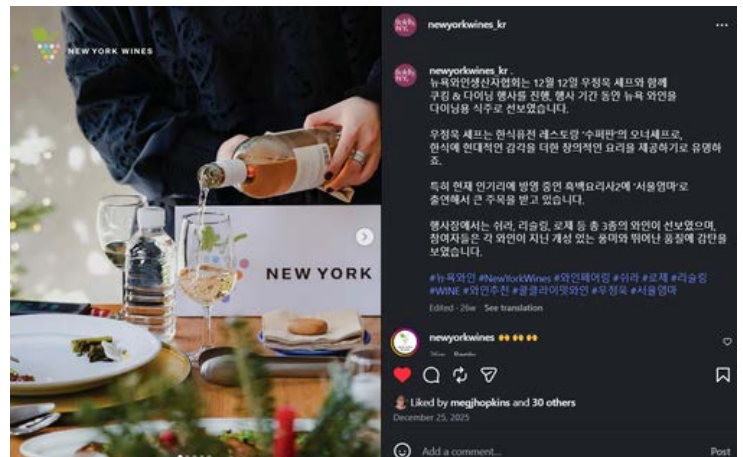
VIETNAM: TRADE MASTERCLASSES

The team in Vietnam hosted **trade masterclasses in Ho Chi Minh City and Hanoi**, bringing New York wines to more than 65 wine and hospitality professionals across Vietnam's two major markets. Participant feedback was highly positive, with attendees expressing strong interest in the diversity and quality of New York wines and their potential in the Vietnamese market.



SOUTH KOREA: DIGITAL LAUNCH

Korea launched its official Instagram channel, [@newyorkwines_kr](https://www.instagram.com/newyorkwines_kr), establishing a dedicated digital presence for New York wines in the Korean market for the first time. They also partnered with **SPC Culinary Academy for two New York Wine Tasting Seminars**, reaching 40 food and beverage professionals in a first-of-its-kind collaboration that exceeded expectations and opened the door for expanded future programming.



CANADA

The team in Canada represented New York wines at the **Tasting Climate Change Conference in Montréal**, an international gathering of wine professionals, researchers, and producers focused on climate adaptation. The NYWGF delegation poured New York wines at multiple conference tastings, participated in panel discussions on climate resilience and hybrid grape varieties, and positioned New York as an innovative, forward-thinking cool-climate wine region to an engaged international audience.



NEW YORK SUSTAINABLE WINEGROWING PROGRAM



The **New York Sustainable Winegrowing Program** continued to grow in scale and impact in 2025-2026, reinforcing New York's position as a national leader in environmentally responsible winemaking.

In its third year, the program grew from **69 to 79 certified vineyards across all of New York's AVAs**. Wines made from at least 90% of certified grapes are eligible to bear the Trustmark, and those bottles are now on shelves across the state.

VineBalance was successfully incorporated into the **Efficient Vineyard** platform in 2025, with all vineyards required to update their workbooks through the system, giving the program a stronger understanding of the strengths and opportunities across New York's viticultural industry.

In a significant milestone, the program assumed certification responsibilities from the **Long Island Sustainable Winegrowing Program** in 2026. Following stakeholder meetings and listening sessions, Long Island vineyards inspected in 2025 were grandfathered into the program, with full in-person inspection required in 2027.

For a complete overview of the second annual **New York Wines Sustainability Week**, please see page 21.



NEW YORK VINEYARD SURVEY: YEAR 2

The **New York Vineyard Survey** is a comprehensive, two-year statewide initiative collecting accurate, up-to-date data on grape acreage and varieties grown across New York State. Funded through a \$150,000 GVRMA grant and executed by the **New York Wine & Grape Foundation**, in partnership with **Agency 29** and **Deep Planet**, the project combined traditional grower surveys with satellite imagery and machine learning technology, delivering the most complete picture of New York's vineyard landscape in more than a decade.

SATELLITE-CONFIRMED
ACRES

29,586

GROWER-REPORTED
ACRES (2024)

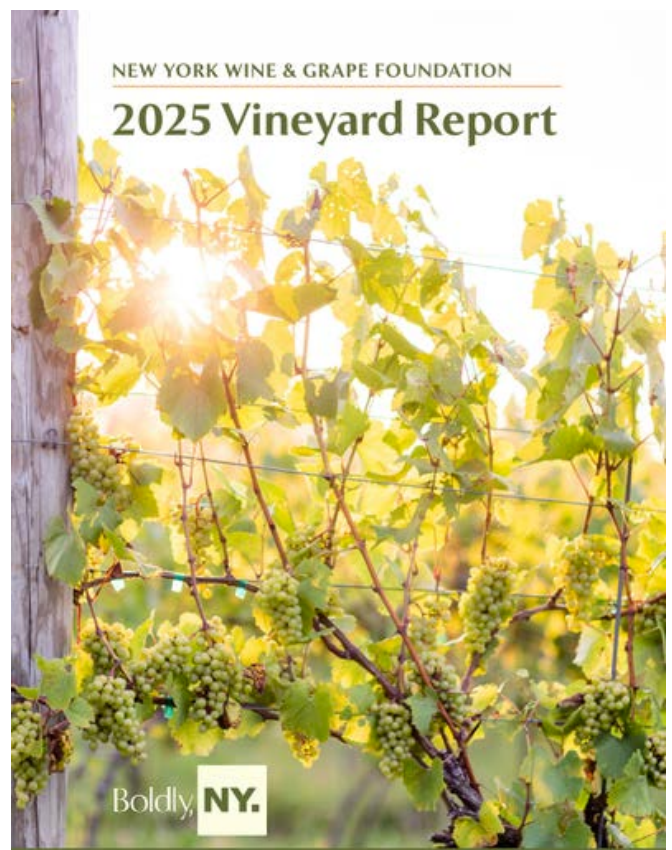
17,414

521

SURVEYS COMPLETED
OVER 2 YEARS

675

REPORT DOWNLOADS



NYWGF REGIONAL LISTENING SESSIONS

In 2025-2026, NYWGF brought the conversation directly to New York's wine and grape growing communities through a series of **Regional Listening Sessions across five regions:** Niagara, Lake Erie, the Hudson Valley, Long Island, and the Finger Lakes. Over lunch with Sam Filler and the NYWGF team, winery and grower members shared regional challenges, offered ideas, and engaged in open dialogue that will help shape NYWGF's statewide programs and priorities for years to come.

Each session also featured key updates from the New York Wine Industry Leadership Summit and a live preview of the new MemberLeap portal, keeping members informed while creating meaningful space for regional voices to be heard.

NYWGF is grateful to **Farm Family Insurance** for its partnership in making these regional visits possible.

2025 NEW YORK WINE CLASSIC

In FY 2025-26, NYWGF continued its partnership with the Beverage Testing Institute (BTI) to evaluate entries for the **New York Wine Classic, a competition dedicated exclusively to New York wines.** The top awards are highly regarded within the trade and frequently featured in winery marketing. Winners also received access to marketing funds that could be used for advertising and point-of-sale materials.

Winners were honored on Thursday, July 17th, during a live virtual ceremony hosted by **Wanda Mann**.



[VIEW ALL 2025 NY WINE CLASSIC WINNERS HERE](#)

[DISCOVER THE 2025 BEST OF CLASSIC WINNERS](#)

NEW YORK WINES INDUSTRY LEADERSHIP SUMMIT

In 2026, NYWGF convened **more than 100 industry leaders**, representing wineries, growers, trade, tourism, media, and government, for the New York Wine Industry Leadership Summit, a solutions-driven gathering focused on the future of New York wine.

The central finding was clear: **New York wine does not have a quality problem. It has a coordination and accessibility problem.** Industry leaders aligned around a shared goal of making New York wine easier to understand, easier to experience, and easier to champion together.

Three priorities emerged from the conversation:



Build a Unified New York Wine Identity: Create a clear, recognizable statewide brand that strengthens visibility and reinforces quality perception across markets.



Strengthen Collaboration Across Regions: Align campaigns, timing, and storytelling to maximize industry investment and collective impact.



Elevate Tourism Storytelling: Connect wine to place, people, and experience to drive visitation and long-term consumer loyalty.

The insights from the Summit are already helping guide NYWGF's work, from clarifying consumer-facing messaging and exploring unified statewide promotions to strengthening tourism-driven economic impact. The conversation continues, and the work moves forward together.



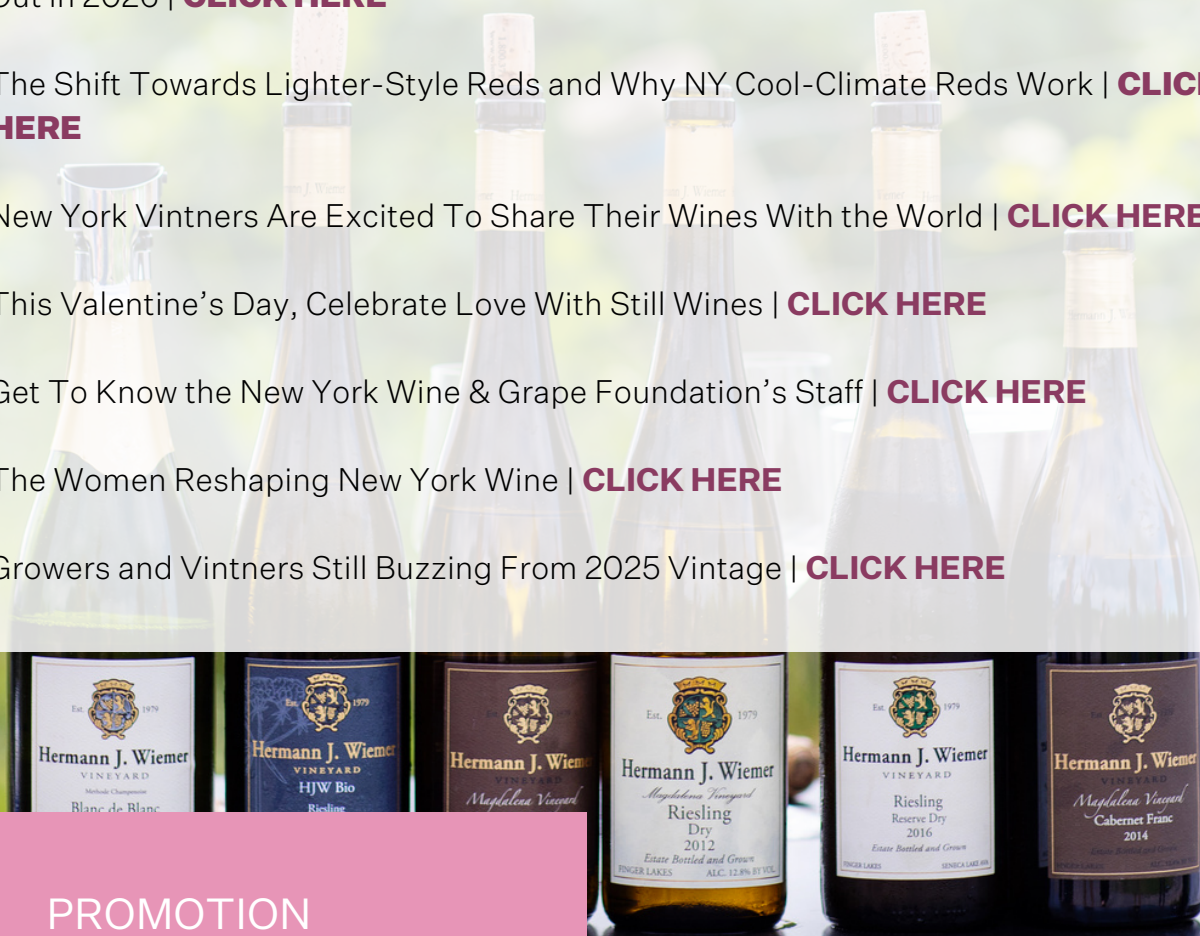
RECAP THE
SUMMIT HERE

CONTENT DEVELOPMENT

To amplify the voices of New York's winemakers and grape growers, NYWGF continued to commission consumer-facing editorial content from wine writers **Robin Shreeves and Kathleen Willcox**, published on newyorkwines.org. This year, Robin and Kathleen expanded their scope to include interviews with sommeliers and other industry voices, deepening the New York wine story and serving as an **exclusive benefit for featured Tier 3 Member Wineries**.

- Flexibility is Key to the Best Vineyard Practices | [CLICK HERE](#)
- New York's Sustainable Winegrowing Program in Action: New Map Highlights Certified Vineyards & Wineries Using Sustainable Grapes | [CLICK HERE](#)
- The Story Behind Some of New York's Most Unusual Plantings | [CLICK HERE](#)
- Millbrook Vineyards & Winery Celebrates Ruby Anniversary | [CLICK HERE](#)
- B.E.V. NY's Founders Take a Look at Its Origins and This Year's Conference | [CLICK HERE](#)
- There's Something for Everyone in the Niagara Escarpment AVA | [CLICK HERE](#)
- As the 2025 Growing Season Gets Underway, We Revisit 2024 | [CLICK HERE](#)
- Toasting to New York's Future With Sparkling Wine | [CLICK HERE](#)
- A Hybrid Wine Revolution is Fermenting in New York | [CLICK HERE](#)
- Rose Hill Vineyards Wins 2025 Governor's Cup | [CLICK HERE](#)
- Weis Vineyards Earns its Third Winery of the Year Award at the New York Wine Classic | [CLICK HERE](#)
- When Your Vacation Isn't Just About Wine: New York Wineries With Added Attractions | [CLICK HERE](#)

- Prescient Research on Conventional Fungicides Upends Conventional Wisdom, But Challenges Remain | [CLICK HERE](#)
- Billsboro Winery Wins Best Dessert in New York Wine Classic | [CLICK HERE](#)
- Hudson Valley Vineyards, Milea's Newest Project, Wins Best Sparkling Wine in the New York Wine Classic | [CLICK HERE](#)
- Experts Flip New York Food & Wine Pairings on Their Head, With Delicious Results | [CLICK HERE](#)
- How New York Winemakers Are Pushing Sustainability Efforts Far Beyond the Vineyard | [CLICK HERE](#)
- Cheers to 40 Years of New York Wine & Grape Foundation (and to 40 More!) | [CLICK HERE](#)
- Heritage Mixed With Innovation: New York Wines Have Both a Deep History and a Bold Future | [CLICK HERE](#)
- The New York Wines That Revved Sommelier Engines in 2025...And What To Seek Out in 2026 | [CLICK HERE](#)
- The Shift Towards Lighter-Style Reds and Why NY Cool-Climate Reds Work | [CLICK HERE](#)
- New York Vintners Are Excited To Share Their Wines With the World | [CLICK HERE](#)
- This Valentine's Day, Celebrate Love With Still Wines | [CLICK HERE](#)
- Get To Know the New York Wine & Grape Foundation's Staff | [CLICK HERE](#)
- The Women Reshaping New York Wine | [CLICK HERE](#)
- Growers and Vintners Still Buzzing From 2025 Vintage | [CLICK HERE](#)



RESEARCH PROGRAM

Since its founding in 1985, **NYWGF has made Research a cornerstone of its mission**, supporting projects that help New York's wine and grape industry grow more resilient, more sustainable, and more competitive. With an annual research budget of \$350,000–\$600,000, the program funds dozens of individual projects conducted in close partnership with Cornell AgriTech in Geneva, NY, and the Cornell Lake Erie Research and Extension Lab in Portland, NY.

Each year, NYWGF's Research Committee, comprised of board members, growers, and winery leaders, reviews submitted proposals and recommends project funding based on priorities identified directly by the industry. Research spans three core areas: viticulture, enology, and wine business, ensuring that findings are practical, actionable, and directly relevant to those on the ground.

In 2025-2026, **NYWGF released its 2024-2025 Research Reports**, delivering cutting-edge findings on some of the most pressing challenges facing New York producers, from fungicide alternatives and precision spray technology to powdery mildew resistance and the development of resilient, high-quality wine grape varieties.

DISCOVER THE 2024-25 RESEARCH REPORTS



2025-26 FUNDED PROJECTS

Each year, NYWGF invests in research that helps New York's grape and wine industry stay resilient, innovative, and competitive. The 2025-2026 program reflects that commitment, funding projects that tackle the challenges growers and winemakers face today while building the foundation for a stronger industry tomorrow. From Spotted Lanternfly management and disease-resistant cultivars to canned wine quality and sheep grazing in vineyards, this year's research covers the full breadth of what it takes to grow and make world-class wine in New York.

Researcher	Viticulture Topics	Project Cost
Acevedo	Fluctuation of grape berry moth populations in Concord vineyards throughout the growing season	\$ 13,189
Antolinez-Delgado	Evaluating Visual Cues to design a Trap-and-Kill Device to Control Spotted Lanternfly	\$ 22,970
Bates	Optimizing Fruit Color of 'Vincent' and 'Ives'	\$ 7,080
Bogdanove	Reduced susceptibility to powdery mildew by precision gene editing	\$ 30,000
Flor Acevedo	Identification of gut-associated fungi in grape berry moth larvae	\$ 10,058
Gold	Preparing the New York Grape Industry for a Future Without Broad-Spectrum Fungi	\$ 30,418
Greg Loeb	Evaluating candidate repellents for spotted lanternfly	\$ 21,242
Hed	Efficacy of strobilurin fungicides as alternatives to ziram for Phomopsis control in LE Region	\$ 14,665
Londo	Understanding berry ripening dynamics of vinifera & hybrid grapevines in NY/Cold Hardiness	\$ 21,500
Londo	Evaluating cold hardiness of grapevines in New York 2025-2026.	\$ 20,000
Oravec	Development of resilient and high-quality wine grape cultivars	\$ 37,257
Russo	Evaluating Osmotic Protectant, Glycine Betaine, as a Multifaceted Approach to Enhance Grapevine Stress Tolerance & Productivity	\$ 20,000
Russo	Increasing the Reliability and Scope of NEWA Weather and Pest Model Information	\$ 32,000
Schuster	Evaluation of Cabernet Franc Clone & Rootstocks Vit & Wine Attributes Suitable for the HV AVA	\$ 15,000
Sosnoskie	Increasing Automation of Weed and Sucker Control	\$ 19,422
Vanden Heuvel	Investigating vineyard designs to fac sheep grazing	\$ 13,329
Walter-Peterson	Evaluating viticultural characteristics of new disease-resistant cultivars for NY vineyards	\$ 20,000
Wise	Evaluation of Hybrid Winegrape Varieties on Long Island	\$ 11,923
Subtotal Viticulture Projects		\$ 360,053

Researcher	Enology Topics	Project Cost
Sacks	Expanding range of rapid analysis approaches to semi-polar volatiles& non-vol precursors in grapes	\$ 91,281
Sacks	Time-temperature dependence of off-aromas, corrosion, and liner degradation in canned wines	\$ 75,000
Sacks	Defining maximum recommended limits for Spotted Lanternfly contamination of grapes to avoid sensory issues in wines and juices	\$ 59,966
Subtotal Enology Projects		\$ 226,247

Researcher	Other Topics	Project Cost
Gerling	Continuing Veraison to Harvest Newsletter Fruit Sampling in 2025	\$ 23,000
Tako	Upcycling Grape Pomace As Dietary Ingredient To Treat Coccidiosis in Poultry Production	\$ 50,000
Subtotal Other Projects		\$ 73,000
Total Awarded Research		\$ 659,300

ORGANIZATIONAL STRUCTURE

Board of Directors

Wendy Oakes Wilson, *Chairman*
Leonard Oakes Estate Winery

Mike Colizzi, *Vice Chair*
Kashong Glen Vineyards

Bob Madill, *Secretary*
RJM Consulting

Jen McCormick, *Treasurer*

Kwaw Amos
Gotham Winery

Mark Amidon
National Grape Cooperative Association

Terry Bates
Cornell AgriTech

Michael Brooks
Bed-Vyne Wine & Spirits

Oskar Bynke
Hermann J Wiemer Vineyard

Matt Doyle
Doyle Vineyards Management LLC

Stefan Fleming
Empire State Development

Anna Katherine Mansfield
Cornell AgriTech

Charlie Marshall
The Marshall

Mike Nozzolio
Harris Beach Murtha Cullina PLLC

Ami Opisso
Rose Hill Vineyards

Adam Rak
Double A Vineyards

Max Rohn
Wölffer Estate

Katie Roller
Empire Merchants North

Matt Schraeder
E. & J. Gallo Winery

Jeniffer Taylor
Bully Hill Vineyards

Leah George VanScott
Greater Rochester Enterprise

Kelly Young
Department of Agriculture & Markets

Staff

Sam Filler, Executive Director

Dana Alexander, Director of Operations

Kim Hughes, Director of Finance

Kyle Anne Pallischeck, Director of Programs

Jennifer Cooper, Membership Manager

Justin Jackson, Sustainability Manager

Meg Hopkins, Communications Manager

Programs: Promotion, Research

Products: Grape Juice, Wine, Table Grapes

Regions: Chautauqua/Lake Erie, Niagara Escarpment, Finger Lakes, Hudson Valley, Upper Hudson Valley, Champlain Valley of New York, Long Island, Other

CONSULTANTS & OUTSIDE CONTRACTS

The following consultants, institutions, or organizations received money from the Foundation during FY 2025-2026. The list includes a brief description of the projects and the amounts committed during the fiscal year.

Consultant/Service Provider and Project	Commitment
11C Films LLC	\$12,500
Contract for video work	
Agency 29	\$35,500
Contract for vineyard survey	
A & M Consulting and Communications Inc.	\$84,550
FAS Market Access Program/ATP LCBO program consultant	
Asahi Agency	\$71,971
FAS Market Access Program & RAPP consultant	
B Cause Marketing Inc./Born Collective	\$8,803
Contract for Sustainability marketing plan	
Bryant Christie Inc.	\$155,350
FAS Market Access Program & RAPP Program, export program management consultant	
Cornell University & Cooperative Extension offices statewide	\$784,959
Contracts for Viticulture & Enology research projects and Wine Lab	
Dan Belmont	\$5,076
Contract for NY Wine Reference Guide update & host webinar	
Farm Credit East	\$3,500
Contract for winery benchmark services	

APPENDIX 2

Consultant/Service Provider and Project	Commitment
Finger Lakes Economic Development Council	\$14,420
Contract for NYWGF office space	
FLX International LLC	\$12,763
Export program shipping coordinator	
HROne	\$3,518
Contract for HR services, mandatory training, payroll service	
Heveron & Company CPAs	\$15,995
Contract for annual audit services	
Hopscotch-Sopexa	\$23,537
FAS RAPP consultant	
Ironvine Studios LLC	\$1,440
Contract to design award plaques	
Kathleen Wilcox LLC	\$3,000
Contract for content creation services	
La Pianna Associates Inc	\$6,250
Contract for consulting on partnership with LISWG	
Magdalena Kaiser	\$1,500
Contract to develop itinerary for grower tour in Canada	
Nixon Peabody	\$7,569
Contract for legal services	
Orbitist	\$3,600
Contract for My EV collaboration	
Pennsylvania State University	\$39,870
Contract for Viticulture research projects	

APPENDIX 2

Consultant/Service Provider and Project	Commitment
R&R Teamwork/Think Drink Global	\$153,520
FAS Market Access Program & RAPP consultant	
Robin Shreeves	\$2,400
Contract for content creation services	
Sawtooth Vineyard Mgmt. & Consulting/Chris King	\$5,800
Contract for Sustainability farm inspection services	
SCT Computers	\$1,494
Contract for monthly maintenance, managed services etc.	
Sohn's Market Makers LTD	\$39,845
FAS Market Access Program & Regional Agricultural Promotion Program consultant	
Strategos	\$16,000
Regional Agricultural Promotion Program consultant	
Teuwen Communications	\$113,945
Contract for consulting services for domestic marketing and events	
Tim Martinson	\$7,450
Contract for Sustainability farm inspection services	
Traphagen Law PLLC	\$2,200
Consulting Service for Sustainability trademark application	
Vieth Consulting LLC	\$3,563
Contract for membership database website set-up service	
Wanda Mann	\$7,000
Contract for hosting Classic Awards & Leadership Summit	
TOTAL	\$1,648,888

NYWGF MEMBERS 2025-26

Growers

Amberg Grapevines
Anthony Pagano, Jr.
Apple Barrel Orchards
Argetsinger Farms LLC
Arlou Farms, Inc
Baideme Farm LLC
Bedient Vineyards
Betts Farms LLC
Bruce Henderson Farms
C & D Wager, Inc.
Clearview Farms & Vineyards LLC
Darcy Boys Winegrowers
Diller Raby Farms
Double A Vineyards
Doyle Vineyard Management, Inc.
Edward C. Dalrymple Farm Inc.
Enjoyable Acres LLC
Family Vine, LLC
George Disbrow
Hector Vineyard Management Company
Jerome's U-Pick
JM Joy Farms, LLC
Joyful Vineyards
Kashong Glen Vineyards
King Ferry Vineyards
Knight Vineyards
Know Your Roots LLC
Lake Road Vineyards
Lakewood Farms
Morse Vineyards
Naeser Vineyards
Neil Simmons
Oak Street Farm & Vineyard
Olde Chautauqua Farms
Pendleton Farms LLC

Peregrine Farm Winery
Rockhouse Vineyards
Sawmill Creek Vineyards
Sawtooth Vineyard Mgmt & Consulting
Shale Creek Vineyards, LLC
Simmons Vineyards
THEO Vineyard
Travis Hill Farm and Vineyard
Trebor Vineyards
Tuller Vinifera Vineyards
Two Gorges Vineyards
Valcour Vineyards
Virgil Road Vineyard

Wineries

Acquilano Wine Cellars
Adirondack Winery
Airy Acres Vineyard
Anthony Road Wine Company
Anyela's Vineyards
Apollo's Praise
Applewood Winery
Arbor Hill Grapery & Winery
Arrowhead Spring Vineyards
Barnstormer Winery
Belhurst Estate Winery
Bet the Farm Inc.
Better Daze Winery
Billsboro Winery
Black Diamond Farm & Cider
Boundary Breaks
Bregg Winery
Bright Leaf Vineyard
Brotherhood America's Oldest Winery
Bully Hill Vineyards
Buttonwood Grove Winery

NYWGF MEMBERS 2025-26 CONTINUED

Casa Larga Vineyards	Hosmer Winery
Cayuga Ridge Estate Winery	Hudson Valley Cider Company Rose Hill Farm
Channing Daughters Winery	Inspire Moore Winery & Vineyard
Chateau LaFayette Reneau	J. R. Dill Winery
Christopher Jacobs Winery at Pennings Vineyards	Jason's Vineyard
CJS Vineyards	JD Wine Cellars
CK Cellars, LLC	Johnson Estate Winery
Clover Pond Vineyard	Keuka Lake Vineyards
Colloca Estate Winery	Keuka Spring Vineyards
Constantia Wine Company LLC	Knapp Winery
Damiani Wine Cellars	Lakewood Vineyards
Deer Run Winery	Lamoreaux Landing Wine Cellars
Dr. Konstantin Frank Winery	Lenz Winery
Duck Walk Vineyards	Liberty Vineyards & Winery
E. & J. Gallo Winery	Living Roots Wine & Co
Element Winery	Lucas Vineyards
Fjord Vineyards	Macari Vineyards
FLCC Viticulture & Wine Technology Corporation	Mazza Chautauqua Cellars
Fly Creek Cider Mill & Orchard	McGregor Vineyard
Four Maples Vineyard & Winery	Middleburgh Winery
Fox Run Vineyards	Milea Estate Vineyard
Frontenac Point Vineyard & Estate Winery	Montezuma Winery
Fulkerson Winery	N Kendall Wines/Hickory Hollow Wine Cellars
Glen Hollow Vineyard	Neverstill Wines
Glenora Wine Cellars	New Vines Winery
Goose Watch Winery	Nostrano Vineyards
Gotham Winery	Old Tavern Farm Winery
Grace Tyler Estate Winery	Osmote Wine LLC
Hazlitt 1852 Vineyards, Inc.	Osprey's Dominion Vineyards
Heart & Hands Wine Company	Palmer Vineyards
Helderberg Meadworks	Paul Brady Wine
Hermann J. Wiemer Vineyard	Paumanok Vineyards
Heron Hill Winery	Pindar Vineyards
Hillick & Hobbs	Point of the Bluff Vineyard LLC
	Prejean Winery

NYWGF MEMBERS 2025-26 CONTINUED

Quartz Rock Vineyard
 Ravines Wine Cellars
 Red Hook Winery
 Red Newt Cellars, Inc.
 Ria's Wines
 Roanoke Vineyards
 Robibero Winery
 Rolling Hills Estate Winery
 Rose Hill Vineyards
 Ryan William Vineyard
 Sannino Vineyard
 Schwenk Wine Cellars
 Shaw Vineyard
 Silver Thread Vineyard
 Six Eighty Cellars
 Sparkling Pointe
 Stever Hill Vineyards
 Stoutridge Vineyard
 Suhru & Lieb Vineyards
 Sunrise Hill Vineyards
 The Winery at Marjim Manor
 Thirsty Owl Wine Company
 Thorpe Vineyard
 Three Brothers Wineries & Estates
 Toast Winery
 Treleaven Wines
 Trestle 31/Tradewinds Wine
 Usonia Wine
 Ventosa Vineyards
 Victory View Vineyard
 Vineyard View Winery
 Vizcarra Family Vineyards at Becker Farms
 Wölffer Estate Vineyard
 Wagner Vineyards
 Weis Vineyards
 White Hill Vineyard

Whitecliff Vineyard & Winery
 Winery of Ellicottville

Business Partner Members

Adirondack Barrel Cooperage
 AEB
 Agency 29
 American National & Farm Family Insurance
 BASF
 BioWorks
 Bond, Schoeneck & King PLLC
 Brave New World Media
 Camp Good Days Finger Lakes
 International Wine & Spirits Competition
 Century Enrollment and Benefit Services LLC
 Cobuyr
 Cornell AgriTech
 Crafting A Brand
 Farm Credit East
 FLX International LLC
 Flybear Printing
 Foster Garvey PC
 GOGO Charters New York
 Growers Co-op
 Helena Agri-Enterprises LLC
 Hudson Valley Wine Magazine
 Human Interest
 Jordan Energy & Food Enterprises, LLC
 Kathleen T. Willcox LLC
 Lindsey Zahn P.C.
 Lyons National Bank
 MGO
 National Grape Cooperative
 New York Kitchen

NYWGF MEMBERS 2025-26 CONTINUED

New York State Pollution Prevention
Institute
Niagara Label
NimbleJack Partners, LLC
Northern Edge Advisors
Novem Group
Nutrien Ag Solutions
Premium Wine Group
Sara Nelson Design, Ltd
Saratoga Associates
Stork Insurance Agency
The Fox and The Grapes
This Is Cooperstown
Traphagen Law PLLC
True Eats
Van Alstine
Veraqua
Waterloo Container Co.
Wine & Beer Supply
WINEing
WISE Academy
Works Design Group



Boldly, NY.

newyorkwines.org

New York Wine & Grape Foundation

One Keuka Business Park, Suite 208

Penn Yan, New York 14527

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Sam Filler

Executive Director

samfiller@nywgf.org



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